

Ampersand Cable System Order

Order #	62741607
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/05/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Tracey SharkeyCollins
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jan20
-	

Client Code	FL
Product Code	03060317
Est Code	N/A
Product Name	FL 3.6-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$26,633.00		
Commission	\$3,994.95		
Net Total	\$22,638.05		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/5 New order airing 3/6-3/17. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00					X	X	X	-	-	1	\$611.00	\$611.00	30	PRE 12/30/19-03/29/20
2	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$611.00	\$611.00	30	PRE 12/30/19-03/29/20
3	CNN	CNN EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
4	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
5	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	2	\$435.00	\$870.00	30	PRE 12/30/19-03/29/20
6	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$435.00	\$435.00	30	PRE 12/30/19-03/29/20
7	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00					X	X	X	-	-	1	\$638.00	\$638.00	30	PRE 12/30/19-03/29/20
8	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$638.00	\$638.00	30	PRE 12/30/19-03/29/20
9	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$440.00	\$440.00	30	PRE 12/30/19-03/29/20
10	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$440.00	\$440.00	30	PRE 12/30/19-03/29/20
11	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	2	\$550.00	\$1,100.00	30	PRE 12/30/19-03/29/20
12	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$550.00	\$550.00	30	PRE 12/30/19-03/29/20
13	BET	BET EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$160.00	\$160.00	30	PRE 12/30/19-03/29/20
14	BET	BET EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$160.00	\$160.00	30	PRE 12/30/19-03/29/20
15	BET	BET PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	4	\$204.00	\$816.00	30	PRE 12/30/19-03/29/20
16	BET	BET PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$204.00	\$612.00	30	PRE 12/30/19-03/29/20
17	ESPN	ESPN EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$699.00	\$699.00	30	PRE 12/30/19-03/29/20
18	ESPN	ESPN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$699.00	\$699.00	30	PRE 12/30/19-03/29/20
19	ESPN	ESPN PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	3	\$869.00	\$2,607.00	30	PRE 12/30/19-03/29/20
20	ESPN	ESPN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$869.00	\$1,738.00	30	PRE 12/30/19-03/29/20
21	HGTV	HGTV EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$671.00	\$671.00	30	PRE 12/30/19-03/29/20

Ampersand Cable System Order

Order #	62741607
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/05/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Tracey SharkeyCollins
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jan20
-	

Client Code	FL
Product Code	03060317
Est Code	N/A
Product Name	FL 3.6-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$26,633.00		
Commission	\$3,994.95		
Net Total	\$22,638.05		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/5 New order airing 3/6-3/17. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$671.00	\$671.00	30	PRE 12/30/19-03/29/20
23	HGTV	HGTV PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	3	\$836.00	\$2,508.00	30	PRE 12/30/19-03/29/20
24	HGTV	HGTV PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$836.00	\$1,672.00	30	PRE 12/30/19-03/29/20
25	FOOD	FOOD EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
26	FOOD	FOOD EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
27	FOOD	FOOD PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	3	\$435.00	\$1,305.00	30	PRE 12/30/19-03/29/20
28	FOOD	FOOD PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$435.00	\$1,305.00	30	PRE 12/30/19-03/29/20
29	LIF	LIF EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$242.00	\$242.00	30	PRE 12/30/19-03/29/20
30	LIF	LIF EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$242.00	\$242.00	30	PRE 12/30/19-03/29/20
31	LIF	LIF PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	3	\$303.00	\$909.00	30	PRE 12/30/19-03/29/20
32	LIF	LIF PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$303.00	\$909.00	30	PRE 12/30/19-03/29/20
33	OWN	OWN EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$121.00	\$121.00	30	PRE 12/30/19-03/29/20
34	OWN	OWN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$121.00	\$121.00	30	PRE 12/30/19-03/29/20
35	OWN	OWN PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	3	\$149.00	\$447.00	30	PRE 12/30/19-03/29/20

Ampersand Cable System Order

Order #	62741607
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/05/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Tracey SharkeyCollins
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jan20
-	

Client Code	FL
Product Code	03060317
Est Code	N/A
Product Name	FL 3.6-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$26,633.00		
Commission	\$3,994.95		
Net Total	\$22,638.05		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/5 New order airing 3/6-3/17. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
36	OWN	OWN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$149.00	\$298.00	30	PRE 12/30/19-03/29/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$26,633.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,633.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/20

62741607 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |