

Ampersand Cable System Order

Order #	62802657
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	08/31/20 - 09/13/20
Agency	Converging Media Inc
Advertiser	Biden for President

Update Date	09/01/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	09040907
Product Code	AAtarget
Est Code	AAtarget
Product Name	Joe Biden President 9.4-9.7
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,040.00		
Commission	\$1,656.00		
Net Total	\$9,384.00		
Total Spots	36		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.1 NAs removed, spots adjusted, \$10 under budget
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	AVG. ALL WKS<	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
2	CNN	VARIOUS	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$215.00	\$430.00	30	PRE 09/04/20-11/03/20
3	CNN	CNN NEWSROOM	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$215.00	\$215.00	30	PRE 09/04/20-11/03/20
4	CNN	CNN NEWSROOM<	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$575.00	\$1,150.00	30	PRE 09/04/20-11/03/20
5	CNN	SITUATION ROOM<	9/7/20	9/13/20	16:00	19:00	X							-	-	0	\$575.00	\$0.00	30	9.1 NA -1x PRE 09/04/20-11/03/20
6	MNBC	VARIOUS	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$305.00	\$610.00	30	PRE 09/04/20-11/03/20
7	MNBC	VARIOUS	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$305.00	\$305.00	30	PRE 09/04/20-11/03/20
8	MNBC	VARIOUS	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$600.00	\$1,200.00	30	PRE 09/04/20-11/03/20
9	MNBC	VARIOUS	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$600.00	\$600.00	30	PRE 09/04/20-11/03/20
10	MTV	RIDICULOUSNESS<	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$265.00	\$530.00	30	PRE 09/04/20-11/03/20
11	LMN	AVG. ALL WKS	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$175.00	\$350.00	30	PRE 09/04/20-11/03/20
12	LMN	AVG. ALL WKS	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	PRE 09/04/20-11/03/20
13	ENT	MOVIES WE LOVE<	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$195.00	\$390.00	30	PRE 09/04/20-11/03/20
14	CMDY	AVG. ALL WKS<	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
15	FRFM	VARIOUS	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$480.00	\$960.00	30	PRE 09/04/20-11/03/20
16	FRFM	BIG SCREEN MOV<	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$480.00	\$480.00	30	PRE 09/04/20-11/03/20
17	S1TP	VARIOUS	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$230.00	\$460.00	30	PRE 09/04/20-11/03/20
18	S1TP	VARIOUS	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$230.00	\$230.00	30	PRE 09/04/20-11/03/20
19	S1TP	VARIOUS	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
20	S1TP	VARIOUS	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$250.00	\$250.00	30	PRE 09/04/20-11/03/20
21	S1TP	VARIOUS	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$320.00	\$640.00	30	PRE 09/04/20-11/03/20

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23	LMN	AVG. ALL WKS	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	2	\$175.00	\$350.00	30	9.1 NA +2x PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$11,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,040.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/02/20

62802657 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |