

Ampersand Cable System Order

Order #	62740515
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/04/20 - 03/05/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/04/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0134
Product Name	Tampa 3.4-3.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$11,879.00		
Commission	\$1,781.85		
Net Total	\$10,097.15		
Total Spots	77		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	76.7	GIMP	1749671
CPP	\$291.00	CPM	\$6.79

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : END DATED 3/4, ALL 3/5 SPOTS REMOVED. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	OFF AIR/MY CAT	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$35.00	\$35.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
2	CNBC	WORLDWI/AVG. A	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$26.00	\$26.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
3	CNBC	WORLDWI/SQUAWK	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$26.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
4	CNBC	SHARK TANK	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$87.00	\$174.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
5	CNBC	SHARK TANK	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$87.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
6	CNN	CNN NEWSROOM S	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$193.00	\$579.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
7	CNN	CNN NEWSROOM	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$193.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
8	DIY	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$17.00	\$51.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
9	DIY	MEGA DE/AVG. A	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
10	DIY	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$21.00	\$21.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
11	DIY	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00				X				0.00	0	0	\$21.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
12	DIY	AVG. AL/HOLMES	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$26.00	\$52.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
13	DIY	AVG. AL/HOLMES	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$26.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
14	ESPN2	COLLEGE/SPORTS	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$94.00	\$188.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
15	GOLF	MORNING/AVG. A	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$67.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
16	GOLF	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$48.00	\$48.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED

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17	GOLF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$61.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
18	HALL	HALLMARK MOVIE	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$44.00	\$44.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
19	HMM	HMM MOVIE	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
20	HMM	HMM MOVIE	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
21	HMM	HMM MOVIE	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$43.00	\$129.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
22	HMM	HMM MOVIE	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$43.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
23	HMM	HMM MOVIE	3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$56.00	\$56.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
24	HMM	HMM MOVIE	3/2/20	3/8/20	16:00	19:00				X				0.00	0	0	\$56.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
25	HMM	HMM MOV/AVG. A	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$70.00	\$140.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
26	HMM	HMM MOVIE	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$70.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
27	ID	SEE NO /AVG. A	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$52.00	\$52.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
28	ID	HOMICID/AVG. A	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$52.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
29	ID	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$127.00	\$381.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
30	ID	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$127.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
31	LMN	OFF AIR/MOVIE-	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$26.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
32	LMN	MOVIE- LFT ACQ	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$75.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED

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33	MNBC	AVG. AL/MSNBC	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$253.00	\$759.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
34	MNBC	MSNBC LIVE W/	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$253.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
35	MNBC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$440.00	\$440.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
36	MNBC	DEADLIN/BEAT W	3/2/20	3/8/20	16:00	19:00				X				0.00	0	0	\$440.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
37	MNBC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$550.00	\$1,100.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
38	MNBC	HARDBAL/11TH H	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$550.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
39	NFLN	FULL GA/NFL FA	3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$21.00	\$21.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
40	NFLN	NFL TOTAL ACCE	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$26.00	\$52.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
41	NGC	SECONDS/AIR CR	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$34.00	\$102.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
42	NGC	WILD JUSTICE	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$34.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
43	NGC	WILD JU/ALASKA	3/2/20	3/8/20	16:00	19:00				X				0.00	0	0	\$52.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
44	NGC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00			X					0.00	0	2	\$65.00	\$130.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
45	NGC	ALASKA STATE T	3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$65.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
46	OWN	DR. PHIL	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
47	OWN	DR. PHIL	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
48	OWN	DR. PHIL	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$43.00	\$129.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED

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49	OWN	DR. PHIL	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$43.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
50	SCI	AVG. ALL WKS	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
51	SCI	MYSTERIES OF A	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
52	SCI	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$17.00	\$51.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
53	SCI	AVG. AL/MYSTER	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
54	TRAV	TRAVEL	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
55	TVL	NEW ADV/OFF AI	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
56	TVL	NEW ADV/OFF AI	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
57	USA	CHICAGO/NCIS	3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$17.00	\$17.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
58	USA	DATELIN/NCIS	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$17.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
59	USA	NCIS	3/2/20	3/8/20	09:00	16:00			X					0.00	0	3	\$176.00	\$528.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
60	USA	LAW & ORDER: S	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$176.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
61	S1TP	SPECTRUM	3/2/20	3/8/20	05:00	09:00			X					0.00	0	3	\$457.00	\$1,371.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
62	S1TP	SPECTRUM	3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$457.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
63	S1TP	SPECTRUM	3/2/20	3/8/20	09:00	16:00			X					0.00	0	6	\$209.00	\$1,254.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
64	S1TP	SPECTRUM	3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$209.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED

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65	S1TP	SPECTRUM	3/2/20	3/8/20	16:00	19:00			X					0.00	0	6	\$286.00	\$1,716.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
66	S1TP	SPECTRUM	3/2/20	3/8/20	16:00	19:00				X				0.00	0	0	\$286.00	\$0.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED
67	S1TP	SPECTRUM	3/2/20	3/8/20	19:00	24:00			X					0.00	0	6	\$358.00	\$2,148.00	30	END DATED 3/4, ALL 3/5 SPOTS REMOVED

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$11,879.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,879.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/04/20

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