

Ampersand Cable System Order

Order #	62731999
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/10/20 - 02/16/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/13/20
Version	4 Vs. 3

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0124
Product Name	MBLM Tampa FL 2.13-2.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$23,118.00		
Commission	\$3,467.70		
Net Total	\$19,650.30		
Total Spots	140		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.13 MG -3x -\$530
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$67.00	\$268.00	30	PRE
2	APL	RIVER MONSTERS/TANKED	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$154.00	\$308.00	30	PRE
3	APL	RIVER MONSTERS<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$193.00	\$386.00	30	PRE
4	CC	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$17.00	\$68.00	30	PRE
5	CC	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$28.00	\$56.00	30	PRE
6	CC	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	4	\$35.00	\$140.00	30	PRE
7	CMT	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$43.00	\$172.00	30	PRE
8	CMT	HOME IMPROVEME<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$132.00	\$264.00	30	PRE
9	CMT	CMT MOVIES<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$165.00	\$330.00	30	PRE
10	CNBC	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	2	\$43.00	\$86.00	30	PRE
11	CNBC	SHARK TANK/AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	4	\$87.00	\$348.00	30	PRE
12	CNBC	SQUAWK BOX<	2/10/20	2/16/20	05:00	09:00				X	X			-	-	0	\$26.00	\$0.00	30	2.12 MG -2x PRE
13	ESP2	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$50.00	\$200.00	30	PRE
14	ESP2	COLLEGE BKBL R<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	1	\$94.00	\$94.00	30	2.12 MG -1x PRE
15	ESP2	GOLIC AND WING<	2/10/20	2/16/20	05:00	09:00				X	X			-	-	2	\$35.00	\$70.00	30	PRE
16	ESP2	COLLEGE BKBL R	2/10/20	2/16/20	19:00	21:00				X				-	-	1	\$1,700.00	\$1,700.00	30	PRE
17	HALL	HOME & FAMILY<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	0	\$88.00	\$0.00	30	2.12 MG -4x PRE
18	HALL	HALLMARK MOVIE	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$451.00	\$902.00	30	PRE
19	HALL	HALLMARK MOVIE<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$567.00	\$1,134.00	30	PRE
20	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$292.00	\$1,168.00	30	PRE
21	HGTV	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$836.00	\$1,672.00	30	PRE

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22	HIST	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$94.00	\$376.00	30	PRE
23	HIST	ANCIENT ALIENS<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$352.00	\$704.00	30	PRE
24	HIST	ANCIENT ALIENS<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$446.00	\$892.00	30	PRE
25	HLN	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$34.00	\$136.00	30	PRE
26	HLN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$56.00	\$112.00	30	PRE
27	HLN	FORENSIC FILES/AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	6	\$70.00	\$420.00	30	PRE
28	HLN	MORNING EXPRES<	2/10/20	2/16/20	05:00	09:00				X	X			-	-	2	\$87.00	\$174.00	30	2.12 MG -2x PRE
29	HMM	MYSTERY THEATE<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	6	\$43.00	\$258.00	30	PRE
30	HMM	HMM MOVIE<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$56.00	\$112.00	30	PRE
31	HMM	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	6	\$70.00	\$420.00	30	PRE
32	HMM	MYSTERY THEATE	2/10/20	2/16/20	05:00	09:00				X	X			-	-	4	\$17.00	\$68.00	30	PRE
33	LIF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$127.00	\$508.00	30	PRE
34	LIF	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	0	\$303.00	\$0.00	30	2.12 MG -2x PRE
35	TRAV	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	4	\$58.00	\$232.00	30	PRE
36	TVL	GUNSMOKE<	2/10/20	2/16/20	09:00	16:00				X	X			-	-	6	\$43.00	\$258.00	30	PRE
37	TVL	ANDY GRIFFITH<	2/10/20	2/16/20	16:00	19:00				X	X			-	-	2	\$297.00	\$594.00	30	PRE
38	TVL	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	2	\$369.00	\$738.00	30	PRE
39	S1TP	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			-	-	1	\$209.00	\$209.00	30	2.12 MG -5x PRE
40	S1TP	VARIOUS	2/10/20	2/16/20	16:00	19:00				X	X			-	-	4	\$286.00	\$1,144.00	30	PRE
41	S1TP	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			-	-	0	\$358.00	\$0.00	30	2.12 MG -2x PRE

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Sold On	Cost Per Spot		
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.13 MG -3x -\$530
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42	S1TP	VARIOUS	2/10/20	2/16/20	05:00	09:00				X	X			-	-	0	\$457.00	\$0.00	30	2.12 MG -6x PRE
43	FOOD	DINERS, DRIVE<	2/10/20	2/16/20	19:00	24:00				X	X			-	-	1	\$435.00	\$435.00	30	2.12 MG -1x PRE
44	ESPN	VARIOUS	2/10/20	2/16/20	05:00	09:00				X	X			-	-	2	\$138.00	\$276.00	30	PRE
45	CC	VARIOUS	2/10/20	2/16/20	09:00	16:00					X			-	-	1	\$17.00	\$17.00	30	2.12 MG +1x PRE
46	CC	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00					X			-	-	2	\$28.00	\$56.00	30	2.13 MG +1x PRE
47	ESP2	GOLIC AND WING<	2/10/20	2/16/20	05:00	09:00					X			-	-	2	\$35.00	\$70.00	30	2.12 MG +2x PRE
48	HALL	HALLMARK MOVIE<	2/10/20	2/16/20	19:00	24:00					X			-	-	2	\$567.00	\$1,134.00	30	2.13 MG -1x PRE
49	HGTV	VARIOUS	2/10/20	2/16/20	19:00	24:00					X			-	-	0	\$836.00	\$0.00	30	2.13 MG -3x PRE
50	HIST	ANCIENT ALIENS<	2/10/20	2/16/20	19:00	24:00					X			-	-	1	\$446.00	\$446.00	30	2.13 MG -2x PRE
51	LIF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00					X			-	-	1	\$127.00	\$127.00	30	2.13 MG -2x PRE
52	TRAV	VARIOUS	2/10/20	2/16/20	09:00	16:00					X			-	-	3	\$58.00	\$174.00	30	2.13 MG +2x PRE
53	TVL	VARIOUS	2/10/20	2/16/20	19:00	24:00					X			-	-	3	\$369.00	\$1,107.00	30	2.13 MG +2x PRE
54	APL	RIVER MONSTERS<	2/10/20	2/16/20	19:00	24:00					X			-	-	3	\$193.00	\$579.00	30	2.13 MG +3x PRE
55	HALL	HALLMARK MOVIE	2/10/20	2/16/20	16:00	19:00					X			-	-	1	\$451.00	\$451.00	30	2.13 MG +1x PRE
56	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00					X			-	-	3	\$292.00	\$876.00	30	2.13 MG +3x PRE
57	HIST	ANCIENT ALIENS<	2/10/20	2/16/20	16:00	19:00					X			-	-	1	\$352.00	\$352.00	30	2.13 MG +1x PRE
58	TVL	ANDY GRIFFITH<	2/10/20	2/16/20	16:00	19:00					X			-	-	1	\$297.00	\$297.00	30	2.13 MG +1x PRE

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59	ESPN	VARIOUS	2/10/20	2/16/20	05:00	09:00					X			-	-	0	\$138.00	\$0.00	30	2.13 MG -2x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	140	0	0	0	0	0	0	0	0	0	0	0	140
AMT	\$23,118.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$23,118.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/13/20

62731999 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |