

Ampersand Cable System Order

Order #	62815018
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/21/20 - 10/04/20
Agency	Harris Sikes Media LLC
Advertiser	Donald J Trump for President

Update Date	09/22/20
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	FL-M
Product Code	09220928
Est Code	13040
Product Name	FL 9.22-9.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$85,480.00		
Commission	\$12,822.00		
Net Total	\$72,658.00		
Total Spots	127		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/21 R1 MG adding spots from 62810151. review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CMDY	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$100.00	\$900.00	30	NPE
2	CMDY	SOUTH PARK<	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$110.00	\$110.00	30	NPE
3	CMDY	VARIOUS	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$350.00	\$2,100.00	30	NPE
4	CMDY	OFFICE, THE<	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$385.00	\$385.00	30	NPE
5	CMDY	VARIOUS	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$425.00	\$4,250.00	30	NPE
6	CMDY	OFFICE, THE<	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$470.00	\$940.00	30	NPE
7	ESPN	AVG. ALL WKS<	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$400.00	\$2,400.00	30	NPE
8	ESPN	AVG. ALL WKS<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$440.00	\$440.00	30	NPE
9	ESPN	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$610.00	\$3,660.00	30	NPE
10	ESPN	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$670.00	\$670.00	30	NPE
11	ESPN	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1,425.00	\$8,550.00	30	NPE
12	ESPN	AVG. ALL WKS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$1,570.00	\$1,570.00	30	NPE
13	ESPN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,775.00	\$21,300.00	30	NPE
14	ESPN	AVG. ALL WKS	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$1,955.00	\$3,910.00	30	NPE
15	FX	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$350.00	\$3,150.00	30	NPE
16	FX	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$385.00	\$385.00	30	NPE
17	FX	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$695.00	\$4,170.00	30	NPE
18	FX	FX MOVIE FRING/AVG. ALL WKS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$765.00	\$765.00	30	NPE
19	FX	FX MOVIE PRIME<	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$920.00	\$9,200.00	30	NPE
20	FX	FX MOVIE PRIME	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$1,010.00	\$2,020.00	30	NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	SYFY	SYFY MOVIE<	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$130.00	\$1,170.00	30	NPE
22	SYFY	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$140.00	\$140.00	30	NPE
23	SYFY	SYFY MOVIE	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$415.00	\$2,490.00	30	NPE
24	SYFY	SYFY MOVIE	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$455.00	\$455.00	30	NPE
25	SYFY	SYFY MOVIE<	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$525.00	\$5,250.00	30	NPE
26	SYFY	SYFY MOVIE<	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$580.00	\$1,160.00	30	NPE
27	FX	FX MOVIE PRIME<	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	1	\$920.00	\$920.00	30	R1+1x NPE
28	SYFY	SYFY MOVIE	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	3	\$415.00	\$1,245.00	30	R1+2x NPE
29	ESPN	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	1	\$1,775.00	\$1,775.00	30	R1+1x NPE

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	110	17	0	0	0	0	0	0	0	0	0	0	127
AMT	\$72,530.00	\$12,950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$85,480.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/20

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