

### Ampersand Cable System Order

Order #	62840911
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/29/20 - 11/02/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/29/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	
Product Code	
Est Code	1029-113
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$25,500.00		
Commission	\$3,825.00		
Net Total	\$21,675.00		
Total Spots	7		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 Moved Fs1 spot
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	10/26/20	11/1/20	19:30	22:30				X				-	-	1	\$4,000.00	\$4,000.00	30	
2	ESPN	AVG. ALL WKS	10/26/20	11/1/20	19:30	22:30					X			-	-	1	\$3,500.00	\$3,500.00	30	
3	ESPN	AVG. ALL WKS	10/26/20	11/1/20	19:00	22:00						X		-	-	1	\$4,000.00	\$4,000.00	30	
4	ESP2	AVG. ALL WKS	10/26/20	11/1/20	15:30	18:30						X		-	-	1	\$3,500.00	\$3,500.00	30	
5	ESNU	AVG. ALL WKS	10/26/20	11/1/20	20:00	23:00						X		-	-	1	\$3,500.00	\$3,500.00	30	
6	ESNU	AVG. ALL WKS	10/26/20	11/1/20	12:00	15:00						X		-	-	1	\$3,500.00	\$3,500.00	30	
7	FS1	AVG. ALL WKS	10/26/20	11/1/20	15:30	19:00						X		-	-	0	\$3,500.00	\$0.00	30	R1-1x
8	FS1	AVG. ALL WKS	10/26/20	11/1/20	12:00	15:30						X		-	-	1	\$3,500.00	\$3,500.00	30	

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	7	0	0	0	0	0	0	0	0	0	0	0	7
<b>AMT</b>	\$25,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25,500.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/29/20

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