

Ampersand Cable System Order

Order #	62840242
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Converging Media Inc
Advertiser	CV/Biden for President

Update Date	10/28/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	10281102
Product Code	AAtarget
Est Code	FL 15s
Product Name	Joe Biden FL 15s 10.28-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$41,120.00		
Commission	\$6,168.00		
Net Total	\$34,952.00		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.27 New Candidate Order. Please review and confirm online. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$47.50	\$380.00	15	Bookends 15s NPE
2	BET	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	15	Bookends 15s NPE
3	BET	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$85.00	\$170.00	15	Bookends 15s NPE
4	BET	BET MOVIE OF T<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	15	Bookends 15s NPE
5	BET	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$305.00	\$2,440.00	15	Bookends 15s NPE
6	ESP2	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$140.00	\$1,120.00	15	Bookends 15s NPE
7	ESP2	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$117.50	\$1,410.00	15	Bookends 15s NPE
8	ESP2	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$117.50	\$235.00	15	Bookends 15s NPE
9	ESP2	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$165.00	\$660.00	15	Bookends 15s NPE
10	ESP2	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$195.00	\$1,560.00	15	Bookends 15s NPE
11	MTV	OFF AIR	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$47.50	\$380.00	15	Bookends 15s NPE
12	MTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$67.50	\$810.00	15	Bookends 15s NPE
13	MTV	RIDICULOUSNESS<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$67.50	\$135.00	15	Bookends 15s NPE
14	MTV	RIDICULOUSNESS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$262.50	\$1,050.00	15	Bookends 15s NPE
15	MTV	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$322.50	\$2,580.00	15	Bookends 15s NPE
16	MTV2		10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$7.50	\$60.00	15	Bookends 15s NPE
17	MTV2		10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$17.50	\$210.00	15	Bookends 15s NPE
18	MTV2		11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$17.50	\$35.00	15	Bookends 15s NPE
19	MTV2		10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$40.00	\$160.00	15	Bookends 15s NPE
20	MTV2		10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$50.00	\$400.00	15	Bookends 15s NPE
21	TV1		10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$17.50	\$140.00	15	Bookends 15s NPE

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22	TV1		10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$22.50	\$270.00	15	Bookends 15s NPE
23	TV1		11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$22.50	\$45.00	15	Bookends 15s NPE
24	TV1		10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.50	\$90.00	15	Bookends 15s NPE
25	TV1		10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$27.50	\$220.00	15	Bookends 15s NPE
26	ENT	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$47.50	\$190.00	15	Bookends 15s NPE
27	ENT	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	6	\$72.50	\$435.00	15	Bookends 15s NPE
28	ENT	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$72.50	\$145.00	15	Bookends 15s NPE
29	ENT	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$187.50	\$375.00	15	Bookends 15s NPE
30	ENT	MOVIES WE LOVE<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$237.50	\$950.00	15	Bookends 15s NPE
31	VH1	MARTIN<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$65.00	\$260.00	15	Bookends 15s NPE
32	VH1	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	6	\$92.50	\$555.00	15	Bookends 15s NPE
33	VH1	R&R PICTURE SH<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$92.50	\$185.00	15	Bookends 15s NPE
34	VH1	R&R PICTURE SH<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$215.00	\$430.00	15	Bookends 15s NPE
35	VH1	R&R PICTURE SH<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$267.50	\$1,070.00	15	Bookends 15s NPE
36	TRU	OFF AIR<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$42.50	\$170.00	15	Bookends 15s NPE
37	TRU	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	6	\$75.00	\$450.00	15	Bookends 15s NPE
38	TRU	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$75.00	\$150.00	15	Bookends 15s NPE
39	TRU	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$192.50	\$385.00	15	Bookends 15s NPE
40	TRU	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$237.50	\$950.00	15	Bookends 15s NPE
41	OWN	DR. PHIL<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$42.50	\$170.00	15	Bookends 15s NPE
42	OWN	DR. PHIL<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	6	\$60.00	\$360.00	15	Bookends 15s NPE

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Sold On	Cost Per Spot		
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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
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Makegood Policy	Approval Required

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43	OWN	DR. PHIL	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$60.00	\$120.00	15	Bookends 15s NPE
44	OWN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$140.00	\$280.00	15	Bookends 15s NPE
45	OWN	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$177.50	\$710.00	15	Bookends 15s NPE
46	PAR	OFF AIR	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$60.00	\$240.00	15	Bookends 15s NPE
47	PAR	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	6	\$92.50	\$555.00	15	Bookends 15s NPE
48	PAR	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$92.50	\$185.00	15	Bookends 15s NPE
49	PAR	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$272.50	\$545.00	15	Bookends 15s NPE
50	PAR	PARAMOUNT NETW<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$335.00	\$1,340.00	15	Bookends 15s NPE
51	S1TP	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$417.50	\$835.00	15	Bookends 15s NPE
52	S1TP	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$247.50	\$990.00	15	Bookends 15s NPE
53	S1TP	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$247.50	\$495.00	15	Bookends 15s NPE
54	S1TP	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$267.50	\$535.00	15	Bookends 15s NPE
55	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$342.50	\$685.00	15	Bookends 15s NPE
56	GSN	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$32.50	\$390.00	15	Bookends 15s NPE
57	GSN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$32.50	\$65.00	15	Bookends 15s NPE
58	GSN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$70.00	\$280.00	15	Bookends 15s NPE
59	GSN	FAMILY FEUD (H<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$80.00	\$640.00	15	Bookends 15s NPE
60	CMDY	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$72.50	\$870.00	15	Bookends 15s NPE
61	CMDY	SOUTH PARK<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$72.50	\$145.00	15	Bookends 15s NPE
62	CMDY	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	15	Bookends 15s NPE
63	CMDY	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$305.00	\$2,440.00	15	Bookends 15s NPE

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64	WETV	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$92.50	\$1,110.00	15	Bookends 15s NPE
65	WETV	LAW & ORDER:CI<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$92.50	\$185.00	15	Bookends 15s NPE
66	WETV	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$192.50	\$770.00	15	Bookends 15s NPE
67	WETV	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	8	\$237.50	\$1,900.00	15	Bookends 15s NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	350	0	0	0	0	0	0	0	0	0	0	0	350
AMT	\$41,120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,120.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/20

62840242 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |