

Ampersand Cable System Order

Order #	62836534
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/19/20 - 11/01/20
Agency	Converging Media Inc
Advertiser	CV/Biden for President

Update Date	10/23/20
Version	3 Vs. 2

Client Code	10221027
Product Code	AAtarget
Est Code	FL 30s
Product Name	Joe Biden FL 30s 10.22-10.27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$43,605.00		
Commission	\$6,540.75		
Net Total	\$37,064.25		
Total Spots	101		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.22 MG +2x +\$265
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$170.00	\$510.00	30	NPE 10/19/20-11/03/20
2	BET	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$170.00	\$340.00	30	NPE 10/19/20-11/03/20
3	BET	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$610.00	\$1,220.00	30	NPE 10/19/20-11/03/20
4	BET	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$610.00	\$1,220.00	30	NPE 10/19/20-11/03/20
5	MTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$135.00	\$405.00	30	NPE 10/19/20-11/03/20
6	MTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$135.00	\$270.00	30	NPE 10/19/20-11/03/20
7	MTV	RIDICULOUSNESS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$645.00	\$1,290.00	30	NPE 10/19/20-11/03/20
8	MTV	RIDICULOUSNESS<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$645.00	\$1,290.00	30	NPE 10/19/20-11/03/20
9	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$235.00	\$705.00	30	NPE 10/19/20-11/03/20
10	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$235.00	\$470.00	30	NPE 10/19/20-11/03/20
11	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$970.00	\$1,940.00	30	NPE 10/19/20-11/03/20
12	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$970.00	\$1,940.00	30	NPE 10/19/20-11/03/20
13	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$680.00	\$2,040.00	30	NPE 10/19/20-11/03/20
14	TNT	SUPERNATURAL<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$680.00	\$1,360.00	30	NPE 10/19/20-11/03/20
15	TNT	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$2,135.00	\$4,270.00	30	NPE 10/19/20-11/03/20
16	TNT	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$2,135.00	\$4,270.00	30	NPE 10/19/20-11/03/20
17	TV1		10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$45.00	\$135.00	30	NPE 10/19/20-11/03/20
18	TV1		10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$45.00	\$90.00	30	NPE 10/19/20-11/03/20
19	TV1		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$55.00	\$110.00	30	NPE 10/19/20-11/03/20
20	TV1		10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$55.00	\$110.00	30	NPE 10/19/20-11/03/20
21	ENT	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$145.00	\$435.00	30	NPE 10/19/20-11/03/20

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Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
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Client Code	10221027
Product Code	AAtarget
Est Code	FL 30s
Product Name	Joe Biden FL 30s 10.22-10.27
Credit Status	Cash in Advance

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Total # of Weeks	2		
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Commission	\$6,540.75		
Net Total	\$37,064.25		
Total Spots	101		
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Comments :	10.22 MG +2x +\$265
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22	ENT	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$145.00	\$290.00	30	NPE 10/19/20-11/03/20
23	ENT	MOVIES WE LOVE<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$475.00	\$950.00	30	NPE 10/19/20-11/03/20
24	ENT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$475.00	\$950.00	30	NPE 10/19/20-11/03/20
25	VH1	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$185.00	\$555.00	30	NPE 10/19/20-11/03/20
26	VH1	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$185.00	\$370.00	30	NPE 10/19/20-11/03/20
27	VH1	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$535.00	\$1,070.00	30	NPE 10/19/20-11/03/20
28	VH1	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$535.00	\$1,070.00	30	NPE 10/19/20-11/03/20
29	OWN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$120.00	\$360.00	30	NPE 10/19/20-11/03/20
30	OWN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$120.00	\$240.00	30	NPE 10/19/20-11/03/20
31	OWN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$355.00	\$710.00	30	NPE 10/19/20-11/03/20
32	OWN	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$355.00	\$710.00	30	NPE 10/19/20-11/03/20
33	PAR	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$185.00	\$555.00	30	NPE 10/19/20-11/03/20
34	PAR	BAR RESCUE<	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$185.00	\$370.00	30	NPE 10/19/20-11/03/20
35	PAR	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$670.00	\$1,340.00	30	NPE 10/19/20-11/03/20
36	PAR	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$670.00	\$1,340.00	30	NPE 10/19/20-11/03/20
37	S1TP	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$495.00	\$1,485.00	30	NPE 10/19/20-11/03/20
38	S1TP	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$495.00	\$990.00	30	NPE 10/19/20-11/03/20
39	S1TP	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$685.00	\$1,370.00	30	NPE 10/19/20-11/03/20
40	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$685.00	\$1,370.00	30	NPE 10/19/20-11/03/20
41	WETV	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$185.00	\$555.00	30	NPE 10/19/20-11/03/20
42	WETV	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X					-	-	2	\$185.00	\$370.00	30	NPE 10/19/20-11/03/20

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Makegood Policy	Approval Required

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43	WETV	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$475.00	\$950.00	30	NPE 10/19/20-11/03/20
44	WETV	LAW & ORDER<	10/26/20	11/1/20	19:00	24:00	X	X	X					-	-	2	\$475.00	\$950.00	30	NPE 10/19/20-11/03/20
45	ENT	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00						X	X	-	-	1	\$145.00	\$145.00	30	10.22 MG +1x NPE 10/19/20-11/03/20
46	OWN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00						X	X	-	-	1	\$120.00	\$120.00	30	10.22 MG +1x NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	57	44	0	0	0	0	0	0	0	0	0	0	101
AMT	\$23,225.00	\$20,380.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$43,605.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/20

62836534 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |