

Ampersand Cable System Order

Order #	62798704
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/24/20 - 09/06/20
Agency	Converging Media Inc
Advertiser	Biden for President

Update Date	08/24/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Aug19 DMA Nielsen Parallel Live+3
-	

Client Code	08250831
Product Code	PRES
Est Code	30s
Product Name	Joe Biden President 8.25-8.31
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$18,297.00		
Commission	\$2,744.55		
Net Total	\$15,552.45		
Total Spots	58		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8.24 New Candidate Order. Please review and confirm online. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/24/20	8/30/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$247.00	\$2,223.00	30	OOW 6/29/2020-9/3/2020
2	CNN	CNN NEWSROOM<	8/31/20	9/6/20	09:00	16:00	X							-	-	1	\$247.00	\$247.00	30	OOW 6/29/2020-9/3/2020
3	MNBC	VARIOUS	8/24/20	8/30/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$351.00	\$3,159.00	30	OOW 6/29/2020-9/3/2020
4	MNBC	VARIOUS	8/31/20	9/6/20	09:00	16:00	X							-	-	1	\$351.00	\$351.00	30	OOW 6/29/2020-9/3/2020
5	BET	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$288.00	\$1,728.00	30	OOW 6/29/2020-9/3/2020
6	BET	AVG. ALL WKS	8/31/20	9/6/20	19:00	24:00	X							-	-	1	\$288.00	\$288.00	30	OOW 6/29/2020-9/3/2020
7	TVL	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$322.00	\$966.00	30	OOW 6/29/2020-9/3/2020
8	LIF	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$495.00	\$1,485.00	30	OOW 6/29/2020-9/3/2020
9	OXYG	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$219.00	\$876.00	30	OOW 6/29/2020-9/3/2020
10	OXYG	AVG. ALL WKS<	8/31/20	9/6/20	19:00	24:00	X							-	-	1	\$219.00	\$219.00	30	OOW 6/29/2020-9/3/2020
11	VH1	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$288.00	\$1,152.00	30	OOW 6/29/2020-9/3/2020
12	VH1	AVG. ALL WKS<	8/31/20	9/6/20	19:00	24:00	X							-	-	1	\$288.00	\$288.00	30	OOW 6/29/2020-9/3/2020
13	ID	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$495.00	\$1,485.00	30	OOW 6/29/2020-9/3/2020
14	OWN	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$213.00	\$852.00	30	OOW 6/29/2020-9/3/2020
15	OWN	DATELINE ON OW<	8/31/20	9/6/20	19:00	24:00	X							-	-	1	\$213.00	\$213.00	30	OOW 6/29/2020-9/3/2020
16	WETV	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$253.00	\$1,012.00	30	OOW 6/29/2020-9/3/2020
17	WETV	LAW & ORDER	8/31/20	9/6/20	19:00	24:00	X							-	-	1	\$253.00	\$253.00	30	OOW 6/29/2020-9/3/2020

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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18	MTV	MTV Music Awards	8/24/20	8/30/20	20:00	23:00							X	-	-	2	\$750.00	\$1,500.00	30	MTV Music Awards

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	51	7	0	0	0	0	0	0	0	0	0	0	58
AMT	\$16,438.00	\$1,859.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,297.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/20

62798704 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |