

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	30	PRE 09/04/20-11/03/20
2	AEN	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$120.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
3	AEN	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$130.00	\$780.00	30	PRE 09/04/20-11/03/20
4	AEN	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$130.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
5	AEN	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$425.00	\$1,275.00	30	PRE 09/04/20-11/03/20
6	AEN	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$525.00	\$1,575.00	30	PRE 09/04/20-11/03/20
7	AEN	LIVE PD: POLIC<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$525.00	\$525.00	30	PRE 09/04/20-11/03/20
8	AHC	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
9	AHC	AVG. ALL WKS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
10	AHC	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
11	AHC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
12	AHC	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
13	AHC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
14	AHC	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	PRE 09/04/20-11/03/20
15	AMC	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$75.00	\$225.00	30	PRE 09/04/20-11/03/20
16	AMC	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$75.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
17	AMC	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
18	AMC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$110.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
19	AMC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$500.00	\$1,500.00	30	PRE 09/04/20-11/03/20
20	AMC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$500.00	\$500.00	30	PRE 09/04/20-11/03/20
21	APL	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20

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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	LAST ALASKANS,<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
23	APL	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$70.00	\$420.00	30	PRE 09/04/20-11/03/20
24	APL	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
25	APL	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$245.00	\$735.00	30	PRE 09/04/20-11/03/20
26	APL	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$305.00	\$915.00	30	PRE 09/04/20-11/03/20
27	APL	LAST ALASKANS,	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$305.00	\$305.00	30	PRE 09/04/20-11/03/20
28	BTN		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	PRE 09/04/20-11/03/20
29	BTN		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$1.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
30	BTN		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	PRE 09/04/20-11/03/20
31	BTN		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	PRE 09/04/20-11/03/20
32	BTN		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$1.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
33	BTN		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	PRE 09/04/20-11/03/20
34	BTN		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	PRE 09/04/20-11/03/20
35	BTN		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
36	BET	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$55.00	\$165.00	30	PRE 09/04/20-11/03/20
37	BET	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$55.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
38	BET	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
39	BET	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
40	BRVO	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$635.00	\$1,905.00	30	PRE 09/04/20-11/03/20
41	BRVO	BELOW DECK MED<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$635.00	\$635.00	30	PRE 09/04/20-11/03/20
42	CNBC	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20

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Sales Coordinator	Collin Moshedi
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNBC	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
44	CNBC	SQUAWK BOX<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	PRE 09/04/20-11/03/20
45	CNBC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
46	CNBC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
47	CNBC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$170.00	\$510.00	30	PRE 09/04/20-11/03/20
48	CNBC	AMERICAN GREED<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$170.00	\$170.00	30	PRE 09/04/20-11/03/20
49	CNN	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$210.00	\$1,260.00	30	PRE 09/04/20-11/03/20
50	CNN	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$210.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
51	CNN	CNN NEWSROOM<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$215.00	\$1,290.00	30	PRE 09/04/20-11/03/20
52	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$215.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
53	CNN	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$575.00	\$1,725.00	30	PRE 09/04/20-11/03/20
54	CNN	SITUATION ROOM<	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$575.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
55	CNN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$725.00	\$2,175.00	30	PRE 09/04/20-11/03/20
56	CNN	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$725.00	\$725.00	30	PRE 09/04/20-11/03/20
57	CNNE		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
58	CNNE		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
59	CNNE		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
60	CNNE		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
61	CNNE		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
62	CNNE		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	PRE 09/04/20-11/03/20
63	CNNE		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20

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64	CNNE		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	PRE 09/04/20-11/03/20
65	CMDY	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$95.00	\$285.00	30	PRE 09/04/20-11/03/20
66	CMDY	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$95.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
67	CMDY	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
68	CMDY	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$60.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
69	CMDY	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
70	CMDY	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	PRE 09/04/20-11/03/20
71	CC	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
72	CC	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
73	CC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
74	CC	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
75	CC	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
76	CC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
77	CC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$40.00	\$40.00	30	PRE 09/04/20-11/03/20
78	CMT	CMT MOVIES<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
79	CMT	CMT MOVIES<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
80	CMT	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20
81	CMT	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$55.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
82	CMT	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$180.00	\$540.00	30	PRE 09/04/20-11/03/20
83	CMT	CMT MOVIES<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$200.00	\$600.00	30	PRE 09/04/20-11/03/20
84	CMT	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$200.00	\$200.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	DISC	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	30	PRE 09/04/20-11/03/20
86	DISC	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$130.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
87	DISC	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	PRE 09/04/20-11/03/20
88	DISC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$165.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
89	DISC	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$460.00	\$1,380.00	30	PRE 09/04/20-11/03/20
90	DISC	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$460.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
91	DISC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$580.00	\$1,740.00	30	PRE 09/04/20-11/03/20
92	DISC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$580.00	\$580.00	30	PRE 09/04/20-11/03/20
93	DIY	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
94	DIY	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
95	DIY	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
96	DIY	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
97	DIY	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
98	DIY	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	PRE 09/04/20-11/03/20
99	DIY	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$85.00	\$85.00	30	PRE 09/04/20-11/03/20
100	ENT	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
101	ENT	DATING: NO FIL<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$40.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
102	ENT	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
103	ENT	KEEPING UP KAR<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$60.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
104	ENT	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$195.00	\$585.00	30	PRE 09/04/20-11/03/20
105	ENT	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$195.00	\$195.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$290.00	\$870.00	30	PRE 09/04/20-11/03/20
107	ESPN	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$290.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
108	ESPN	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$320.00	\$960.00	30	PRE 09/04/20-11/03/20
109	ESPN	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$320.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
110	ESPN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$935.00	\$2,805.00	30	PRE 09/04/20-11/03/20
111	ESPN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$935.00	\$935.00	30	PRE 09/04/20-11/03/20
112	ESPD		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
113	ESPD		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
114	ESPD		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
115	ESPD		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
116	ESPD		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
117	ESPD		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	PRE 09/04/20-11/03/20
118	ESPD		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	PRE 09/04/20-11/03/20
119	ESPD		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	PRE 09/04/20-11/03/20
120	ESP2	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
121	ESP2	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$40.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
122	ESP2	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	PRE 09/04/20-11/03/20
123	ESP2	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$95.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
124	ESP2	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	PRE 09/04/20-11/03/20
125	ESP2	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$160.00	\$480.00	30	PRE 09/04/20-11/03/20
126	ESP2	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$160.00	\$160.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FOOD	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$145.00	\$435.00	30	PRE 09/04/20-11/03/20
128	FOOD	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$145.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
129	FOOD	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	PRE 09/04/20-11/03/20
130	FOOD	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$155.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
131	FOOD	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$600.00	\$1,800.00	30	PRE 09/04/20-11/03/20
132	FOOD	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$600.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
133	FOOD	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$750.00	\$2,250.00	30	PRE 09/04/20-11/03/20
134	FOOD	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$750.00	\$750.00	30	PRE 09/04/20-11/03/20
135	FBN	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
136	FBN	OFF AIR<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
137	FBN	MORNINGS WITH<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	PRE 09/04/20-11/03/20
138	FBN	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
139	FBN	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
140	FBN	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	PRE 09/04/20-11/03/20
141	FBN	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$170.00	\$510.00	30	PRE 09/04/20-11/03/20
142	FBN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$170.00	\$170.00	30	PRE 09/04/20-11/03/20
143	FX	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$145.00	\$435.00	30	PRE 09/04/20-11/03/20
144	FX	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$145.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
145	FX	FX MOVIE PRIME<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$540.00	\$1,620.00	30	PRE 09/04/20-11/03/20
146	FX	FX MOVIE PRIME<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$540.00	\$540.00	30	PRE 09/04/20-11/03/20
147	FOXD		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FOX		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
149	FOX		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
150	FOX		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
151	FOX		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
152	FOX		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
153	FOX		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
154	FOX		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	PRE 09/04/20-11/03/20
155	FXNC	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$265.00	\$2,120.00	30	PRE 09/04/20-11/03/20
156	FXNC	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$265.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
157	FXNC	FOX AND FRIEND<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$580.00	\$1,740.00	30	PRE 09/04/20-11/03/20
158	FXNC	FOX AND FRIEND<	9/21/20	9/27/20	05:00	09:00	X							-	-	0	\$580.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
159	FXNC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$470.00	\$3,760.00	30	PRE 09/04/20-11/03/20
160	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$470.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
161	FXNC	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$840.00	\$2,520.00	30	PRE 09/04/20-11/03/20
162	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$840.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
163	FXNC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$1,100.00	\$8,800.00	30	PRE 09/04/20-11/03/20
164	FXNC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$1,100.00	\$1,100.00	30	PRE 09/04/20-11/03/20
165	FS1	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$65.00	\$195.00	30	PRE 09/04/20-11/03/20
166	FS1	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
167	FS1	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$90.00	\$270.00	30	PRE 09/04/20-11/03/20
168	FS1	VARIOUS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$90.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	FS1	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
170	FS1	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	PRE 09/04/20-11/03/20
171	FRFM	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$80.00	\$240.00	30	PRE 09/04/20-11/03/20
172	FRFM	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$80.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
173	FXX	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
174	FXX	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
175	FXX	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$100.00	\$300.00	30	PRE 09/04/20-11/03/20
176	FXX	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	PRE 09/04/20-11/03/20
177	FXX	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
178	GALA		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
179	GALA		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$40.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
180	GALA		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
181	GALA		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	PRE 09/04/20-11/03/20
182	GALA		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$45.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
183	GALA		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$55.00	\$165.00	30	PRE 09/04/20-11/03/20
184	GALA		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
185	GALA		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$70.00	\$70.00	30	PRE 09/04/20-11/03/20
186	GOLF	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$70.00	\$560.00	30	PRE 09/04/20-11/03/20
187	GOLF	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
188	GOLF	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
189	GOLF	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	GOLF	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$75.00	\$225.00	30	PRE 09/04/20-11/03/20
191	GOLF	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$75.00	\$75.00	30	PRE 09/04/20-11/03/20
192	GSN	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
193	GSN	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
194	GSN	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
195	GSN	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
196	GSN	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$65.00	\$195.00	30	PRE 09/04/20-11/03/20
197	GSN	VARIOUS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
198	GSN	FAMILY FEUD (H<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$75.00	\$600.00	30	PRE 09/04/20-11/03/20
199	GSN	FAMILY FEUD (H<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$75.00	\$75.00	30	PRE 09/04/20-11/03/20
200	HALL	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20
201	HALL	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$55.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
202	HALL	AVG. ALL WKS<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
203	HALL	HALLMARK MOVIE<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	PRE 09/04/20-11/03/20
204	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$80.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
205	HALL	HALLMARK MOVIE<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$475.00	\$1,425.00	30	PRE 09/04/20-11/03/20
206	HALL	HALLMARK MOVIE	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$475.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
207	HALL	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$600.00	\$1,800.00	30	PRE 09/04/20-11/03/20
208	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$600.00	\$600.00	30	PRE 09/04/20-11/03/20
209	HMM	MYSTERY THEATE	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
210	HMM	MYSTERY THEATE	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	MG R2 moved \$ to 15s order. please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HMM	MYSTERY THEATE	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
212	HMM	MYSTERY THEATE<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
213	HMM	MYSTERY THEATE	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
214	HMM	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
215	HMM	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	PRE 09/04/20-11/03/20
216	HMM	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	PRE 09/04/20-11/03/20
217	HLN	FORENSIC FILES<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	PRE 09/04/20-11/03/20
218	HLN	FORENSIC FILES<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$95.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
219	HLN	MORNING EXPRES<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	PRE 09/04/20-11/03/20
220	HLN	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	PRE 09/04/20-11/03/20
221	HLN	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$155.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
222	HLN	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$125.00	\$375.00	30	PRE 09/04/20-11/03/20
223	HLN	FORENSIC FILES<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	PRE 09/04/20-11/03/20
224	HLN	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	PRE 09/04/20-11/03/20
225	HGTV	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$195.00	\$1,170.00	30	PRE 09/04/20-11/03/20
226	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$195.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
227	HGTV	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$265.00	\$1,590.00	30	PRE 09/04/20-11/03/20
228	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$265.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
229	HGTV	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$650.00	\$1,950.00	30	PRE 09/04/20-11/03/20
230	HGTV	LOVE IT OR LIS<	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$650.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
231	HGTV	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$850.00	\$2,550.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$850.00	\$850.00	30	PRE 09/04/20-11/03/20
233	ID	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$60.00	\$480.00	30	PRE 09/04/20-11/03/20
234	ID	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$60.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
235	ID	AVG. ALL WKS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	PRE 09/04/20-11/03/20
236	ID	AVG. ALL WKS	9/21/20	9/27/20	05:00	09:00	X							-	-	0	\$85.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
237	ID	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$140.00	\$1,120.00	30	PRE 09/04/20-11/03/20
238	ID	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$140.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
239	ID	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$340.00	\$1,020.00	30	PRE 09/04/20-11/03/20
240	ID	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$400.00	\$3,200.00	30	PRE 09/04/20-11/03/20
241	ID	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$400.00	\$400.00	30	PRE 09/04/20-11/03/20
242	LMN	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$70.00	\$420.00	30	PRE 09/04/20-11/03/20
243	LMN	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
244	LMN	AVG. ALL WKS<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	PRE 09/04/20-11/03/20
245	LMN	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	PRE 09/04/20-11/03/20
246	LMN	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$85.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
247	LMN	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$150.00	\$450.00	30	PRE 09/04/20-11/03/20
248	LMN	AVG. ALL WKS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$175.00	\$1,050.00	30	PRE 09/04/20-11/03/20
249	LMN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	PRE 09/04/20-11/03/20
250	LIF	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$105.00	\$315.00	30	PRE 09/04/20-11/03/20
251	LIF	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$105.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
252	LIF	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$155.00	\$930.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	LIF	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$155.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
254	LIF	WIFE SWAP/AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$300.00	\$900.00	30	PRE 09/04/20-11/03/20
255	LIF	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$375.00	\$1,125.00	30	PRE 09/04/20-11/03/20
256	LIF	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$375.00	\$375.00	30	PRE 09/04/20-11/03/20
257	MNBC	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$220.00	\$660.00	30	PRE 09/04/20-11/03/20
258	MNBC	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$220.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
259	MNBC	MORNING JOE<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	PRE 09/04/20-11/03/20
260	MNBC	AVG. ALL WKS	9/21/20	9/27/20	05:00	09:00	X							-	-	0	\$550.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
261	MNBC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$305.00	\$1,830.00	30	PRE 09/04/20-11/03/20
262	MNBC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$305.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
263	MNBC	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$600.00	\$2,400.00	30	PRE 09/04/20-11/03/20
264	MNBC	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$600.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
265	MNBC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$750.00	\$4,500.00	30	PRE 09/04/20-11/03/20
266	MNBC	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$750.00	\$750.00	30	PRE 09/04/20-11/03/20
267	MLBN	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
268	MLBN	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
269	MLBN	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	PRE 09/04/20-11/03/20
270	MLBN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
271	MLBN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$65.00	\$65.00	30	PRE 09/04/20-11/03/20
272	MT	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	PRE 09/04/20-11/03/20
273	MT	AVG. ALL WKS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$20.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MT	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
275	MT	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
276	MT	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
277	MT	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$25.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
278	MT	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
279	MT	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
280	MTV	OFF AIR	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
281	MTV	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$265.00	\$795.00	30	PRE 09/04/20-11/03/20
282	MTV	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$265.00	\$265.00	30	PRE 09/04/20-11/03/20
283	NGWD	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
284	NGWD	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
285	NGWD	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
286	NGWD	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$75.00	\$450.00	30	PRE 09/04/20-11/03/20
287	NGWD	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$75.00	\$75.00	30	PRE 09/04/20-11/03/20
288	NGC	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
289	NGC	AVG. ALL WKS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
290	NGC	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
291	NGC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
292	NGC	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$150.00	\$450.00	30	PRE 09/04/20-11/03/20
293	NGC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$185.00	\$1,110.00	30	PRE 09/04/20-11/03/20
294	NGC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$185.00	\$185.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	NBCS	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
296	NBCS	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
297	NBCS	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
298	NBCS	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$140.00	\$420.00	30	PRE 09/04/20-11/03/20
299	NBCS	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	PRE 09/04/20-11/03/20
300	NFLN	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
301	NFLN	AVG. ALL WKS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
302	NFLN	AVG. ALL WKS<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
303	NFLN	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
304	NFLN	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
305	NFLN	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
306	NFLN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	PRE 09/04/20-11/03/20
307	NFLN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
308	TVL	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$160.00	\$960.00	30	PRE 09/04/20-11/03/20
309	TVL	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$160.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
310	TVL	OFF AIR<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
311	TVL	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
312	TVL	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
313	TVL	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$210.00	\$630.00	30	PRE 09/04/20-11/03/20
314	TVL	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$265.00	\$1,590.00	30	PRE 09/04/20-11/03/20
315	TVL	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$265.00	\$265.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	MG R2 moved \$ to 15s order. please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	OWN	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
317	OWN	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$40.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
318	OWN	DR. PHIL<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
319	OWN	DR. PHIL<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20
320	OWN	DR. PHIL	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$55.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
321	OWN	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	30	PRE 09/04/20-11/03/20
322	OWN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$165.00	\$990.00	30	PRE 09/04/20-11/03/20
323	OWN	DATELINE ON OW<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	PRE 09/04/20-11/03/20
324	OXYG	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
325	OXYG	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
326	OXYG	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 09/04/20-11/03/20
327	OXYG	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$50.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
328	OXYG	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$155.00	\$465.00	30	PRE 09/04/20-11/03/20
329	OXYG	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$190.00	\$570.00	30	PRE 09/04/20-11/03/20
330	OXYG	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$190.00	\$190.00	30	PRE 09/04/20-11/03/20
331	PAR	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
332	PAR	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
333	PAR	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$75.00	\$450.00	30	PRE 09/04/20-11/03/20
334	PAR	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$75.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
335	PAR	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$225.00	\$675.00	30	PRE 09/04/20-11/03/20
336	PAR	PARAMOUNT NETW<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$275.00	\$1,650.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	PAR	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$275.00	\$275.00	30	PRE 09/04/20-11/03/20
338	SCI	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$90.00	\$270.00	30	PRE 09/04/20-11/03/20
339	SCI	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$90.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
340	SCI	AVG. ALL WKS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
341	SCI	AVG. ALL WKS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
342	SCI	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
343	SCI	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	PRE 09/04/20-11/03/20
344	SCI	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$120.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
345	SCI	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	PRE 09/04/20-11/03/20
346	SCI	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	PRE 09/04/20-11/03/20
347	SECN	NOT AVAILABLE	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
348	SECN	NOT AVAILABLE	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
349	SECN	NOT AVAILABLE	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
350	SECN	NOT AVAILABLE	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
351	SYFY	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$70.00	\$420.00	30	PRE 09/04/20-11/03/20
352	SYFY	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
353	SYFY	SYFY MOVIE<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	PRE 09/04/20-11/03/20
354	SYFY	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$85.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
355	SYFY	SYFY MOVIE	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$275.00	\$825.00	30	PRE 09/04/20-11/03/20
356	SYFY	SYFY MOVIE<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$350.00	\$1,050.00	30	PRE 09/04/20-11/03/20
357	SYFY	SYFY MOVIE<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$350.00	\$350.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
358	S1TP	YR OVERNT NEWS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	PRE 09/04/20-11/03/20
359	S1TP	YR OVERNT NEWS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$60.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
360	S1TP	VARIOUS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$390.00	\$1,950.00	30	PRE 09/04/20-11/03/20
361	S1TP	VARIOUS	9/21/20	9/27/20	05:00	09:00	X							-	-	0	\$390.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
362	S1TP	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$230.00	\$1,150.00	30	PRE 09/04/20-11/03/20
363	S1TP	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$230.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
364	S1TP	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$250.00	\$1,250.00	30	PRE 09/04/20-11/03/20
365	S1TP	VARIOUS	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$250.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
366	S1TP	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$320.00	\$1,920.00	30	PRE 09/04/20-11/03/20
367	S1TP	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$320.00	\$320.00	30	PRE 09/04/20-11/03/20
368	HIST	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	PRE 09/04/20-11/03/20
369	HIST	AMERICAN PICKE<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$100.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
370	HIST	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	PRE 09/04/20-11/03/20
371	HIST	AMERICAN PICKE<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$100.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
372	HIST	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$590.00	\$1,770.00	30	PRE 09/04/20-11/03/20
373	HIST	AMERICAN PICKE	9/21/20	9/27/20	16:00	19:00	X							-	-	0	\$590.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
374	HIST	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$775.00	\$2,325.00	30	PRE 09/04/20-11/03/20
375	HIST	AMERICAN PICKE	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$775.00	\$775.00	30	PRE 09/04/20-11/03/20
376	TLC	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	PRE 09/04/20-11/03/20
377	TLC	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$120.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
378	TLC	VARIOUS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
379	TLC	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	PRE 09/04/20-11/03/20
380	TLC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$95.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
381	TLC	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$325.00	\$975.00	30	PRE 09/04/20-11/03/20
382	TLC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$400.00	\$2,400.00	30	PRE 09/04/20-11/03/20
383	TLC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$400.00	\$400.00	30	PRE 09/04/20-11/03/20
384	TWC	AVG. ALL WKS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
385	TWC	WEATHER CHANNE<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
386	TWC	WEATHER CHANNE	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$30.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
387	TWC	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$65.00	\$195.00	30	PRE 09/04/20-11/03/20
388	TWC	AVG. ALL WKS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$80.00	\$240.00	30	PRE 09/04/20-11/03/20
389	TWC	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$80.00	\$80.00	30	PRE 09/04/20-11/03/20
390	TRAV	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
391	TRAV	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$60.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
392	TRAV	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
393	TRAV	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$65.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
394	TRAV	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$150.00	\$450.00	30	PRE 09/04/20-11/03/20
395	TRAV	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$175.00	\$525.00	30	PRE 09/04/20-11/03/20
396	TRAV	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	PRE 09/04/20-11/03/20
397	TRU	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
398	TRU	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
399	TNT	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$200.00	\$600.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
400	TNT	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$200.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
401	TNT	CHARMED<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
402	TNT	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
403	TNT	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$250.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
404	TNT	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$785.00	\$2,355.00	30	PRE 09/04/20-11/03/20
405	TNT	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$785.00	\$785.00	30	PRE 09/04/20-11/03/20
406	USA	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$145.00	\$435.00	30	PRE 09/04/20-11/03/20
407	USA	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$145.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
408	USA	VARIOUS	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$110.00	\$330.00	30	PRE 09/04/20-11/03/20
409	USA	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$210.00	\$1,260.00	30	PRE 09/04/20-11/03/20
410	USA	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$210.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
411	USA	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$550.00	\$1,650.00	30	PRE 09/04/20-11/03/20
412	USA	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$700.00	\$2,100.00	30	PRE 09/04/20-11/03/20
413	USA	WWE ENTERTAINM<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$700.00	\$700.00	30	PRE 09/04/20-11/03/20
414	VH1	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
415	VH1	AVG. ALL WKS<	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
416	VH1	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	PRE 09/04/20-11/03/20
417	VH1	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$85.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
418	VH1	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
419	VH1	LOVE & HIP HOP<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	PRE 09/04/20-11/03/20
420	VICE	AVG. ALL WKS<	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : MG R2 moved \$ to 15s order. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
421	VICE	AVG. ALL WKS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$25.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
422	VICE	AVG. ALL WKS<	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE 09/04/20-11/03/20
423	VICE	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$20.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
424	VICE	AVG. ALL WKS<	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
425	VICE	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
426	VICE	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
427	WAPA		9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
428	WAPA		9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$35.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
429	WAPA		9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
430	WAPA		9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
431	WAPA		9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$70.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
432	WAPA		9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
433	WAPA		9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	PRE 09/04/20-11/03/20
434	WAPA		9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$65.00	\$65.00	30	PRE 09/04/20-11/03/20
435	WETV	VARIOUS	9/14/20	9/20/20	00:00	05:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
436	WETV	VARIOUS	9/21/20	9/27/20	00:00	05:00	X							-	-	0	\$40.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
437	WETV	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	PRE 09/04/20-11/03/20
438	WETV	LAW & ORDER:CI<	9/21/20	9/27/20	09:00	16:00	X							-	-	0	\$85.00	\$0.00	30	R2-x PRE 09/04/20-11/03/20
439	WETV	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$180.00	\$540.00	30	PRE 09/04/20-11/03/20
440	WETV	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62809970
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 09/27/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/09/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep19
-	

Client Code	
Product Code	
Est Code	9.15-9.21 30s
Product Name	9.15-9.21 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$184,520.00		
Commission	\$27,678.00		
Net Total	\$156,842.00		
Total Spots	1141		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	MG R2 moved \$ to 15s order. please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
441	WETV	LAW & ORDER	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$220.00	\$220.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	1141	0	0	0	0	0	0	0	0	0	0	0	1141
AMT	\$184,520.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$184,520.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/13/20

62809970 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |