

Ampersand Cable System Order

Order #	62826995
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/05/20 - 10/18/20
Agency	Converging Media Inc
Advertiser	CV/Biden for President

Update Date	10/07/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Aug20
-	

Client Code	10081013
Product Code	AAtarget
Est Code	AAtarget
Product Name	Joe Biden FL 10.8-10.13
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$37,580.00		
Commission	\$5,637.00		
Net Total	\$31,943.00		
Total Spots	162		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.7 NA spots adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$70.00	\$420.00	30	PRE 09/04/20-11/03/20
2	BET	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$70.00	\$280.00	30	PRE 09/04/20-11/03/20
3	BET	BET MOVIE OF T<	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$205.00	\$410.00	30	PRE 09/04/20-11/03/20
4	BET	BET MOVIE OF T<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$205.00	\$205.00	30	PRE 09/04/20-11/03/20
5	BET	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
6	BET	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
7	CNN	CNN NEWSROOM<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$450.00	\$2,700.00	30	NPE
8	CNN	CNN NEWSROOM<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$450.00	\$1,800.00	30	NPE
9	CNN	VARIOUS	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$1,205.00	\$2,410.00	30	NPE
10	CNN	VARIOUS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$1,205.00	\$1,205.00	30	NPE
11	CNN	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$1,515.00	\$4,545.00	30	NPE
12	CNN	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$1,515.00	\$3,030.00	30	NPE
13	MNBC	VARIOUS	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$640.00	\$3,840.00	30	NPE
14	MNBC	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$640.00	\$2,560.00	30	NPE
15	MTV	VARIOUS	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20
16	MTV	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$55.00	\$220.00	30	PRE 09/04/20-11/03/20
17	MTV	RIDICULOUSNESS<	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$215.00	\$430.00	30	PRE 09/04/20-11/03/20
18	MTV	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$215.00	\$215.00	30	PRE 09/04/20-11/03/20
19	MTV	RIDICULOUSNESS<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$265.00	\$795.00	30	PRE 09/04/20-11/03/20
20	MTV	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$265.00	\$530.00	30	PRE 09/04/20-11/03/20
21	TV1		10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE 09/04/20-11/03/20

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22	TV1		10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE 09/04/20-11/03/20
23	TV1		10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
24	TV1		10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
25	TV1		10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
26	TV1		10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
27	VH1	VARIOUS	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$85.00	\$510.00	30	PRE 09/04/20-11/03/20
28	VH1	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$85.00	\$340.00	30	PRE 09/04/20-11/03/20
29	VH1	R&R PICTURE SH<	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$200.00	\$400.00	30	PRE 09/04/20-11/03/20
30	VH1	LOVE & HIP HOP<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$200.00	\$200.00	30	PRE 09/04/20-11/03/20
31	VH1	R&R PICTURE SH<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
32	VH1	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
33	OWN	DR. PHIL<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	3	\$55.00	\$165.00	30	10.7 NA -3x PRE 09/04/20-11/03/20
34	OWN	DR. PHIL<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$55.00	\$0.00	30	10.7 NA -4x PRE 09/04/20-11/03/20
35	OWN	AVG. ALL WKS<	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	0	\$130.00	\$0.00	30	10.7 NA -2x PRE 09/04/20-11/03/20
36	OWN	VARIOUS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$130.00	\$130.00	30	PRE 09/04/20-11/03/20
37	OWN	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	1	\$165.00	\$165.00	30	10.7 NA -2x PRE 09/04/20-11/03/20
38	OWN	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$165.00	\$330.00	30	PRE 09/04/20-11/03/20
39	CC	VARIOUS	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
40	CC	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$30.00	\$120.00	30	PRE 09/04/20-11/03/20
41	CC	VARIOUS	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$35.00	\$70.00	30	PRE 09/04/20-11/03/20
42	CC	VARIOUS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CC	VARIOUS	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$40.00	\$120.00	30	PRE 09/04/20-11/03/20
44	CC	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$40.00	\$80.00	30	PRE 09/04/20-11/03/20
45	CMDY	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	6	\$60.00	\$360.00	30	PRE 09/04/20-11/03/20
46	CMDY	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$60.00	\$240.00	30	PRE 09/04/20-11/03/20
47	CMDY	AVG. ALL WKS<	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	2	\$205.00	\$410.00	30	PRE 09/04/20-11/03/20
48	CMDY	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$205.00	\$205.00	30	PRE 09/04/20-11/03/20
49	CMDY	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$250.00	\$750.00	30	PRE 09/04/20-11/03/20
50	CMDY	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$250.00	\$500.00	30	PRE 09/04/20-11/03/20
51	WETV	VARIOUS	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	0	\$85.00	\$0.00	30	10.7 NA -6x PRE 09/04/20-11/03/20
52	WETV	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	4	\$85.00	\$340.00	30	PRE 09/04/20-11/03/20
53	WETV	VARIOUS	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	1	\$180.00	\$180.00	30	10.7 NA -1x PRE 09/04/20-11/03/20
54	WETV	LAW & ORDER<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	1	\$180.00	\$180.00	30	09/04/20-11/03/20
55	WETV	VARIOUS	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	3	\$220.00	\$660.00	30	PRE 09/04/20-11/03/20
56	WETV	LAW & ORDER<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$220.00	\$440.00	30	PRE 09/04/20-11/03/20
57	BET	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	3	\$70.00	\$210.00	30	10.7 NA +3x PRE 09/04/20-11/03/20
58	CNN	CNN NEWSROOM<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	3	\$450.00	\$1,350.00	30	10.7 NA +3x NPE
59	CC	VARIOUS	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	1	\$40.00	\$40.00	30	10.7 NA +1x PRE 09/04/20-11/03/20

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60	CMDY	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	10.7 NA +1x PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	162	0	0	0	0	0	0	0	0	0	0	0	162
AMT	\$37,580.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,580.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/08/20

62826995 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |