

### Ampersand Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62722558                            |
| Syscode     | 5335                                |
| System Name | Spectrum/Tampa Bay Interconnect, FL |
| Market      | Tampa-St. Petersburg                |

|              |                     |
|--------------|---------------------|
| Flight Dates | 01/13/20 - 01/26/20 |
| Agency       | Assembly POL        |
| Advertiser   | Mike Bloomberg 2020 |

|             |          |
|-------------|----------|
| Update Date | 01/17/20 |
| Version     | 3 Vs. 2  |

|                   |                           |
|-------------------|---------------------------|
| AE                | Mark Ongsysia             |
| Sales Coordinator | Max Schaeffner            |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Jan19 |
| -                 |                           |

|               |                      |
|---------------|----------------------|
| Client Code   | MBLM                 |
| Product Code  | 01180124             |
| Est Code      | 0117                 |
| Product Name  | MBLM Tampa 1.18-1.24 |
| Credit Status | Cash in Advance      |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$22,097.00   |      |   |
| Commission       | \$3,314.55    |      |   |
| Net Total        | \$18,782.45   |      |   |
| Total Spots      | 92            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                             |
|------------|-----------------------------|
| Comments : | 1.17 MG +1x \$5 underbudget |
|------------|-----------------------------|

| Line | Net  | Program    | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | AMC  | AMC DT     | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$127.00  | \$254.00   | 30       | OOW 12/30/19-03/29/20 |
| 2    | HALL | HALL DT    | 1/20/20    | 1/26/20   | 09:00      | 16:00     | X | X | X | X | X |   |   | -   | -   | 3           | \$91.00   | \$273.00   | 30       | OOW 12/30/19-03/29/20 |
| 3    | HALL | HALL DT    | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$91.00   | \$182.00   | 30       | OOW 12/30/19-03/29/20 |
| 4    | HALL | HALL EF    | 1/13/20    | 1/19/20   | 16:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$523.00  | \$1,046.00 | 30       | OOW 12/30/19-03/29/20 |
| 5    | HGTV | HGTV DT    | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 1           | \$305.00  | \$305.00   | 30       | 1.16 MG -1x OOW       |
| 6    | HMM  | HMM DT     | 1/20/20    | 1/26/20   | 09:00      | 16:00     | X | X | X | X | X |   |   | -   | -   | 5           | \$60.00   | \$300.00   | 30       | OOW 12/30/19-03/29/20 |
| 7    | HMM  | HMM EF     | 1/20/20    | 1/26/20   | 16:00      | 19:00     | X | X | X | X | X |   |   | -   | -   | 2           | \$67.00   | \$134.00   | 30       | OOW 12/30/19-03/29/20 |
| 8    | HMM  | HMM PT     | 1/13/20    | 1/19/20   | 19:00      | 24:00     | X | X | X | X | X |   |   | -   | -   | 5           | \$104.00  | \$520.00   | 30       | OOW 12/30/19-03/29/20 |
| 9    | HMM  | HMM DT     | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$60.00   | \$120.00   | 30       | OOW 12/30/19-03/29/20 |
| 10   | HMM  | HMM EF     | 1/13/20    | 1/19/20   | 16:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$67.00   | \$134.00   | 30       | OOW 12/30/19-03/29/20 |
| 11   | HMM  | HMM PT     | 1/13/20    | 1/19/20   | 19:00      | 24:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$104.00  | \$208.00   | 30       | OOW 12/30/19-03/29/20 |
| 12   | TVL  | TVL DT     | 1/20/20    | 1/26/20   | 09:00      | 16:00     | X | X | X | X | X |   |   | -   | -   | 3           | \$72.00   | \$216.00   | 30       | OOW 12/30/19-03/29/20 |
| 13   | TVL  | TVL DT     | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$72.00   | \$144.00   | 30       | OOW 12/30/19-03/29/20 |
| 14   | ZBN9 | BAY NEWS 9 | 1/20/20    | 1/26/20   | 05:00      | 09:00     | X | X | X | X | X |   |   | -   | -   | 10          | \$449.00  | \$4,490.00 | 30       | OOW 12/30/19-03/29/20 |
| 15   | ZBN9 | BAY NEWS 9 | 1/20/20    | 1/26/20   | 09:00      | 16:00     | X | X | X | X | X |   |   | -   | -   | 15          | \$265.00  | \$3,975.00 | 30       | OOW 12/30/19-03/29/20 |
| 16   | ZBN9 | BAY NEWS 9 | 1/20/20    | 1/26/20   | 16:00      | 19:00     | X | X | X | X | X |   |   | -   | -   | 7           | \$288.00  | \$2,016.00 | 30       | OOW 12/30/19-03/29/20 |
| 17   | ZBN9 | BAY NEWS 9 | 1/20/20    | 1/26/20   | 19:00      | 24:00     | X | X | X | X | X |   |   | -   | -   | 10          | \$368.00  | \$3,680.00 | 30       | OOW 12/30/19-03/29/20 |
| 18   | ZBN9 | BAY NEWS 9 | 1/13/20    | 1/19/20   | 05:00      | 09:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$449.00  | \$898.00   | 30       | OOW 12/30/19-03/29/20 |
| 19   | ZBN9 | BAY NEWS 9 | 1/13/20    | 1/19/20   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 6           | \$265.00  | \$1,590.00 | 30       | OOW 12/30/19-03/29/20 |
| 20   | ZBN9 | BAY NEWS 9 | 1/13/20    | 1/19/20   | 16:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$288.00  | \$576.00   | 30       | OOW 12/30/19-03/29/20 |
| 21   | ZBN9 | BAY NEWS 9 | 1/13/20    | 1/19/20   | 19:00      | 24:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$368.00  | \$736.00   | 30       | OOW 12/30/19-03/29/20 |

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|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------------------|
| 22   | HMM | HMM EF  | 1/20/20    | 1/26/20   | 16:00      | 19:00     | X | X | X | X | X |   |   | -   | -   | 0           | \$67.00   | \$0.00     | 30       | 1.17 MG -3x OOW                   |
| 23   | HMM | HMM PT  | 1/13/20    | 1/19/20   | 19:00      | 24:00     | X | X | X | X | X |   |   | -   | -   | 0           | \$104.00  | \$0.00     | 30       | 1.16 MG -1x OOW                   |
| 24   | HMM | HMM DT  | 1/20/20    | 1/26/20   | 09:00      | 16:00     |   | X | X | X | X |   |   | -   | -   | 5           | \$60.00   | \$300.00   | 30       | 1.17 MG +5x OOW 12/30/19-03/29/20 |

|              | Jan 2020    | Feb 2020 | Mar 2020 | Apr 2020 | May 2020 | Jun 2020 | Jul 2020 | Aug 2020 | Sep 2020 | Oct 2020 | Nov 2020 | Dec 2020 | Total       |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 92          | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 92          |
| <b>AMT</b>   | \$22,097.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$22,097.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 01/17/20

62722558 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |