

### Ampersand Cable System Order

Order #	62787501
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	07/29/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Stephen Buckingham
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul19
-	

Client Code	
Product Code	
Est Code	7.29-8.4
Product Name	7.29-8.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,655.00		
Commission	\$548.25		
Net Total	\$3,106.75		
Total Spots	161		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/28 MG R2 Please Review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	7/27/20	8/2/20	09:00	16:00			X	X	X			-	-	8	\$4.00	\$32.00	30	PRE 06/29/20-09/03/20
2	FBN	VARIOUS	7/27/20	8/2/20	16:00	19:00			X	X	X			-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20
3	FBN	VARIOUS	7/27/20	8/2/20	19:00	24:00			X	X	X			-	-	3	\$6.00	\$18.00	30	R1-5x PRE 06/29/20-09/03/20
4	FBN	VARIOUS	8/3/20	8/9/20	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	PRE 06/29/20-09/03/20
5	FBN	VARIOUS	8/3/20	8/9/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
6	FBN	VARIOUS	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
7	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	PRE 06/29/20-09/03/20
8	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	10	\$31.00	\$310.00	30	PRE 06/29/20-09/03/20
9	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00			X	X	X	X	X	-	-	5	\$95.00	\$475.00	30	NPE
10	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00			X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	NPE
11	FXNC	FXNC PT	7/27/20	8/2/20	00:00	05:00			X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	PRE 06/29/20-09/03/20
12	FXNC	FXNC EM	8/3/20	8/9/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20
13	FXNC	FXNC DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$31.00	\$124.00	30	PRE 06/29/20-09/03/20
14	FXNC	FXNC EF	8/3/20	8/9/20	16:00	19:00	X	X						-	-	2	\$95.00	\$190.00	30	NPE
15	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	3	\$125.00	\$375.00	30	NPE
16	FXNC	FXNC PT	8/3/20	8/9/20	00:00	05:00	X	X						-	-	4	\$7.00	\$28.00	30	PRE 06/29/20-09/03/20
17	GOLF	GOLF DT	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	PRE 06/29/20-09/03/20
18	GOLF	GOLF EF	7/27/20	8/2/20	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
19	GOLF	GOLF PT	7/27/20	8/2/20	19:00	24:00			X	X	X	X	X	-	-	5	\$11.00	\$55.00	30	NPE
20	GOLF	GOLF DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
21	GOLF	GOLF EF	8/3/20	8/9/20	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20

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22	GOLF	GOLF PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$11.00	\$22.00	30	NPE
23	HALL	HALL EM	7/27/20	8/2/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
24	HALL	HALL DT	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	PRE 06/29/20-09/03/20
25	HALL	HALL EF	7/27/20	8/2/20	16:00	19:00			X	X	X	X	X	-	-	5	\$36.00	\$180.00	30	NPE
26	HALL	HALL PT	7/27/20	8/2/20	19:00	24:00			X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	NPE
27	HALL	HALL EM	8/3/20	8/9/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
28	HALL	HALL DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$15.00	\$60.00	30	PRE 06/29/20-09/03/20
29	HALL	HALL EF	8/3/20	8/9/20	16:00	19:00	X	X						-	-	2	\$36.00	\$72.00	30	NPE
30	HALL	HALL PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$42.00	\$84.00	30	NPE
31	LIF	LIF DT	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
32	LIF	LIF DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
33	TWC	TWC EM	7/27/20	8/2/20	05:00	09:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
34	TWC	TWC DT	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 06/29/20-09/03/20
35	TWC	TWC EF	7/27/20	8/2/20	16:00	19:00			X	X	X	X	X	-	-	2	\$3.00	\$6.00	30	PRE 06/29/20-09/03/20
36	TWC	TWC PT	7/27/20	8/2/20	19:00	24:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE
37	TWC	TWC EM	8/3/20	8/9/20	05:00	09:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
38	TWC	TWC DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$4.00	\$16.00	30	PRE 06/29/20-09/03/20
39	TWC	TWC EF	8/3/20	8/9/20	16:00	19:00	X	X						-	-	2	\$3.00	\$6.00	30	PRE 06/29/20-09/03/20
40	TWC	TWC PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$6.00	\$12.00	30	NPE

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41	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00				X	X	X	X	-	-	1	\$50.00	\$50.00	30	R1+1x PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	161	0	0	0	0	0	0	0	0	0	0	0	161
<b>AMT</b>	\$3,655.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,655.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/29/20

62787501 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |