

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	AVG. ALL WKS<	2/24/20	3/1/20	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	PRE
2	APL	AVG. ALL WKS	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$67.00	\$134.00	30	PRE
3	APL	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$67.00	\$0.00	30	cxl line
4	APL	AVG. ALL WKS<	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$35.00	\$70.00	30	PRE
5	APL	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	2	\$67.00	\$134.00	30	PRE
6	HALL	AVG. ALL WKS	2/24/20	3/1/20	05:00	09:00	X							-	-	1	\$44.00	\$44.00	30	PRE
7	HALL	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$88.00	\$264.00	30	PRE
8	HALL	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$44.00	\$0.00	30	cxl line
9	HALL	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$44.00	\$0.00	30	cxl line
10	HALL	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	PRE
11	HALL	HALLMARK MOVIE	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$44.00	\$88.00	30	PRE
12	HALL	HALLMARK MOVIE<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	4	\$88.00	\$352.00	30	PRE
13	HLN	MORNING EXPRES<	2/24/20	3/1/20	05:00	09:00	X							-	-	1	\$87.00	\$87.00	30	PRE
14	HLN	VARIOUS	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$34.00	\$102.00	30	PRE
15	HLN	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$56.00	\$56.00	30	PRE
16	HLN	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$70.00	\$140.00	30	PRE
17	HLN	MORNING EXPRES<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$87.00	\$0.00	30	cxl line
18	HLN	MORNING EXPRES<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$87.00	\$0.00	30	cxl line
19	HLN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$34.00	\$0.00	30	cxl line
20	HLN	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$56.00	\$0.00	30	cxl line
21	HLN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$70.00	\$0.00	30	cxl line

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	MORNING EXPRES<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	PRE
23	HLN	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$34.00	\$136.00	30	PRE
24	HLN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$70.00	\$280.00	30	-1x
25	HLN	FORENSIC FILES/WEEKEND EXPRES	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$87.00	\$174.00	30	PRE
26	HLN	FORENSIC FILES<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	3	\$34.00	\$102.00	30	PRE
27	HLN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$56.00	\$112.00	30	PRE
28	HLN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$70.00	\$140.00	30	PRE
29	HMM	MYSTERY THEATE	2/24/20	3/1/20	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	PRE
30	HMM	MYSTERY THEATE<	2/24/20	3/1/20	09:00	16:00	X							-	-	1	\$43.00	\$43.00	30	PRE
31	HMM	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$56.00	\$56.00	30	PRE
32	HMM	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X							-	-	1	\$70.00	\$70.00	30	PRE
33	HMM	MYSTERY THEATE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$17.00	\$0.00	30	cxl line
34	HMM	MYSTERY THEATE<	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$43.00	\$0.00	30	cxl line
35	HMM	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$56.00	\$0.00	30	cxl line
36	HMM	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$70.00	\$0.00	30	cxl line
37	HMM	MYSTERY THEATE	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	PRE
38	HMM	MYSTERY THEATE<	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$43.00	\$172.00	30	-1x
39	HMM	HMM MOVIE<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$56.00	\$168.00	30	PRE
40	HMM	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	PRE
41	HMM	MYSTERY THEATE	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$17.00	\$34.00	30	PRE

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	HMM	MYSTERY THEATE<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	2	\$43.00	\$86.00	30	PRE
43	HMM	MYSTERY THEATE<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$56.00	\$112.00	30	PRE
44	HMM	VARIOUS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$70.00	\$140.00	30	PRE
45	TVL	OFF AIR<	2/24/20	3/1/20	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	PRE
46	TVL	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$43.00	\$86.00	30	PRE
47	TVL	OFF AIR<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$17.00	\$0.00	30	cxl line
48	TVL	OFF AIR<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$17.00	\$0.00	30	cxl line
49	TVL	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$43.00	\$0.00	30	cxl line
50	TVL	OFF AIR<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	PRE
51	TVL	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$43.00	\$774.00	30	PRE
52	TVL	ROSEANNE<	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$17.00	\$34.00	30	PRE
53	TVL	GOLDEN GIRLS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	4	\$43.00	\$172.00	30	PRE
54	S1TP	VARIOUS	2/24/20	3/1/20	05:00	09:00	X							-	-	2	\$457.00	\$914.00	30	PRE
55	S1TP	VARIOUS	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$209.00	\$418.00	30	PRE
56	S1TP	VARIOUS	2/24/20	3/1/20	16:00	19:00	X							-	-	2	\$286.00	\$572.00	30	PRE
57	S1TP	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$457.00	\$0.00	30	cxl line
58	S1TP	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$457.00	\$0.00	30	cxl line
59	S1TP	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$209.00	\$0.00	30	cxl line
60	S1TP	VARIOUS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$286.00	\$0.00	30	cxl line
61	S1TP	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$457.00	\$1,828.00	30	PRE
62	S1TP	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$209.00	\$836.00	30	3.3 MG -1x PRE

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	S1TP	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$286.00	\$858.00	30	PRE
64	S1TP	VARIOUS	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$457.00	\$914.00	30	PRE
65	S1TP	VARIOUS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	3	\$209.00	\$627.00	30	PRE
66	S1TP	VARIOUS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$286.00	\$572.00	30	PRE
67	CNN	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$193.00	\$386.00	30	2.27 MG -1x PRE
68	CNN	SITUATION ROOM<	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$347.00	\$347.00	30	PRE
69	CNN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	5	\$193.00	\$965.00	30	-1x
70	CNN	SITUATION ROOM<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$347.00	\$0.00	30	cxl line
71	CNN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$435.00	\$0.00	30	cxl line
72	CNN	CNN NEWSROOM<	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$193.00	\$772.00	30	3.3 MG -1x PRE
73	CNN	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$347.00	\$1,041.00	30	PRE
74	CNN	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$435.00	\$1,740.00	30	-1x
75	CNN	CNN NEWSROOM<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	3	\$193.00	\$579.00	30	PRE
76	CNN	CNN NEWSROOM<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$347.00	\$694.00	30	PRE
77	FS1	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$25.00	\$75.00	30	PRE
78	FS1	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$63.00	\$63.00	30	PRE
79	FS1	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$79.00	\$0.00	30	cxl line
80	FS1	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$79.00	\$316.00	30	-1x
81	FS1	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$38.00	\$228.00	30	PRE
82	FS1	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$63.00	\$126.00	30	PRE
83	GOLF	VARIOUS	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$67.00	\$134.00	30	PRE

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	GOLF	TOUR REPLAY<	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$48.00	\$48.00	30	PRE
85	GOLF	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$61.00	\$122.00	30	PRE
86	GOLF	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$67.00	\$0.00	30	cxl line
87	GOLF	TOUR REPLAY<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$48.00	\$0.00	30	cxl line
88	GOLF	VARIOUS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$61.00	\$0.00	30	cxl line
89	GOLF	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	30	PRE
90	GOLF	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	2	\$67.00	\$134.00	30	PRE
91	GOLF	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$72.00	\$144.00	30	PRE
92	GOLF	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$61.00	\$122.00	30	PRE
93	LMN	AVG. ALL WKS	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$75.00	\$225.00	30	PRE
94	LMN	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$75.00	\$0.00	30	cxl line
95	LMN	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	4	\$75.00	\$300.00	30	PRE
96	MNBC	MSNBC LIVE W/<	2/24/20	3/1/20	09:00	16:00	X							-	-	2	\$253.00	\$506.00	30	2.27 MG -1x PRE
97	MNBC	VARIOUS	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$440.00	\$440.00	30	PRE
98	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$550.00	\$1,100.00	30	PRE
99	MNBC	MORNING JOE<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$638.00	\$0.00	30	cxl line
100	MNBC	MSNBC LIVE W/<	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$253.00	\$0.00	30	cxl line
101	MNBC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$440.00	\$0.00	30	cxl line
102	MNBC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$550.00	\$0.00	30	cxl line
103	MNBC	MORNING JOE<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$638.00	\$2,552.00	30	-1x
104	MNBC	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$253.00	\$1,265.00	30	-4x

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	MNBC	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$440.00	\$1,320.00	30	PRE
106	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$550.00	\$4,400.00	30	PRE
107	MNBC	VARIOUS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	2	\$253.00	\$506.00	30	3.3 MG -1x PRE
108	MNBC	VARIOUS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	3	\$440.00	\$1,320.00	30	PRE
109	MNBC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	1	\$550.00	\$550.00	30	2.26 MG -1x PRE
110	NGC	AVG. ALL WKS	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$51.00	\$153.00	30	PRE
111	NGC	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$52.00	\$52.00	30	PRE
112	NGC	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$98.00	\$196.00	30	PRE
113	NGC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$51.00	\$0.00	30	cxl line
114	NGC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$52.00	\$0.00	30	cxl line
115	NGC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$98.00	\$0.00	30	cxl line
116	NGC	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	PRE
117	NGC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$98.00	\$490.00	30	PRE
118	NGC	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	3	\$51.00	\$153.00	30	PRE
119	NGC	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$52.00	\$104.00	30	PRE
120	NGC	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$98.00	\$196.00	30	PRE
121	OWN	DR. PHIL	2/24/20	3/1/20	09:00	16:00	X							-	-	3	\$43.00	\$129.00	30	PRE
122	OWN	DR. PHIL<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$17.00	\$0.00	30	cxl line
123	OWN	DR. PHIL	3/2/20	3/8/20	09:00	16:00	X	X						-	-	0	\$43.00	\$0.00	30	cxl line
124	OWN	VARIOUS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$149.00	\$0.00	30	cxl line
125	OWN	DR. PHIL<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	PRE

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	OWN	DR. PHIL<	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$43.00	\$172.00	30	PRE
127	OWN	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$149.00	\$745.00	30	PRE
128	OWN	VARIOUS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	3	\$43.00	\$129.00	30	PRE
129	CNBC	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$87.00	\$174.00	30	PRE
130	CNBC	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$26.00	\$0.00	30	cxl line
131	CNBC	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$26.00	\$0.00	30	cxl line
132	CNBC	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$87.00	\$0.00	30	cxl line
133	CNBC	SQUAWK BOX<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	-2x
134	CNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	PRE
135	CNBC	UNDERCOVER BOS/AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$87.00	\$348.00	30	PRE
136	DIY	MAINE CABIN MA	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	PRE
137	DIY	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	0	\$21.00	\$0.00	30	cxl line
138	DIY	MAINE CABIN MA<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$26.00	\$0.00	30	cxl line
139	DIY	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$26.00	\$208.00	30	PRE
140	DIY	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$26.00	\$52.00	30	PRE
141	NFLN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	PRE
142	NFLN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	0	\$26.00	\$0.00	30	cxl line
143	NFLN	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	2	\$26.00	\$52.00	30	PRE
144	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00					X	X	X	-	-	1	\$550.00	\$550.00	30	2.26 MG +1x PRE
145	CNN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$193.00	\$193.00	30	2.27 MG +1x PRE

Ampersand Cable System Order

Order #	62735177
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/03/20
Version	5 Vs. 4

AE	Mark Ongsysia
Sales Coordinator	Max Schaeffner
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	MBLM Tampa FL 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$41,332.00		
Commission	\$6,199.80		
Net Total	\$35,132.20		
Total Spots	307		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.3 MG -3x -\$655
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
146	MNBC	VARIOUS	2/24/20	3/1/20	09:00	16:00					X	X	X	-	-	1	\$253.00	\$253.00	30	2.27 MG +1x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	87	220	0	0	0	0	0	0	0	0	0	0	307
AMT	\$9,600.00	\$31,732.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,332.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/23/20

62735177 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |