

Ampersand Cable System Order

Order #	62793651
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	08/12/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.13-8.18
Product Name	8.13-8.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,200.00		
Commission	\$330.00		
Net Total	\$1,870.00		
Total Spots	78		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/12 MG R1. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	6	\$4.00	\$24.00	30	PRE 06/29/20-09/03/20
2	FBN	FBN DT	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$4.00	\$12.00	30	PRE 06/29/20-09/03/20
3	FBN	FBN EF	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
4	FBN	FBN EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
5	FBN	FBN PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
6	FBN	FBN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$6.00	\$0.00	30	R1-2x PRE 06/29/20-09/03/20
7	FXNC	FXNC O	8/10/20	8/16/20	00:00	05:00				X	X	X	X	-	-	7	\$7.00	\$49.00	30	PRE 06/29/20-09/03/20
8	FXNC	FXNC O	8/17/20	8/23/20	00:00	05:00	X	X						-	-	3	\$7.00	\$21.00	30	PRE 06/29/20-09/03/20
9	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00				X	X	X	X	-	-	4	\$50.00	\$200.00	30	PRE 06/29/20-09/03/20
10	FXNC	FXNC EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20
11	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	7	\$39.00	\$273.00	30	PRE 06/29/20-09/03/20
12	FXNC	FXNC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	0	\$39.00	\$0.00	30	R1-3x PRE 06/29/20-09/03/20
13	FXNC	FXNC EF	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	0	\$48.00	\$0.00	30	R1-3x PRE 06/29/20-09/03/20
14	FXNC	FXNC EF	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$48.00	\$0.00	30	R1-2x PRE 06/29/20-09/03/20
15	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	0	\$65.00	\$0.00	30	R1-7x PRE 06/29/20-09/03/20
16	FXNC	FXNC PT	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$65.00	\$0.00	30	R1-3x PRE 06/29/20-09/03/20
17	GOLF	GOLF DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	PRE 06/29/20-09/03/20
18	GOLF	GOLF DT	8/17/20	8/23/20	09:00	16:00	X							-	-	5	\$6.00	\$30.00	30	PRE 06/29/20-09/03/20
19	GOLF	GOLF EF	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	PRE 06/29/20-09/03/20
20	GOLF	GOLF EF	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
21	GOLF	GOLF PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	0	\$6.00	\$0.00	30	R1-3x PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	GOLF	GOLF PT	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$6.00	\$0.00	30	R1-2x PRE 06/29/20-09/03/20
23	FBN	FBN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	R1+2x NPE
24	FXNC	FXNC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$65.00	\$195.00	30	R1+3x NPE
25	FXNC	FXNC EF	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	1	\$95.00	\$95.00	30	R1+1x NPE
26	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	7	\$125.00	\$875.00	30	R1+7x NPE
27	FXNC	FXNC PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$125.00	\$125.00	30	R1+1x NPE
28	GOLF	GOLF PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	R1+3x NPE
29	GOLF	GOLF PT	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	R1+2x NPE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	78	0	0	0	0	0	0	0	0	0	0	0	78
AMT	\$2,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/20

62793651 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |