

### Ampersand Cable System Order

Order #	62776940
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/01/20 - 07/07/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	07/07/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun19
-	

Client Code	FL
Product Code	07010707
Est Code	FLSHD72
Product Name	FLSHD7207010707
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,366.00		
Commission	\$354.90		
Net Total	\$2,011.10		
Total Spots	103		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 7/2 MG R1 -\$7 below total. No change in overall \$ total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	6/29/20	7/5/20	09:00	16:00			X	X	X			-	-	6	\$4.00	\$24.00	30	PRE 06/29/20-09/03/20
2	FBN	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 06/29/20-09/03/20
3	FBN	VARIOUS	6/29/20	7/5/20	16:00	19:00			X	X	X			-	-	3	\$5.00	\$15.00	30	PRE 06/29/20-09/03/20
4	FBN	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
5	FBN	VARIOUS	6/29/20	7/5/20	19:00	24:00			X	X	X			-	-	9	\$6.00	\$54.00	30	PRE 06/29/20-09/03/20
6	FBN	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
7	FXNC	VARIOUS	6/29/20	7/5/20	00:00	05:00			X	X	X			-	-	7	\$7.00	\$49.00	30	PRE 06/29/20-09/03/20
8	FXNC	VARIOUS	7/6/20	7/12/20	00:00	05:00	X	X						-	-	3	\$7.00	\$21.00	30	PRE 06/29/20-09/03/20
9	FXNC	FOX AND FRIEND<	6/29/20	7/5/20	05:00	09:00			X	X	X			-	-	5	\$50.00	\$250.00	30	PRE 06/29/20-09/03/20
10	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20
11	FXNC	VARIOUS	6/29/20	7/5/20	09:00	16:00			X	X	X			-	-	14	\$31.00	\$434.00	30	PRE 06/29/20-09/03/20
12	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X						-	-	7	\$31.00	\$217.00	30	PRE 06/29/20-09/03/20
13	FXNC	FIVE, THE	6/29/20	7/5/20	16:00	19:00			X	X	X			-	-	2	\$45.00	\$90.00	30	R1-1x PRE 06/29/20-09/03/20
14	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X						-	-	2	\$45.00	\$90.00	30	PRE 06/29/20-09/03/20
15	FXNC	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	6/29/20	7/5/20	19:00	24:00			X	X	X			-	-	0	\$60.00	\$0.00	30	R1-7x PRE 06/29/20-09/03/20
16	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X						-	-	3	\$60.00	\$180.00	30	PRE 06/29/20-09/03/20
17	FBN	OFF AIR<	6/29/20	7/5/20	09:00	16:00							X	-	-	1	\$4.00	\$4.00	30	PRE 06/29/20-09/03/20
18	FBN	VARIOUS	6/29/20	7/5/20	16:00	19:00							X	-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
19	FBN	VARIOUS	6/29/20	7/5/20	19:00	24:00							X	-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
20	FXNC	VARIOUS	6/29/20	7/5/20	00:00	05:00							X	-	-	2	\$7.00	\$14.00	30	PRE 06/29/20-09/03/20

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/2 MG R1 -\$7 below total. No change in overall \$ total. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FXNC	FOX & FRIENDS<	6/29/20	7/5/20	05:00	09:00							X	-	-	1	\$50.00	\$50.00	30	PRE 06/29/20-09/03/20
22	FXNC	VARIOUS	6/29/20	7/5/20	09:00	16:00							X	-	-	3	\$31.00	\$93.00	30	PRE 06/29/20-09/03/20
23	FXNC	FIVE, THE	6/29/20	7/5/20	16:00	19:00							X	-	-	1	\$45.00	\$45.00	30	PRE 06/29/20-09/03/20
24	FXNC	AVG. ALL WKS<	6/29/20	7/5/20	19:00	24:00							X	-	-	0	\$60.00	\$0.00	30	R1-2x PRE 06/29/20-09/03/20
25	FBN	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X						-	-	3	\$4.00	\$12.00	30	R1+3x PRE 06/29/20-09/03/20
26	FBN	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	R1+1x PRE 06/29/20-09/03/20
27	FBN	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X						-	-	2	\$6.00	\$12.00	30	R1+2x PRE 06/29/20-09/03/20
28	FBN	OFF AIR<	6/29/20	7/5/20	09:00	16:00							X	-	-	2	\$4.00	\$8.00	30	R1+2x PRE 06/29/20-09/03/20
29	FBN	VARIOUS	6/29/20	7/5/20	19:00	24:00							X	-	-	1	\$6.00	\$6.00	30	R1+1x PRE 06/29/20-09/03/20
30	FXNC	VARIOUS	7/6/20	7/12/20	00:00	05:00	X	X						-	-	1	\$7.00	\$7.00	30	R1+1x PRE 06/29/20-09/03/20
31	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	R1+2x PRE 06/29/20-09/03/20
32	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X						-	-	3	\$31.00	\$93.00	30	R1+3x PRE 06/29/20-09/03/20
33	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X						-	-	1	\$45.00	\$45.00	30	R1+1x PRE 06/29/20-09/03/20
34	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X						-	-	4	\$60.00	\$240.00	30	R1+4x PRE 06/29/20-09/03/20

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35	FXNC	FOX & FRIENDS<	6/29/20	7/5/20	05:00	09:00							X	-	-	1	\$50.00	\$50.00	30	R1+1x PRE 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
<b>SPOTS</b>	103	0	0	0	0	0	0	0	0	0	0	0	103
<b>AMT</b>	\$2,366.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,366.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/07/20

62776940 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |