

### Ampersand Cable System Order

Order #	62741543
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/05/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Tracey SharkeyCollins
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jan20
-	

Client Code	FL
Product Code	03060317
Est Code	N/A
Product Name	FL 3.6-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$22,848.00		
Commission	\$3,427.20		
Net Total	\$19,420.80		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/5 New order. Airing 3/6-3/17. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00					X	X	X	-	-	2	\$611.00	\$1,222.00	30	PRE
2	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$611.00	\$3,055.00	30	PRE
3	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$611.00	\$611.00	30	PRE
4	CNN	CNN EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$347.00	\$347.00	30	PRE
5	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$347.00	\$1,388.00	30	PRE
6	CNN	CNN EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$347.00	\$347.00	30	PRE
7	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	2	\$435.00	\$870.00	30	PRE
8	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$435.00	\$2,610.00	30	PRE
9	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$435.00	\$870.00	30	PRE
10	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00					X	X	X	-	-	1	\$638.00	\$638.00	30	PRE
11	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$638.00	\$2,552.00	30	PRE
12	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$638.00	\$638.00	30	PRE
13	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00					X	X	X	-	-	1	\$440.00	\$440.00	30	PRE
14	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$440.00	\$1,320.00	30	PRE
15	MNBC	MNBC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$440.00	\$440.00	30	PRE
16	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00					X	X	X	-	-	2	\$550.00	\$1,100.00	30	PRE
17	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$550.00	\$3,300.00	30	PRE

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18	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$550.00	\$1,100.00	30	PRE

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$22,848.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,848.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/06/20

62741543 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |