

### Ampersand Cable System Order

Order #	62727832
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	01/27/20 - 02/09/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/31/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	MBLM Tampa FL 2.1-2.7
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$34,148.00		
Commission	\$5,122.20		
Net Total	\$29,025.80		
Total Spots	131		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	1.31 MG -2x -\$2026
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	Puppy Bowl	1/27/20	2/2/20	15:00	17:00							X	-	-	1	\$200.00	\$200.00	30	Puppy Bowl
2	NBCS	AVG. ALL WKS<	2/3/20	2/9/20	22:00	00:30			X					-	-	0	\$2,000.00	\$0.00	30	1.31 MG -1x
3	CNBC	CNBC EM	2/3/20	2/9/20	05:00	09:00	X	X	X	X	X			-	-	2	\$26.00	\$52.00	30	1.31 MG -1x PRE
4	CNBC	CNBC DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	7	\$43.00	\$301.00	30	PRE 12/30/19-03/29/20
5	CNBC	CNBC EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	2	\$70.00	\$140.00	30	PRE 12/30/19-03/29/20
6	CNBC	CNBC EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	2	\$70.00	\$140.00	30	PRE 12/30/19-03/29/20
7	CNBC	CNBC PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			-	-	4	\$87.00	\$348.00	30	PRE 12/30/19-03/29/20
8	CNBC	CNBC PT	1/27/20	2/2/20	19:00	24:00						X	X	-	-	3	\$87.00	\$261.00	30	PRE 12/30/19-03/29/20
9	ZBN9	ZBN9 EM	2/3/20	2/9/20	05:00	09:00	X	X	X	X	X			-	-	7	\$457.00	\$3,199.00	30	PRE 12/30/19-03/29/20
10	ZBN9	ZBN9 EM	1/27/20	2/2/20	05:00	09:00						X	X	-	-	4	\$457.00	\$1,828.00	30	PRE 12/30/19-03/29/20
11	ZBN9	ZBN9 DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	7	\$209.00	\$1,463.00	30	PRE 12/30/19-03/29/20
12	ZBN9	ZBN9 DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	4	\$209.00	\$836.00	30	PRE 12/30/19-03/29/20
13	ZBN9	ZBN9 EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	5	\$286.00	\$1,430.00	30	PRE 12/30/19-03/29/20
14	ZBN9	ZBN9 EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	2	\$286.00	\$572.00	30	PRE 12/30/19-03/29/20
15	ZBN9	ZBN9 PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			-	-	7	\$358.00	\$2,506.00	30	PRE 12/30/19-03/29/20
16	ZBN9	ZBN9 PT	1/27/20	2/2/20	19:00	24:00						X	X	-	-	4	\$358.00	\$1,432.00	30	PRE 12/30/19-03/29/20
17	HGTV	HGTV DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	4	\$292.00	\$1,168.00	30	PRE 12/30/19-03/29/20
18	HGTV	HGTV DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	3	\$292.00	\$876.00	30	PRE 12/30/19-03/29/20
19	HGTV	HGTV EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	2	\$671.00	\$1,342.00	30	PRE 12/30/19-03/29/20
20	HGTV	HGTV EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$671.00	\$671.00	30	PRE 12/30/19-03/29/20
21	TVL	TVL DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	4	\$43.00	\$172.00	30	PRE 12/30/19-03/29/20

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22	TVL	TVL DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	2	\$43.00	\$86.00	30	PRE 12/30/19-03/29/20
23	TVL	TVL EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	4	\$297.00	\$1,188.00	30	PRE 12/30/19-03/29/20
24	TVL	TVL EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$297.00	\$297.00	30	PRE 12/30/19-03/29/20
25	HALL	HALL DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	4	\$88.00	\$352.00	30	PRE 12/30/19-03/29/20
26	HALL	HALL DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	1	\$88.00	\$88.00	30	PRE 12/30/19-03/29/20
27	HALL	HALL EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	4	\$451.00	\$1,804.00	30	PRE 12/30/19-03/29/20
28	HALL	HALL EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$451.00	\$451.00	30	PRE 12/30/19-03/29/20
29	HMM	HMM DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	5	\$43.00	\$215.00	30	PRE 12/30/19-03/29/20
30	HMM	HMM DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	1	\$43.00	\$43.00	30	PRE 12/30/19-03/29/20
31	HMM	HMM EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	4	\$56.00	\$224.00	30	PRE 12/30/19-03/29/20
32	HMM	HMM EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$56.00	\$56.00	30	PRE 12/30/19-03/29/20
33	AMC	AMC EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	4	\$303.00	\$1,212.00	30	PRE 12/30/19-03/29/20
34	AMC	AMC EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$303.00	\$303.00	30	PRE 12/30/19-03/29/20
35	AMC	AMC PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			-	-	2	\$374.00	\$748.00	30	PRE 12/30/19-03/29/20
36	AMC	AMC PT	1/27/20	2/2/20	19:00	24:00						X	X	-	-	2	\$374.00	\$748.00	30	PRE 12/30/19-03/29/20
37	ESPN	COLLEGE BKBL R	2/3/20	2/9/20	19:00	21:00	X							-	-	1	\$1,700.00	\$1,700.00	30	UNC vs FSU
38	ESPN	ESPN EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$699.00	\$699.00	30	PRE 12/30/19-03/29/20
39	ESPN	VARIOUS	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	2	\$699.00	\$1,398.00	30	PRE 12/30/19-03/29/20
40	WETV	WETV EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			-	-	3	\$182.00	\$546.00	30	PRE 12/30/19-03/29/20
41	WETV	WETV EF	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$182.00	\$182.00	30	PRE 12/30/19-03/29/20
42	WETV	WETV PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			-	-	4	\$226.00	\$904.00	30	PRE 12/30/19-03/29/20

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GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1.31 MG -2x -\$2026
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	WETV	WETV PT	1/27/20	2/2/20	19:00	24:00						X	X	-	-	2	\$226.00	\$452.00	30	PRE 12/30/19-03/29/20
44	LIF	LIF PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			-	-	3	\$303.00	\$909.00	30	PRE 12/30/19-03/29/20
45	LIF	LIF PT	1/27/20	2/2/20	19:00	24:00						X	X	-	-	2	\$303.00	\$606.00	30	PRE 12/30/19-03/29/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
<b>SPOTS</b>	131	0	0	0	0	0	0	0	0	0	0	0	131
<b>AMT</b>	\$34,148.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34,148.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/03/20

62727832 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |