

Ampersand Cable System Order

Order #	62742355
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/09/20 - 03/22/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	03/10/20
Version	3 Vs. 2

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	2018
Product Name	est 2018 3.11-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$69,671.00		
Commission	\$10,450.65		
Net Total	\$59,220.35		
Total Spots	206		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R2 3.9 Added MG Lines. Please review and confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$231.00	\$1,155.00	30	+4x
2	BRVO	BRVO EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	3	\$495.00	\$1,485.00	30	+2x
3	BRVO	BRVO EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$495.00	\$495.00	30	
4	BRVO	BRVO DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$231.00	\$231.00	30	
5	BRVO	BRVO PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$616.00	\$1,232.00	30	
6	BRVO	BRVO PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	9	\$616.00	\$5,544.00	30	
7	BET	BET EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$160.00	\$160.00	30	
8	BET	BET DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$67.00	\$67.00	30	
9	BET	BET DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$67.00	\$335.00	30	+4x
10	BET	BET EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	3	\$160.00	\$480.00	30	+2x
11	BET	BET PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$204.00	\$408.00	30	
12	BET	BET PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	9	\$204.00	\$1,836.00	30	
13	ENT	ENT DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$58.00	\$58.00	30	
14	ENT	ENT DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	+4x
15	ENT	ENT EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$121.00	\$121.00	30	
16	ENT	ENT EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	1	\$121.00	\$121.00	30	
17	ENT	ENT PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$149.00	\$298.00	30	
18	ENT	ENT PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	9	\$149.00	\$1,341.00	30	
19	FOOD	FOOD DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$149.00	\$149.00	30	
20	FOOD	FOOD EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$347.00	\$347.00	30	
21	FOOD	FOOD DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$149.00	\$745.00	30	+4x

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22	FOOD	FOOD EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$347.00	\$694.00	30	
23	FOOD	FOOD PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$435.00	\$0.00	30	-2x
24	FOOD	FOOD PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$435.00	\$1,740.00	30	-2x
25	CNN	CNN DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$193.00	\$965.00	30	+4x
26	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$435.00	\$870.00	30	
27	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	2	\$611.00	\$1,222.00	30	
28	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$435.00	\$1,740.00	30	
29	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	5	\$611.00	\$3,055.00	30	
30	LIF	LIF EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$242.00	\$242.00	30	
31	LIF	LIF DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$127.00	\$127.00	30	
32	LIF	LIF DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$127.00	\$635.00	30	+4x
33	LIF	LIF EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$242.00	\$484.00	30	
34	LIF	LIF PT	3/16/20	3/22/20	19:00	24:00	X							-	-	3	\$303.00	\$909.00	30	
35	LIF	LIF PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	11	\$303.00	\$3,333.00	30	
36	HGTV	HGTV EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$671.00	\$671.00	30	
37	HGTV	HGTV DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$292.00	\$292.00	30	
38	HGTV	HGTV EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$671.00	\$1,342.00	30	
39	HGTV	HGTV DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	3	\$292.00	\$876.00	30	
40	HGTV	HGTV PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$836.00	\$836.00	30	-4x
41	HGTV	HGTV PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	9	\$836.00	\$7,524.00	30	-2x
42	VH1	VH1 EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$193.00	\$193.00	30	

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43	VH1	VH1 DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$75.00	\$75.00	30	
44	VH1	VH1 DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$75.00	\$150.00	30	
45	VH1	VH1 EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$193.00	\$386.00	30	
46	VH1	VH1 PT	3/16/20	3/22/20	19:00	24:00	X							-	-	3	\$242.00	\$726.00	30	
47	VH1	VH1 PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	7	\$242.00	\$1,694.00	30	
48	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	1	\$440.00	\$440.00	30	
49	MNBC	MNBC DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$253.00	\$1,265.00	30	+4x
50	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$550.00	\$1,100.00	30	
51	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	2	\$638.00	\$1,276.00	30	
52	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	
53	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	4	\$638.00	\$2,552.00	30	
54	TLC	TLC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$330.00	\$330.00	30	
55	TLC	TLC DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$84.00	\$84.00	30	
56	TLC	TLC EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$330.00	\$660.00	30	
57	TLC	TLC DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	5	\$84.00	\$420.00	30	+4x
58	TLC	TLC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	5	\$407.00	\$2,035.00	30	
59	TLC	TLC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	12	\$407.00	\$4,884.00	30	
60	S1TP	VARIOUS	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	6	\$209.00	\$1,254.00	30	+3x
61	S1TP	VARIOUS	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	3	\$591.00	\$1,773.00	30	NP
62	S1TP	VARIOUS	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$286.00	\$572.00	30	+1x
63	S1TP	VARIOUS	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$209.00	\$209.00	30	

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64	S1TP	VARIOUS	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$591.00	\$591.00	30	NP
65	FOOD	VARIOUS	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	R2 3.9 new mg line

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	206	0	0	0	0	0	0	0	0	0	0	0	206
AMT	\$69,671.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$69,671.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/10/20

62742355 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |