

Ampersand Cable System Order

Order #	62840331
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/28/20 - 11/03/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	
Product Code	
Est Code	1028113
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
2	AEN	AEN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$48.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
3	AEN	AEN O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
4	AEN	AEN O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
5	APL	APL DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
6	APL	APL EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
7	APL	APL EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
8	APL	APL PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
9	APL	APL PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
10	APL	APL O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
11	APL	APL O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
12	APL	APL DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
13	FOOD	FOOD DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$76.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
14	FOOD	FOOD DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$76.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
15	HALL	HALL EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
16	HALL	HALL EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$29.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
17	HALL	HALL O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$21.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
18	HALL	HALL O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$21.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
19	HGTV	HGTV DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
20	HGTV	HGTV DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$148.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
21	HLN	HLN EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20

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Sales Coordinator	Alyssa Dean
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Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
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Client Code	
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Est Code	1028113
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
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Comments : 10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	HLN EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
23	HLN	HLN DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
24	HLN	HLN EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
25	HLN	HLN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
26	HLN	HLN PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
27	HLN	HLN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$5.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
28	HLN	HLN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
29	LIF	LIF DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
30	LIF	LIF DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$19.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
31	LMN	LMN DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
32	LMN	LMN EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
33	LMN	LMN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
34	LMN	LMN PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
35	LMN	LMN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
36	LMN	LMN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
37	OWN	OWN EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
38	OWN	OWN EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
39	OWN	OWN DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
40	OWN	OWN EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
41	OWN	OWN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
42	OWN	OWN PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20

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Sales Coordinator	Alyssa Dean
Office	Washington
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Show All Lines			
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43	OWN	OWN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
44	OWN	OWN O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
45	OWN	OWN O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
46	OWN	OWN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
47	TLC	TLC EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
48	TLC	TLC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
49	TLC	TLC DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
50	TLC	TLC EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
51	TLC	TLC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$14.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
52	TLC	TLC PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
53	TLC	TLC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$18.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
54	TLC	TLC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
55	TNT	TNT DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
56	TNT	TNT PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$40.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
57	TNT	TNT PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$40.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
58	TNT	TNT DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
59	TVL	TVL DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
60	TVL	TVL EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
61	TVL	TVL EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$6.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
62	TVL	TVL PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
63	TVL	TVL PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20

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AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
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Product Code	
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64	TVL	TVL O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
65	TVL	TVL O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
66	TVL	TVL DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$6.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
67	TWC	TWC EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
68	TWC	TWC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
69	TWC	TWC DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
70	TWC	TWC EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
71	TWC	TWC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
72	TWC	TWC PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
73	TWC	TWC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
74	TWC	TWC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
75	USA	USA EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
76	USA	USA EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
77	USA	USA DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
78	USA	USA O	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
79	USA	USA O	11/2/20	11/8/20	00:00	05:00	X	X						-	-	0	\$9.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
80	USA	USA DT	11/2/20	11/8/20	09:00	16:00	X							-	-	0	\$7.00	\$0.00	30	R1-xNPE 10/19/20-11/03/20
81	AEN	AVG. ALL WKS<	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	R1+x PRE 09/04/20-11/03/20
82	AEN	AVG. ALL WKS<	11/2/20	11/8/20	00:00	05:00	X	X						-	-	2	\$3.00	\$6.00	30	R1+x PRE 09/04/20-11/03/20
83	AEN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$48.00	\$240.00	30	R1+x PRE 09/04/20-11/03/20
84	AEN	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$48.00	\$48.00	30	R1+x PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	APL	VARIOUS	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	R1+x PRE 09/04/20-11/03/20
86	APL	LAST ALASKANS,<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	R1+x PRE 09/04/20-11/03/20
87	APL	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$4.00	\$16.00	30	R1+x PRE 09/04/20-11/03/20
88	APL	VARIOUS	11/2/20	11/8/20	00:00	05:00	X	X						-	-	2	\$3.00	\$6.00	30	R1+x PRE 09/04/20-11/03/20
89	APL	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	R1+x PRE 09/04/20-11/03/20
90	APL	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	R1+x PRE 09/04/20-11/03/20
91	APL	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	R1+x PRE 09/04/20-11/03/20
92	APL	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	R1+x PRE 09/04/20-11/03/20
93	FOOD	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$76.00	\$304.00	30	R1+x PRE 09/04/20-11/03/20
94	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$76.00	\$912.00	30	R1+x PRE 09/04/20-11/03/20
95	HALL	FRASIER<	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	10	\$21.00	\$210.00	30	R1+x PRE 09/04/20-11/03/20
96	HALL	FRASIER<	11/2/20	11/8/20	00:00	05:00	X	X						-	-	4	\$21.00	\$84.00	30	R1+x PRE 09/04/20-11/03/20
97	HALL	GOLDEN GIRLS<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	R1+x PRE 09/04/20-11/03/20
98	HALL	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$29.00	\$58.00	30	R1+x PRE 09/04/20-11/03/20
99	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$148.00	\$444.00	30	R1+x PRE 09/04/20-11/03/20
100	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	5	\$148.00	\$740.00	30	R1+x PRE 09/04/20-11/03/20
101	HLN	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	R1+x PRE 09/04/20-11/03/20
102	HLN	FORENSIC FILES	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	R1+x PRE 09/04/20-11/03/20
103	HLN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$4.00	\$16.00	30	R1+x PRE 09/04/20-11/03/20
104	HLN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	R1+x PRE 09/04/20-11/03/20
105	HLN	MORNING EXPRES<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$8.00	\$32.00	30	R1+x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62840331
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/28/20 - 11/03/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	
Product Code	
Est Code	1028113
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HLN	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	R1+x PRE 09/04/20-11/03/20
107	HLN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	R1+x PRE 09/04/20-11/03/20
108	HLN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	R1+x PRE 09/04/20-11/03/20
109	LIF	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$19.00	\$57.00	30	R1+x PRE 09/04/20-11/03/20
110	LIF	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$19.00	\$285.00	30	R1+x PRE 09/04/20-11/03/20
111	LMN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	R1+x PRE 09/04/20-11/03/20
112	LMN	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	R1+x PRE 09/04/20-11/03/20
113	LMN	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$14.00	\$42.00	30	R1+x PRE 09/04/20-11/03/20
114	LMN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	R1+x PRE 09/04/20-11/03/20
115	LMN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	R1+x PRE 09/04/20-11/03/20
116	LMN	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	R1+x PRE 09/04/20-11/03/20
117	OWN	DATELINE ON OW<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	R1+x PRE 09/04/20-11/03/20
118	OWN	20/20 ON OWN<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	R1+x PRE 09/04/20-11/03/20
119	OWN	VARIOUS	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	R1+x PRE 09/04/20-11/03/20
120	OWN	DR. PHIL<	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$8.00	\$32.00	30	R1+x PRE 09/04/20-11/03/20
121	OWN	VARIOUS	11/2/20	11/8/20	00:00	05:00	X	X						-	-	2	\$3.00	\$6.00	30	R1+x PRE 09/04/20-11/03/20
122	OWN	DR. PHIL<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	R1+x PRE 09/04/20-11/03/20
123	OWN	DR. PHIL<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	R1+x PRE 09/04/20-11/03/20
124	OWN	DR. PHIL<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	R1+x PRE 09/04/20-11/03/20
125	OWN	DATELINE ON OW	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	R1+x PRE 09/04/20-11/03/20
126	OWN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	R1+x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62840331
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/28/20 - 11/03/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	
Product Code	
Est Code	1028113
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	TLC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	R1+x PRE 09/04/20-11/03/20
128	TLC	90 DAY FIANCE:	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	R1+x PRE 09/04/20-11/03/20
129	TLC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$7.00	\$28.00	30	R1+x PRE 09/04/20-11/03/20
130	TLC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	R1+x PRE 09/04/20-11/03/20
131	TLC	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$4.00	\$16.00	30	R1+x PRE 09/04/20-11/03/20
132	TLC	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	R1+x PRE 09/04/20-11/03/20
133	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	R1+x PRE 09/04/20-11/03/20
134	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	R1+x PRE 09/04/20-11/03/20
135	TNT	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	R1+x PRE 09/04/20-11/03/20
136	TNT	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	R1+x PRE 09/04/20-11/03/20
137	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$8.00	\$120.00	30	R1+x PRE 09/04/20-11/03/20
138	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	R1+x PRE 09/04/20-11/03/20
139	TVL	VARIOUS	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	R1+x PRE 09/04/20-11/03/20
140	TVL	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	R1+x PRE 09/04/20-11/03/20
141	TVL	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$6.00	\$24.00	30	R1+x PRE 09/04/20-11/03/20
142	TVL	AVG. ALL WKS<	11/2/20	11/8/20	00:00	05:00	X	X						-	-	2	\$7.00	\$14.00	30	R1+x PRE 09/04/20-11/03/20
143	TVL	ANDY GRIFFITH<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	R1+x PRE 09/04/20-11/03/20
144	TVL	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	R1+x PRE 09/04/20-11/03/20
145	TVL	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	R1+x PRE 09/04/20-11/03/20
146	TVL	ANDY GRIFFITH	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	R1+x PRE 09/04/20-11/03/20
147	TWC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	R1+x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62840331
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/28/20 - 11/03/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	
Product Code	
Est Code	1028113
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TWC	WEATHER UNDERG<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	R1+x PRE 09/04/20-11/03/20
149	TWC	WEATHER CHANNE<	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$8.00	\$32.00	30	R1+x PRE 09/04/20-11/03/20
150	TWC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	R1+x PRE 09/04/20-11/03/20
151	TWC	AVG. ALL WKS/AMHQ	11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$8.00	\$32.00	30	R1+x PRE 09/04/20-11/03/20
152	TWC	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	R1+x PRE 09/04/20-11/03/20
153	TWC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	R1+x PRE 09/04/20-11/03/20
154	TWC	WEATHER CHANNE<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	R1+x PRE 09/04/20-11/03/20
155	USA	VARIOUS	10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	5	\$9.00	\$45.00	30	R1+x PRE 09/04/20-11/03/20
156	USA	VARIOUS	11/2/20	11/8/20	00:00	05:00	X	X						-	-	2	\$9.00	\$18.00	30	R1+x PRE 09/04/20-11/03/20
157	USA	CHICAGO PD	11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$7.00	\$28.00	30	R1+x PRE 09/04/20-11/03/20
158	USA	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	R1+x PRE 09/04/20-11/03/20
159	USA	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$4.00	\$8.00	30	R1+x PRE 09/04/20-11/03/20
160	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	R1+x PRE 09/04/20-11/03/20
161	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	4	\$148.00	\$592.00	30	R2+4x PRE 09/04/20-11/03/20
162	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	2	\$40.00	\$80.00	30	R2+2x PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62840331
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/28/20 - 11/03/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
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Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
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Client Code	
Product Code	
Est Code	1028113
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$7,555.00		
Commission	\$1,133.25		
Net Total	\$6,421.75		
Total Spots	445		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/28 MG R2 added \$ from previous orders. please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	HALL	GOLDEN GIRLS<	10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	1	\$29.00	\$29.00	30	R2+1x PRE 09/04/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	445	0	0	0	0	0	0	0	0	0	0	0	445
AMT	\$7,555.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,555.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/20

62840331 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |