

Ampersand Cable System Order

Order #	62781881
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	07/13/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul19
-	

Client Code	
Product Code	
Est Code	7.15-7.21
Product Name	7.15-7.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,145.00		
Commission	\$621.75		
Net Total	\$3,523.25		
Total Spots	278		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.13 New order. Please Review and Confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN DT	7/13/20	7/19/20	09:00	16:00			X	X	X			-	-	7	\$4.00	\$28.00	30	PRE 06/29/20-09/03/20
2	FBN	FBN EF	7/13/20	7/19/20	16:00	19:00			X	X	X			-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20
3	FBN	FBN PT	7/13/20	7/19/20	19:00	24:00			X	X	X			-	-	7	\$6.00	\$42.00	30	PRE 06/29/20-09/03/20
4	FBN	FBN DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	5	\$4.00	\$20.00	30	PRE 06/29/20-09/03/20
5	FBN	FBN EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 06/29/20-09/03/20
6	FBN	FBN PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	5	\$6.00	\$30.00	30	PRE 06/29/20-09/03/20
7	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	PRE 06/29/20-09/03/20
8	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	15	\$39.00	\$585.00	30	PRE 06/29/20-09/03/20
9	FXNC	FXNC EF	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	5	\$48.00	\$240.00	30	PRE 06/29/20-09/03/20
10	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	PRE 06/29/20-09/03/20
11	FXNC	FXNC PT	7/13/20	7/19/20	00:00	05:00			X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	PRE 06/29/20-09/03/20
12	FXNC	FXNC EM	7/20/20	7/26/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20
13	FXNC	FXNC DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	6	\$39.00	\$234.00	30	PRE 06/29/20-09/03/20
14	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	2	\$48.00	\$96.00	30	PRE 06/29/20-09/03/20
15	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	4	\$65.00	\$260.00	30	PRE 06/29/20-09/03/20
16	FXNC	FXNC PT	7/20/20	7/26/20	00:00	05:00	X	X						-	-	4	\$7.00	\$28.00	30	PRE 06/29/20-09/03/20
17	GOLF	GOLF DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	16	\$6.00	\$96.00	30	PRE 06/29/20-09/03/20
18	GOLF	GOLF EF	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	PRE 06/29/20-09/03/20
19	GOLF	GOLF PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 06/29/20-09/03/20
20	GOLF	GOLF DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 06/29/20-09/03/20
21	GOLF	GOLF EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20

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22	GOLF	GOLF PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
23	HALL	HALL EM	7/13/20	7/19/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
24	HALL	HALL DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	PRE 06/29/20-09/03/20
25	HALL	HALL EF	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	PRE 06/29/20-09/03/20
26	HALL	HALL PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	PRE 06/29/20-09/03/20
27	HALL	HALL EM	7/20/20	7/26/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
28	HALL	HALL DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	6	\$12.00	\$72.00	30	PRE 06/29/20-09/03/20
29	HALL	HALL EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 06/29/20-09/03/20
30	HALL	HALL PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	4	\$17.00	\$68.00	30	PRE 06/29/20-09/03/20
31	LIF	LIF DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	15	\$6.00	\$90.00	30	PRE 06/29/20-09/03/20
32	LIF	LIF EF	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	5	\$11.00	\$55.00	30	PRE 06/29/20-09/03/20
33	LIF	LIF PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	10	\$14.00	\$140.00	30	PRE 06/29/20-09/03/20
34	LIF	LIF DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 06/29/20-09/03/20
35	LIF	LIF EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	2	\$11.00	\$22.00	30	PRE 06/29/20-09/03/20
36	LIF	LIF PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	4	\$14.00	\$56.00	30	PRE 06/29/20-09/03/20
37	TWC	TWC EM	7/13/20	7/19/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
38	TWC	TWC DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	15	\$4.00	\$60.00	30	PRE 06/29/20-09/03/20
39	TWC	TWC EF	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	PRE 06/29/20-09/03/20
40	TWC	TWC PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	PRE 06/29/20-09/03/20
41	TWC	TWC EM	7/20/20	7/26/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
42	TWC	TWC DT	7/20/20	7/26/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 06/29/20-09/03/20

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43	TWC	TWC EF	7/20/20	7/26/20	16:00	19:00	X	X						-	-	2	\$3.00	\$6.00	30	PRE 06/29/20-09/03/20
44	TWC	TWC PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	PRE 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	278	0	0	0	0	0	0	0	0	0	0	0	278
AMT	\$4,145.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,145.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/14/20

62781881 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |