

Ampersand Cable System Order

Order #	62802081
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/31/20 - 09/06/20
Agency	Converging Media Inc
Advertiser	Biden for President

Update Date	09/01/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	09010903
Product Code	AAtarget
Est Code	AAtarget
Product Name	Joe Biden President 9.1-9.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$6,679.00		
Commission	\$1,001.85		
Net Total	\$5,677.15		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.31 NAs removed, spots adjusted, \$2 over
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	AVG. ALL WKS<	8/31/20	9/6/20	19:00	24:00		X	X	X				-	-	2	\$288.00	\$576.00	30	OOW 06/29/20-09/03/20
2	CNN	CNN NEWSROOM<	8/31/20	9/6/20	09:00	16:00		X	X	X				-	-	0	\$247.00	\$0.00	30	8.31 NA -2x OOW 06/29/20-09/03/20
3	CNN	VARIOUS	8/31/20	9/6/20	19:00	24:00		X	X	X				-	-	2	\$817.00	\$1,634.00	30	OOW 06/29/20-09/03/20
4	MNBC	VARIOUS	8/31/20	9/6/20	09:00	16:00		X	X	X				-	-	2	\$351.00	\$702.00	30	OOW 06/29/20-09/03/20
5	S1TP	VARIOUS	8/31/20	9/6/20	05:00	09:00		X	X	X				-	-	2	\$449.00	\$898.00	30	OOW 06/29/20-09/03/20
6	S1TP	VARIOUS	8/31/20	9/6/20	09:00	16:00		X	X	X				-	-	4	\$265.00	\$1,060.00	30	OOW 06/29/20-09/03/20
7	S1TP	VARIOUS	8/31/20	9/6/20	16:00	19:00		X	X	X				-	-	0	\$288.00	\$0.00	30	8.31 NA +2x OOW 06/29/20-09/03/20
8	S1TP	VARIOUS	8/31/20	9/6/20	19:00	24:00		X	X	X				-	-	0	\$368.00	\$0.00	30	8.31 NA -2x OOW 06/29/20-09/03/20
9	MNBC	VARIOUS	8/31/20	9/6/20	09:00	16:00			X	X				-	-	2	\$351.00	\$702.00	30	8.31 NA +2x OOW 06/29/20-09/03/20
10	S1TP	VARIOUS	8/31/20	9/6/20	09:00	16:00			X	X				-	-	2	\$265.00	\$530.00	30	8.31 NA +2x OOW 06/29/20-09/03/20
11	LIF	LIF DT	8/31/20	9/6/20	09:00	16:00			X	X				-	-	3	\$178.00	\$534.00	30	8.31 NA +3x OOW 06/29/20-09/03/20

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12	TV1	TV1 PT	8/31/20	9/6/20	19:00	24:00			X	X				-	-	1	\$43.00	\$43.00	30	8.31 NA +1x OOW 06/29/20-09/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$6,679.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,679.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/01/20

62802081 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |