

Ampersand Cable System Order

Order #	62790300
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/03/20 - 08/16/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	08/05/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Stephen Buckingham
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.5-8.11
Product Name	8.5-8.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,796.00		
Commission	\$269.40		
Net Total	\$1,526.60		
Total Spots	131		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.4 MG R1. please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	8/3/20	8/9/20	09:00	16:00			X	X	X			-	-	9	\$4.00	\$36.00	30	R1-1x PRE 06/29/20-09/03/20
2	FBN	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X						-	-	4	\$4.00	\$16.00	30	R1-1x PRE 06/29/20-09/03/20
3	FBN	VARIOUS	8/3/20	8/9/20	16:00	19:00			X	X	X			-	-	3	\$5.00	\$15.00	30	R1-5x PRE 06/29/20-09/03/20
4	FBN	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
5	FBN	VARIOUS	8/3/20	8/9/20	19:00	24:00			X	X	X			-	-	9	\$6.00	\$54.00	30	R1-1x PRE 06/29/20-09/03/20
6	FBN	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X						-	-	5	\$6.00	\$30.00	30	PRE 06/29/20-09/03/20
7	FXNC	FXNC EM	8/3/20	8/9/20	05:00	09:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	R1-5x PRE 06/29/20-09/03/20
8	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	R1-2x PRE 06/29/20-09/03/20
9	FXNC	FXNC DT	8/3/20	8/9/20	09:00	16:00			X	X	X	X	X	-	-	15	\$31.00	\$465.00	30	PRE 06/29/20-09/03/20
10	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00	X	X						-	-	6	\$31.00	\$186.00	30	PRE 06/29/20-09/03/20
11	FXNC	FXNC PT	8/3/20	8/9/20	00:00	05:00			X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	R1-5x PRE 06/29/20-09/03/20
12	FXNC	FXNC PT	8/10/20	8/16/20	00:00	05:00	X	X						-	-	6	\$7.00	\$42.00	30	PRE 06/29/20-09/03/20
13	GOLF	GOLF DT	8/3/20	8/9/20	09:00	16:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	R1-5x PRE 06/29/20-09/03/20
14	GOLF	GOLF DT	8/10/20	8/16/20	09:00	16:00	X	X						-	-	5	\$6.00	\$30.00	30	PRE 06/29/20-09/03/20
15	GOLF	GOLF EF	8/3/20	8/9/20	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
16	GOLF	GOLF EF	8/10/20	8/16/20	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
17	GOLF	GOLF PT	8/3/20	8/9/20	19:00	24:00			X	X	X	X	X	-	-	5	\$11.00	\$55.00	30	NPE
18	GOLF	GOLF PT	8/10/20	8/16/20	19:00	24:00	X	X						-	-	2	\$11.00	\$22.00	30	NPE
19	HALL	AVG. ALL WKS<	8/3/20	8/9/20	05:00	09:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	R1+5x
20	HALL	HALLMARK MOVIE<	8/3/20	8/9/20	09:00	16:00				X	X	X	X	-	-	12	\$15.00	\$180.00	30	R1+12x
21	HALL	MIDDLE<	8/10/20	8/16/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	R1+2x

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.4 MG R1. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	09:00	16:00	X	X						-	-	7	\$15.00	\$105.00	30	R1+7x

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	131	0	0	0	0	0	0	0	0	0	0	0	131
AMT	\$1,796.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,796.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/05/20

62790300 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |