

Ampersand Cable System Order

Order #	62743128
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/09/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/12/20
Version	3 Vs. 2

AE	Taylor Dale
Sales Coordinator	Tracey SharkeyCollins
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan20
-	

Client Code	FL
Product Code	O3110317
Est Code	N/A
Product Name	(FL) 3.11-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$49,756.00		
Commission	\$7,463.40		
Net Total	\$42,292.60		
Total Spots	127		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/10 R1 Removed blocked spots. Made money good in other nets. -2 under. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$160.00	\$320.00	30	PRE 12/30/19-03/29/20
2	BET	BET EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$160.00	\$160.00	30	PRE 12/30/19-03/29/20
3	BET	BET PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	5	\$204.00	\$1,020.00	30	PRE 12/30/19-03/29/20
4	BET	BET PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$204.00	\$204.00	30	PRE 12/30/19-03/29/20
5	BRVO	BRVO EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	PRE 12/30/19-03/29/20
6	BRVO	BRVO EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$495.00	\$495.00	30	PRE 12/30/19-03/29/20
7	BRVO	BRVO PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	5	\$616.00	\$3,080.00	30	PRE 12/30/19-03/29/20
8	BRVO	BRVO PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$616.00	\$616.00	30	PRE 12/30/19-03/29/20
9	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	4	\$611.00	\$2,444.00	30	PRE 12/30/19-03/29/20
10	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$611.00	\$611.00	30	PRE 12/30/19-03/29/20
11	CNN	CNN DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$193.00	\$386.00	30	PRE 12/30/19-03/29/20
12	CNN	CNN DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$193.00	\$193.00	30	PRE 12/30/19-03/29/20
13	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	3	\$347.00	\$1,041.00	30	PRE 12/30/19-03/29/20
14	CNN	CNN EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
15	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	6	\$435.00	\$2,610.00	30	PRE 12/30/19-03/29/20
16	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$435.00	\$0.00	30	REMOVED SPOTS
17	ENT	ENT EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$121.00	\$242.00	30	PRE 12/30/19-03/29/20
18	ENT	ENT EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	PRE 12/30/19-03/29/20
19	ENT	ENT PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$149.00	\$596.00	30	PRE 12/30/19-03/29/20
20	ENT	ENT PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$149.00	\$149.00	30	PRE 12/30/19-03/29/20
21	FOOD	FOOD EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$347.00	\$694.00	30	PRE 12/30/19-03/29/20

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22	FOOD	FOOD EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$347.00	\$347.00	30	PRE 12/30/19-03/29/20
23	FOOD	FOOD PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	0	\$435.00	\$0.00	30	REMOVED SPOTS
24	FOOD	FOOD PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$435.00	\$0.00	30	REMOVED SPOTS
25	HGTV	HGTV EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$671.00	\$1,342.00	30	PRE 12/30/19-03/29/20
26	HGTV	HGTV EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$671.00	\$671.00	30	PRE 12/30/19-03/29/20
27	HGTV	HGTV PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	0	\$836.00	\$0.00	30	REMOVED SPOTS
28	HGTV	HGTV PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$836.00	\$0.00	30	REMOVED SPOTS
29	LIF	LIF EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$242.00	\$484.00	30	PRE 12/30/19-03/29/20
30	LIF	LIF EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$242.00	\$242.00	30	PRE 12/30/19-03/29/20
31	LIF	LIF PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	0	\$303.00	\$0.00	30	REMOVED SPOTS
32	LIF	LIF PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$303.00	\$0.00	30	REMOVED SPOTS
33	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	4	\$638.00	\$2,552.00	30	PRE 12/30/19-03/29/20
34	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$638.00	\$638.00	30	PRE 12/30/19-03/29/20
35	MNBC	MNBC DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$253.00	\$506.00	30	PRE 12/30/19-03/29/20
36	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	3	\$440.00	\$1,320.00	30	PRE 12/30/19-03/29/20
37	MNBC	MNBC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$440.00	\$440.00	30	PRE 12/30/19-03/29/20
38	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	6	\$550.00	\$3,300.00	30	PRE 12/30/19-03/29/20
39	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$550.00	\$550.00	30	PRE 12/30/19-03/29/20
40	S1TP	S1TP EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	4	\$457.00	\$1,828.00	30	PRE 12/30/19-03/29/20
41	S1TP	S1TP EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$457.00	\$457.00	30	PRE 12/30/19-03/29/20
42	S1TP	S1TP DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$209.00	\$418.00	30	PRE 12/30/19-03/29/20

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43	S1TP	S1TP EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$286.00	\$572.00	30	PRE 12/30/19-03/29/20
44	S1TP	S1TP EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$286.00	\$286.00	30	PRE 12/30/19-03/29/20
45	S1TP	S1TP PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	0	\$358.00	\$0.00	30	REMOVED SPOTS
46	S1TP	S1TP PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$358.00	\$358.00	30	PRE 12/30/19-03/29/20
47	TLC	TLC EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$330.00	\$660.00	30	PRE 12/30/19-03/29/20
48	TLC	TLC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$330.00	\$330.00	30	PRE 12/30/19-03/29/20
49	TLC	TLC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	5	\$407.00	\$2,035.00	30	PRE 12/30/19-03/29/20
50	TLC	TLC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$407.00	\$407.00	30	PRE 12/30/19-03/29/20
51	VH1	VH1 EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$193.00	\$386.00	30	PRE 12/30/19-03/29/20
52	VH1	VH1 EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$193.00	\$193.00	30	PRE 12/30/19-03/29/20
53	VH1	VH1 PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	5	\$242.00	\$1,210.00	30	PRE 12/30/19-03/29/20
54	VH1	VH1 PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$242.00	\$0.00	30	REMOVED SPOTS
55	BRVO	AVG. ALL WKS<	3/9/20	3/15/20	19:00	24:00				X	X	X	X	-	-	5	\$616.00	\$3,080.00	30	R1+5X line added
56	BRVO	BELOW DECK<	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$616.00	\$616.00	30	R1+1X line added
57	CNN	VARIOUS	3/9/20	3/15/20	05:00	09:00				X	X	X	X	-	-	1	\$611.00	\$611.00	30	R1+1X line added
58	CNN	AVG. ALL WKS	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$435.00	\$0.00	30	R2 -1x
59	HGTV	AVG. ALL WKS	3/9/20	3/15/20	16:00	19:00				X	X	X	X	-	-	1	\$671.00	\$671.00	30	R1+1X line added
60	LIF	AVG. ALL WKS<	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$242.00	\$242.00	30	R1+1X line added
61	MNBC	AVG. ALL WKS<	3/9/20	3/15/20	19:00	24:00				X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	R1+4X line added
62	MNBC	VARIOUS	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$550.00	\$550.00	30	R1+1X line added
63	S1TP	VARIOUS	3/9/20	3/15/20	16:00	19:00				X	X	X	X	-	-	1	\$286.00	\$286.00	30	R1+1X line added

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64	TLC	AVG. ALL WKS<	3/9/20	3/15/20	16:00	19:00				X	X	X	X	-	-	3	\$330.00	\$990.00	30	R1+3X line added
65	TLC	VARIOUS	3/9/20	3/15/20	19:00	24:00				X	X	X	X	-	-	0	\$407.00	\$0.00	30	R2-4x
66	TLC	AVG. ALL WKS<	3/9/20	3/15/20	19:00	24:00	X							-	-	1	\$407.00	\$407.00	30	R1+1X line added
67	VH1	R&R PICTURE SH<	3/9/20	3/15/20	16:00	19:00				X	X	X	X	-	-	1	\$193.00	\$193.00	30	R1+1X line added
68	BET	BET EF	3/9/20	3/15/20	16:00	19:00					X	X	X	-	-	2	\$160.00	\$320.00	30	R2+2x Line added
69	BRVO	BRVO EF	3/9/20	3/15/20	16:00	19:00					X	X	X	-	-	1	\$495.00	\$495.00	30	R2+1x Line added
70	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00					X	X	X	-	-	1	\$611.00	\$611.00	30	R2+1x Line added
71	ENT	ENT EF	3/9/20	3/15/20	16:00	19:00					X	X	X	-	-	2	\$121.00	\$242.00	30	R2+1x Line added
72	ENT	MOVIES WE LOVE<	3/9/20	3/15/20	19:00	24:00					X	X	X	-	-	1	\$149.00	\$149.00	30	R2+1x Line added
73	LIF	LIF EF	3/9/20	3/15/20	16:00	19:00					X	X	X	-	-	1	\$242.00	\$242.00	30	R2+1x

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	127	0	0	0	0	0	0	0	0	0	0	0	127
AMT	\$49,756.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$49,756.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/12/20

62743128 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |