

### Ampersand Cable System Order

Order #	62795873
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/17/20 - 08/30/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	08/18/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	FL
Product Code	08180824
Est Code	Villages
Product Name	FL 8.18-8.24 60s Villages
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,750.00		
Commission	\$8,212.50		
Net Total	\$46,537.50		
Total Spots	193		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8.17 New 60s candidate order targeting the villages airing 8.18-8.24 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$106.00	\$212.00	60	OOW 06/29/20-09/03/20
2	CNBC	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$86.00	\$258.00	60	OOW 06/29/20-09/03/20
3	CNBC	VARIOUS	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
4	CNN	CNN NEWSROOM<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$494.00	\$1,482.00	60	OOW 06/29/20-09/03/20
5	CNN	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,312.00	\$2,624.00	60	OOW 06/29/20-09/03/20
6	CNN	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$484.00	\$968.00	60	OOW 06/29/20-09/03/20
7	FXNC	FOX AND FRIEND<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,334.00	\$2,668.00	60	OOW 06/29/20-09/03/20
8	FXNC	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,082.00	\$3,246.00	60	OOW 06/29/20-09/03/20
9	FXNC	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,932.00	\$3,864.00	60	OOW 06/29/20-09/03/20
10	FXNC	VARIOUS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,530.00	\$5,060.00	60	OOW 06/29/20-09/03/20
11	FXNC	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$610.00	\$1,220.00	60	OOW 06/29/20-09/03/20
12	GOLF	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
13	GOLF	AVG. ALL WKS<	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	60	OOW 06/29/20-09/03/20
14	GOLF	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
15	MNBC	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$702.00	\$1,404.00	60	OOW 06/29/20-09/03/20
16	MNBC	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,392.00	\$2,784.00	60	OOW 06/29/20-09/03/20
17	MNBC	VARIOUS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,772.00	\$3,544.00	60	OOW 06/29/20-09/03/20
18	SUN	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$66.00	\$132.00	60	OOW 06/29/20-09/03/20
19	TVL	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	60	OOW 06/29/20-09/03/20
20	TWC	VARIOUS	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$96.00	\$192.00	60	OOW 06/29/20-09/03/20
21	TWC	WEATHER CHANNE<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	60	OOW 06/29/20-09/03/20

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Est Code	Villages
Product Name	FL 8.18-8.24 60s Villages
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Net Total	\$46,537.50		
Total Spots	193		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.17 New 60s candidate order targeting the villages airing 8.18-8.24 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
23	TWC	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	60	OOW 06/29/20-09/03/20
24	USA	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$484.00	\$968.00	60	OOW 06/29/20-09/03/20
25	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$182.00	\$364.00	60	OOW 06/29/20-09/03/20
26	HALL	FRASIER<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
27	APL	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	60	OOW 06/29/20-09/03/20
28	FBN	MORNINGS WITH<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	60	OOW 06/29/20-09/03/20
29	FBN	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
30	FBN	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	60	OOW 06/29/20-09/03/20
31	ID	AVG. ALL WKS	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	OOW 06/29/20-09/03/20
32	ID	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
33	HIST	OFF AIR<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	60	OOW 06/29/20-09/03/20
34	HIST	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$230.00	\$690.00	60	OOW 06/29/20-09/03/20
35	HIST	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$230.00	\$460.00	60	OOW 06/29/20-09/03/20
36	SYFY	SYFY MOVIE<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	OOW 06/29/20-09/03/20
37	OWN	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	60	OOW 06/29/20-09/03/20
38	SCI	AVG. ALL WKS<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
39	SCI	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
40	CMDY	OFF AIR<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	OOW 06/29/20-09/03/20
41	CMDY	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$136.00	\$272.00	60	OOW 06/29/20-09/03/20
42	CMDY	SOUTH PARK<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$218.00	\$436.00	60	OOW 06/29/20-09/03/20

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Update Date	08/18/20
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AE	Taylor Dale
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
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Client Code	FL
Product Code	08180824
Est Code	Villages
Product Name	FL 8.18-8.24 60s Villages
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HMM	MYSTERY THEATE	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	60	OOW 06/29/20-09/03/20
44	HMM	MYSTERY THEATE<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
45	HMM	MAGNUM, P.I.<	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
46	HMM	VARIOUS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$208.00	\$416.00	60	OOW 06/29/20-09/03/20
47	HMM	MYSTERY THEATE	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	60	OOW 06/29/20-09/03/20
48	AHC	AVG. ALL WKS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
49	MT	AVG. ALL WKS<	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
50	MT	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
51	MT	AVG. ALL WKS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	60	OOW 06/29/20-09/03/20
52	MT	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$74.00	\$222.00	60	OOW 06/29/20-09/03/20
53	MT	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	60	OOW 06/29/20-09/03/20
54	S1TP	VARIOUS	8/17/20	8/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$898.00	\$1,796.00	60	OOW 06/29/20-09/03/20
55	S1TP	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$530.00	\$1,590.00	60	OOW 06/29/20-09/03/20
56	S1TP	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$576.00	\$1,728.00	60	OOW 06/29/20-09/03/20
57	S1TP	VARIOUS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$736.00	\$1,472.00	60	OOW 06/29/20-09/03/20
58	S1TP	YR OVERNT NEWS	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$134.00	\$402.00	60	OOW 06/29/20-09/03/20
59	NGC	AVG. ALL WKS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
60	NGC	AVG. ALL WKS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$300.00	\$600.00	60	OOW 06/29/20-09/03/20
61	NGC	AVG. ALL WKS	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
62	DIY	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$86.00	\$172.00	60	OOW 06/29/20-09/03/20
63	GSN	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	60	OOW 06/29/20-09/03/20

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64	GSN	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	60	OOW 06/29/20-09/03/20
65	GSN	FAMILY FEUD (H<	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
66	OXYG	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	60	OOW 06/29/20-09/03/20
67	OXYG	VARIOUS	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$110.00	\$220.00	60	OOW 06/29/20-09/03/20
68	TRAV	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	60	OOW 06/29/20-09/03/20
69	CMT	VARIOUS	8/17/20	8/23/20	00:00	05:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
70	CC	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	OOW 06/29/20-09/03/20
71	CC	VARIOUS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	60	OOW 06/29/20-09/03/20
72	CC	VARIOUS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	OOW 06/29/20-09/03/20
73	NGWD	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
74	NGWD	AVG. ALL WKS	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$134.00	\$268.00	60	OOW 06/29/20-09/03/20
75	NGWD	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20
76	NBCS	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$120.00	\$240.00	60	OOW 06/29/20-09/03/20
77	FS1	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	60	OOW 06/29/20-09/03/20
78	FS1	AVG. ALL WKS<	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$208.00	\$416.00	60	OOW 06/29/20-09/03/20
79	FS1	AVG. ALL WKS	8/17/20	8/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$254.00	\$508.00	60	OOW 06/29/20-09/03/20
80	FXX	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	60	OOW 06/29/20-09/03/20
81	PAR	VARIOUS	8/17/20	8/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$170.00	\$340.00	60	OOW 06/29/20-09/03/20

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Total	\$54,750.00		
Commission	\$8,212.50		
Net Total	\$46,537.50		
Total Spots	193		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.17 New 60s candidate order targeting the villages airing 8.18-8.24 Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
82	VICE	AVG. ALL WKS<	8/17/20	8/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$58.00	\$116.00	60	OOW 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	193	0	0	0	0	0	0	0	0	0	0	0	193
<b>AMT</b>	\$54,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54,750.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/18/20

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