

### Ampersand Cable System Order

Order #	62779458
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/06/20 - 07/19/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	07/07/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Apr20
-	

Client Code	FLSHD72
Product Code	07080714
Est Code	FLSHD72
Product Name	FL SHD72 7.8-7.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,409.00		
Commission	\$361.35		
Net Total	\$2,047.65		
Total Spots	93		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/7 New Candidate Order airing 7/8-7/14. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/6/20	7/12/20	05:00	09:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
2	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	
3	FXNC	FXNC DT	7/6/20	7/12/20	09:00	16:00			X	X	X	X	X	-	-	17	\$31.00	\$527.00	30	
4	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00	X	X						-	-	4	\$31.00	\$124.00	30	
5	FXNC	FXNC EF	7/6/20	7/12/20	16:00	19:00			X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	
6	FXNC	FXNC EF	7/13/20	7/19/20	16:00	19:00	X	X						-	-	2	\$45.00	\$90.00	30	
7	FXNC	FXNC PT	7/6/20	7/12/20	19:00	24:00			X	X	X	X	X	-	-	12	\$60.00	\$720.00	30	
8	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00	X	X						-	-	2	\$60.00	\$120.00	30	
9	FXNC	FXNC O	7/6/20	7/12/20	00:00	05:00			X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	
10	FXNC	FXNC O	7/13/20	7/19/20	00:00	05:00	X	X						-	-	2	\$7.00	\$14.00	30	
11	FBN	FBN DT	7/6/20	7/12/20	09:00	16:00			X	X	X			-	-	8	\$4.00	\$32.00	30	
12	FBN	FBN DT	7/13/20	7/19/20	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	
13	FBN	FBN EF	7/6/20	7/12/20	16:00	19:00			X	X	X			-	-	4	\$5.00	\$20.00	30	
14	FBN	FBN EF	7/13/20	7/19/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	
15	FBN	FBN PT	7/6/20	7/12/20	19:00	24:00			X	X	X			-	-	9	\$6.00	\$54.00	30	

### Ampersand Cable System Order

Order #	62779458
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/06/20 - 07/19/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	07/07/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Apr20
-	

Client Code	FLSHD72
Product Code	07080714
Est Code	FLSHD72
Product Name	FL SHD72 7.8-7.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,409.00		
Commission	\$361.35		
Net Total	\$2,047.65		
Total Spots	93		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/7 New Candidate Order airing 7/8-7/14. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FBN	FBN PT	7/13/20	7/19/20	19:00	24:00	X	X						-	-	6	\$6.00	\$36.00	30	

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
<b>SPOTS</b>	93	0	0	0	0	0	0	0	0	0	0	0	93
<b>AMT</b>	\$2,409.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,409.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/08/20

62779458 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |