

### Ampersand Cable System Order

Order #	62758801
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	05/11/20 - 05/24/20
Agency	Harris Sikes Media LLC
Advertiser	Donald J Trump for President

Update Date	05/11/20
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May19
-	

Client Code	FL
Product Code	05110520
Est Code	11881
Product Name	60s FL 5.11-5.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$43,860.00		
Commission	\$6,579.00		
Net Total	\$37,281.00		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5.8 new order beginning 5.11. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MORNING JOE<	5/11/20	5/17/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$1,160.00	\$1,160.00	60	7x weekly max
2	MNBC	VARIOUS	5/11/20	5/17/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$630.00	\$630.00	60	7x weekly max
3	MNBC	VARIOUS	5/11/20	5/17/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$980.00	\$2,940.00	60	14x weekly max
4	MNBC	VARIOUS	5/11/20	5/17/20	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$480.00	\$1,440.00	60	21x weekly max
5	MNBC	MORNING JOE<	5/18/20	5/24/20	05:00	09:00	X	X	X					-	-	1	\$1,160.00	\$1,160.00	60	7x weekly max
6	MNBC	VARIOUS	5/18/20	5/24/20	16:00	19:00	X	X	X					-	-	1	\$630.00	\$630.00	60	7x weekly max
7	MNBC	VARIOUS	5/18/20	5/24/20	19:00	24:00	X	X	X					-	-	1	\$980.00	\$980.00	60	14x weekly max
8	MNBC	VARIOUS	5/18/20	5/24/20	09:00	16:00	X	X	X					-	-	1	\$480.00	\$480.00	60	21x weekly max
9	HGTV	VARIOUS	5/11/20	5/17/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$130.00	\$130.00	60	7x weekly max
10	HGTV	AVG. ALL WKS<	5/11/20	5/17/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$1,250.00	\$1,250.00	60	7x weekly max
11	HGTV	AVG. ALL WKS<	5/11/20	5/17/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,950.00	\$5,850.00	60	14x weekly max
12	HGTV	AVG. ALL WKS<	5/11/20	5/17/20	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$560.00	\$1,680.00	60	21x weekly max
13	HGTV	VARIOUS	5/18/20	5/24/20	05:00	09:00	X	X	X					-	-	1	\$130.00	\$130.00	60	7x weekly max
14	HGTV	VARIOUS	5/18/20	5/24/20	16:00	19:00	X	X	X					-	-	1	\$1,250.00	\$1,250.00	60	7x weekly max
15	HGTV	VARIOUS	5/18/20	5/24/20	19:00	24:00	X	X	X					-	-	1	\$1,950.00	\$1,950.00	60	14x weekly max
16	HGTV	AVG. ALL WKS<	5/18/20	5/24/20	09:00	16:00	X	X	X					-	-	1	\$560.00	\$560.00	60	21x weekly max
17	CNN	NEW DAY<	5/11/20	5/17/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$1,070.00	\$1,070.00	60	7x weekly max
18	CNN	VARIOUS	5/11/20	5/17/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$580.00	\$580.00	60	7x weekly max
19	CNN	VARIOUS	5/11/20	5/17/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$910.00	\$2,730.00	60	14x weekly max
20	CNN	CNN NEWSROOM<	5/11/20	5/17/20	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$380.00	\$1,140.00	60	21x weekly max
21	CNN	NEW DAY<	5/18/20	5/24/20	05:00	09:00	X	X	X					-	-	1	\$1,070.00	\$1,070.00	60	7x weekly max

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	SITUATION ROOM<	5/18/20	5/24/20	16:00	19:00	X	X	X					-	-	1	\$580.00	\$580.00	60	7x weekly max
23	CNN	VARIOUS	5/18/20	5/24/20	19:00	24:00	X	X	X					-	-	1	\$910.00	\$910.00	60	14x weekly max
24	CNN	CNN NEWSROOM<	5/18/20	5/24/20	09:00	16:00	X	X	X					-	-	1	\$380.00	\$380.00	60	21x weekly max
25	FXNC	FOX AND FRIEND<	5/11/20	5/17/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$1,360.00	\$1,360.00	60	7x weekly max
26	FXNC	VARIOUS	5/11/20	5/17/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$830.00	\$830.00	60	7x weekly max
27	FXNC	VARIOUS	5/11/20	5/17/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,290.00	\$3,870.00	60	14x weekly max
28	FXNC	VARIOUS	5/11/20	5/17/20	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$910.00	\$2,730.00	60	21x weekly max
29	FXNC	FOX AND FRIEND<	5/18/20	5/24/20	05:00	09:00	X	X	X					-	-	1	\$1,360.00	\$1,360.00	60	7x weekly max
30	FXNC	VARIOUS	5/18/20	5/24/20	16:00	19:00	X	X	X					-	-	1	\$830.00	\$830.00	60	7x weekly max
31	FXNC	VARIOUS	5/18/20	5/24/20	19:00	24:00	X	X	X					-	-	1	\$1,290.00	\$1,290.00	60	14x weekly max
32	FXNC	VARIOUS	5/18/20	5/24/20	09:00	16:00	X	X	X					-	-	1	\$910.00	\$910.00	60	21x weekly max

	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	Total
<b>SPOTS</b>	48	0	0	0	0	0	0	0	0	0	0	0	48
<b>AMT</b>	\$43,860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$43,860.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/11/20

62758801 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |