

Ampersand Cable System Order

Order #	62840052
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Harris Sikes Media LLC
Advertiser	Donald J Trump for President

Update Date	10/27/20
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	FL-W
Product Code	10281102
Est Code	13507
Product Name	FL 10.28-11.02
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$187,315.00		
Commission	\$28,097.25		
Net Total	\$159,217.75		
Total Spots	192		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 new order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$315.00	\$3,780.00	30	NPE
2	AEN	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$315.00	\$630.00	30	NPE
3	AEN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$1,035.00	\$6,210.00	30	NPE
4	AEN	HOARDERS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,035.00	\$1,035.00	30	NPE
5	AEN	THE FIRST 48<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	12	\$1,275.00	\$15,300.00	30	NPE
6	AEN	HOARDERS<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$1,275.00	\$2,550.00	30	NPE
7	BRVO	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$720.00	\$8,640.00	30	NPE
8	BRVO	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$720.00	\$1,440.00	30	NPE
9	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$1,425.00	\$8,550.00	30	NPE
10	BRVO	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,425.00	\$1,425.00	30	NPE
11	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	12	\$1,725.00	\$20,700.00	30	NPE
12	BRVO	BELOW DECK MED<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$1,725.00	\$3,450.00	30	NPE
13	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	10	\$720.00	\$7,200.00	30	NPE
14	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$720.00	\$720.00	30	NPE
15	HGTV	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$1,765.00	\$10,590.00	30	NPE
16	HGTV	HOME TOWN	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,765.00	\$1,765.00	30	NPE
17	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$2,310.00	\$23,100.00	30	NPE
18	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$2,310.00	\$2,310.00	30	NPE
19	NGC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	10	\$110.00	\$1,100.00	30	NPE
20	NGC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$110.00	\$110.00	30	NPE
21	NGC	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$325.00	\$1,950.00	30	NPE

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	NGC	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$325.00	\$325.00	30	NPE
23	NGC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$400.00	\$4,000.00	30	NPE
24	NGC	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$400.00	\$400.00	30	NPE
25	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$235.00	\$2,820.00	30	NPE
26	TLC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$235.00	\$470.00	30	NPE
27	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$790.00	\$4,740.00	30	NPE
28	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$790.00	\$790.00	30	NPE
29	TLC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	12	\$970.00	\$11,640.00	30	NPE
30	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$970.00	\$1,940.00	30	NPE
31	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	10	\$570.00	\$5,700.00	30	NPE
32	USA	CHICAGO PD	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$570.00	\$570.00	30	NPE
33	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	6	\$1,495.00	\$8,970.00	30	NPE
34	USA	CHICAGO PD	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,495.00	\$1,495.00	30	NPE
35	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$1,900.00	\$19,000.00	30	NPE

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36	USA	WWE ENTERTAINM<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,900.00	\$1,900.00	30	NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	192	0	0	0	0	0	0	0	0	0	0	0	192
AMT	\$187,315.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$187,315.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/20

62840052 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |