

### Ampersand Cable System Order

Order #	62784885
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	08/21/20
Version	8 Vs. 7

AE	Jonas Lawson
Sales Coordinator	Stephen Buckingham
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul19
-	

Client Code	
Product Code	
Est Code	7.22-7.28
Product Name	7.22-7.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,427.00		
Commission	\$664.05		
Net Total	\$3,762.95		
Total Spots	253		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/21 MG R6 matched scx of affiliate
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN DT	7/20/20	7/26/20	09:00	16:00			X	X	X			-	-	8	\$4.00	\$32.00	30	PRE 06/29/20-09/03/20
2	FBN	FBN EF	7/20/20	7/26/20	16:00	19:00			X	X	X			-	-	3	\$5.00	\$15.00	30	R4-1x PRE 06/29/20-09/03/20 Offer/Drop Comment: Scheduled But Not Aired
3	FBN	FBN PT	7/20/20	7/26/20	19:00	24:00			X	X	X			-	-	4	\$6.00	\$24.00	30	R4-1x PRE 06/29/20-09/03/20 Offer/Drop Comment: Scheduled But Not Aired
4	FBN	FBN DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	PRE 06/29/20-09/03/20
5	FBN	FBN EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
6	FBN	FBN PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
7	FXNC	FXNC EM	7/20/20	7/26/20	05:00	09:00			X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	PRE 06/29/20-09/03/20
8	FXNC	FXNC DT	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	10	\$74.00	\$740.00	30	NPE 06/29/20-07/26/20
9	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	1	\$48.00	\$48.00	30	R1 - 9x PRE 06/29/20-09/03/20
10	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00			X	X	X	X	X	-	-	5	\$124.00	\$620.00	30	NPE 06/29/20-07/26/20
11	FXNC	FXNC PT	7/20/20	7/26/20	00:00	05:00			X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	PRE 06/29/20-09/03/20
12	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00	X	X						-	-	4	\$50.00	\$200.00	30	PRE 06/29/20-09/03/20
13	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	2	\$82.00	\$164.00	30	R5 - 2x NPE 07/27/20-08/18/20 Offer/Drop Comment: Dropped Exception Offer/Drop Comment: Scheduled But Not Aired
14	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
15	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	1	\$137.00	\$137.00	30	R1 - 1x NPE 07/27/20-08/18/20
16	FXNC	FXNC PT	7/27/20	8/2/20	00:00	05:00	X	X						-	-	4	\$7.00	\$28.00	30	PRE 06/29/20-09/03/20
17	GOLF	GOLF DT	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	15	\$6.00	\$90.00	30	PRE 06/29/20-09/03/20
18	GOLF	GOLF EF	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20

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19	GOLF	GOLF PT	7/20/20	7/26/20	19:00	24:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	PRE 06/29/20-09/03/20
20	GOLF	GOLF DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 06/29/20-09/03/20
21	GOLF	GOLF EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
22	GOLF	GOLF PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
23	HALL	HALL EM	7/20/20	7/26/20	05:00	09:00			X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	R1 - 4x PRE 06/29/20-09/03/20
24	HALL	HALL DT	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	PRE 06/29/20-09/03/20
25	HALL	HALL EF	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	PRE 06/29/20-09/03/20
26	HALL	HALL PT	7/20/20	7/26/20	19:00	24:00			X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	R4-1x PRE 06/29/20-09/03/20 Offer/Drop Comment: Scheduled But Not Aired
27	HALL	HALL EM	7/27/20	8/2/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
28	HALL	HALL DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	4	\$12.00	\$48.00	30	R1 - 2x PRE 06/29/20-09/03/20
29	HALL	HALL EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 06/29/20-09/03/20
30	HALL	HALL PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	4	\$17.00	\$68.00	30	PRE 06/29/20-09/03/20
31	LIF	LIF DT	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	15	\$6.00	\$90.00	30	PRE 06/29/20-09/03/20
32	LIF	LIF EF	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	5	\$11.00	\$55.00	30	PRE 06/29/20-09/03/20
33	LIF	LIF DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 06/29/20-09/03/20
34	LIF	LIF EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	2	\$11.00	\$22.00	30	PRE 06/29/20-09/03/20
35	TWC	TWC EM	7/20/20	7/26/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 06/29/20-09/03/20
36	TWC	TWC DT	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	15	\$4.00	\$60.00	30	PRE 06/29/20-09/03/20
37	TWC	TWC EF	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	PRE 06/29/20-09/03/20
38	TWC	TWC PT	7/20/20	7/26/20	19:00	24:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	PRE 06/29/20-09/03/20

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Survey	DMA Nielsen Live+3 Jul19
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 MG R6 matched scx of affiliate
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
39	TWC	TWC EM	7/27/20	8/2/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
40	TWC	TWC DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 06/29/20-09/03/20
41	TWC	TWC EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	2	\$3.00	\$6.00	30	PRE 06/29/20-09/03/20
42	TWC	TWC PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	PRE 06/29/20-09/03/20
43	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	0	\$118.00	\$0.00	30	REMOVED SPOTS
44	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	0	\$118.00	\$0.00	30	REMOVED SPOTS
45	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00				X	X	X	X	-	-	2	\$91.00	\$182.00	30	R4-1x PRE 06/29/20-09/03/20 Offer/Drop Comment: Scheduled But Not Aired
46	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00	X	X						-	-	0	\$101.00	\$0.00	30	REMOVED SPOTS
47	FXNC	FXNC DT	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	2	\$74.00	\$148.00	30	R2 + x2 NPE 06/29/20-07/26/20
48	GOLF	GOLF DT	7/20/20	7/26/20	09:00	16:00				X	X	X	X	-	-	4	\$6.00	\$24.00	30	PR2 + 4x RE 06/29/20-09/03/20
49	FBN	FBN DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	R3 + 1x PRE 06/29/20-09/03/20
50	GOLF	GOLF DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	R3 + 2x PRE 06/29/20-09/03/20
51	HALL	HALL DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$12.00	\$12.00	30	R3 + 2x R1 - 2x PRE 06/29/20-09/03/20
52	LIF	LIF DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	R3 + 1x PRE 06/29/20-09/03/20
53	TWC	TWC DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	R6-2x PRE 06/29/20-09/03/20
54	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	0	\$82.00	\$0.00	30	REMOVED SPOTS
55	GOLF	GOLF DT	7/20/20	7/26/20	09:00	16:00						X	X	-	-	1	\$6.00	\$6.00	30	R3 + 1x PRE 06/29/20-09/03/20
56	HALL	HALL DT	7/20/20	7/26/20	09:00	16:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
57	GOLF	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
58	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00	X	X						-	-	1	\$82.00	\$82.00	30	R6+1x

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Survey	DMA Nielsen Live+3 Jul19
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Product Code	
Est Code	7.22-7.28
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Total Spots	253		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/21 MG R6 matched scx of affiliate
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
59	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00	X	X						-	-	1	\$101.00	\$101.00	30	R6+1x NP
60	GOLF	AVG. ALL WKS	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	4	\$6.00	\$24.00	30	R6+4x PRE 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
<b>SPOTS</b>	174	79	0	0	0	0	0	0	0	0	0	0	253
<b>AMT</b>	\$3,260.00	\$1,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,427.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/25/20

62784885 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |