

Ampersand Cable System Order

Order #	62831352
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,329.00		
Commission	\$1,249.35		
Net Total	\$7,079.65		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$75.00	\$0.00	30	NPE
2	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$75.00	\$0.00	30	NPE
3	AEN	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
4	AEN	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
5	AEN	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
6	AEN	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
7	AEN	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$32.00	\$0.00	30	PRE 09/04/20-11/03/20
8	AEN	LIVE PD: POLIC<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$32.00	\$0.00	30	PRE 09/04/20-11/03/20
9	APL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
10	APL	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
11	APL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
12	APL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
13	APL	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
14	APL	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
15	APL	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
16	APL	AVG. ALL WKS/NORTH WOODS LA	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
17	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	NPE 09/04/20-09/27/20
18	FOOD	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$87.00	\$0.00	30	NPE 09/28/20-10/18/20
19	FOOD	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
20	FOOD	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20

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21	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$26.00	\$0.00	30	PRE 09/04/20-11/03/20
22	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$26.00	\$0.00	30	PRE 09/04/20-11/03/20
23	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$70.00	\$0.00	30	NPE
24	FOOD	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$70.00	\$0.00	30	NPE
25	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$42.00	\$0.00	30	NPE
26	HALL	AVG. ALL WKS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
27	HALL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
28	HALL	AVG. ALL WKS	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
29	HALL	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
30	HALL	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$42.00	\$0.00	30	NPE
31	HGTV	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$84.00	\$0.00	30	NPE
32	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$84.00	\$0.00	30	NPE
33	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
34	HLN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12
35	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12
36	HLN	FORENSIC FILES<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
37	HLN	FORENSIC FILES<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
38	HLN	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
39	HLN	MORNING EXPRES<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
40	HLN	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20

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Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	HLN	FORENSIC FILES<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
42	HLN	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
43	LIF	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$17.00	\$0.00	30	NPE
44	LIF	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$17.00	\$0.00	30	NPE
45	LMN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12
46	LMN	AVG. ALL WKS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	NPE
47	LMN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE
48	LMN	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE 09/28/20-10/18/20
49	LMN	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	NPE 09/04/20-09/27/20
50	LMN	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
51	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	0	\$18.00	\$0.00	30	NPE
52	OWN	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NPE 09/04/20-09/27/20
53	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	NPE
54	OWN	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
55	OWN	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
56	OWN	DR. PHIL<	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
57	OWN	DR. PHIL<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 09/04/20-11/03/20
58	OWN	DR. PHIL	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE 09/28/20-10/18/20
59	OWN	DATELINE ON OW/AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	0	\$14.00	\$0.00	30	NPE 09/28/20-10/18/20
60	OWN	DR. PHIL<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE 09/04/20-09/27/20

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Primary Demo	Adults 35+
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Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
61	TLC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$22.00	\$0.00	30	NPE
62	TLC	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$22.00	\$0.00	30	NPE
63	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	NPE
64	TLC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$29.00	\$0.00	30	NPE
65	TLC	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
66	TLC	AVG. ALL WKS<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
67	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	NPE 09/04/20-09/27/20
68	TLC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$10.00	\$0.00	30	NPE 09/28/20-10/18/20
69	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
70	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
71	TVL	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
72	TVL	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
73	TVL	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
74	TVL	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
75	TVL	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
76	TVL	GUNSMOKE<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
77	TVL	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
78	TVL	MASH<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
79	TWC	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE
80	TWC	WEATHER UNDERG<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	NPE
81	TWC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE 09/04/20-09/27/20

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83	TWC	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
84	TWC	AMHQ<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
85	TWC	WEATHER CHANNE<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	NPE 09/04/20-09/27/20
86	TWC	WEATHER CHANNE	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE 09/28/20-10/18/20
87	USA	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	0	\$35.00	\$0.00	30	PRE 09/04/20-11/03/20
88	USA	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	0	\$35.00	\$0.00	30	PRE 09/04/20-11/03/20
89	USA	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
90	USA	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
91	USA	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
92	USA	AVG. ALL WKS<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
93	USA	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
94	USA	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$10.00	\$0.00	30	PRE 09/04/20-11/03/20
95	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$75.00	\$300.00	30	NPE
96	AEN	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
97	AEN	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
98	AEN	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	PRE 09/04/20-11/03/20
99	AEN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
100	AEN	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	PRE 09/04/20-11/03/20
101	AEN	LIVE PD: POLIC<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$32.00	\$96.00	30	PRE 09/04/20-11/03/20
102	APL	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62831352
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,329.00		
Commission	\$1,249.35		
Net Total	\$7,079.65		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
103	APL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
104	APL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
105	APL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
106	APL	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
107	APL	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
108	APL	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
109	APL	AVG. ALL WKS/NORTH WOODS LA	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
110	FOOD	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$87.00	\$348.00	30	NPE 09/04/20-09/27/20
111	FOOD	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
112	FOOD	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
113	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	PRE 09/04/20-11/03/20
114	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	3	\$26.00	\$78.00	30	PRE 09/04/20-11/03/20
115	FOOD	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$70.00	\$280.00	30	NPE
116	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	NPE
117	HALL	AVG. ALL WKS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
118	HALL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	PRE 09/04/20-11/03/20
119	HALL	AVG. ALL WKS	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$7.00	\$21.00	30	PRE 09/04/20-11/03/20
120	HALL	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 09/04/20-11/03/20
121	HGTV	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$84.00	\$1,008.00	30	NPE
122	HLN	FORENSIC FILES<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12

Ampersand Cable System Order

Order #	62831352
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,329.00		
Commission	\$1,249.35		
Net Total	\$7,079.65		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
123	HLN	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
124	LIF	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$17.00	\$204.00	30	NPE
125	LMN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12
126	LMN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	NPE
127	LMN	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE 09/04/20-09/27/20
128	LMN	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
129	OWN	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	NPE
130	TLC	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NPE
131	TLC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$29.00	\$232.00	30	NPE
132	TLC	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
133	TLC	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 09/04/20-11/03/20
134	TLC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NPE 09/04/20-09/27/20
135	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	PRE 09/04/20-11/03/20
136	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	9	\$10.00	\$90.00	30	PRE 09/04/20-11/03/20
137	TVL	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	PRE 09/04/20-11/03/20
138	TVL	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
139	TVL	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 09/04/20-11/03/20
140	TVL	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$6.00	\$18.00	30	PRE 09/04/20-11/03/20
141	TVL	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
142	TVL	GUNSMOKE<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62831352
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,329.00		
Commission	\$1,249.35		
Net Total	\$7,079.65		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
143	TVL	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 09/04/20-11/03/20
144	TVL	MASH<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$8.00	\$24.00	30	PRE 09/04/20-11/03/20
145	TWC	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NPE
146	TWC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	NPE 09/04/20-09/27/20
147	TWC	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
148	TWC	AMHQ<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
149	TWC	WEATHER CHANNE<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE 09/04/20-09/27/20
150	USA	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
151	USA	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
152	USA	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
153	USA	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 09/04/20-11/03/20
154	USA	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	PRE 09/04/20-11/03/20
155	USA	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
156	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	3	\$94.00	\$282.00	30	CHANGE RATE
157	FOOD	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$87.00	\$261.00	30	CHANGE RATE
158	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	3	\$110.00	\$330.00	30	CHANGE RATE
159	HALL	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	3	\$53.00	\$159.00	30	CHANGE RATE
160	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	8	\$105.00	\$840.00	30	R2 CHANGE RATE, 10/28: -1x w/o 10/19
161	LIF	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	9	\$22.00	\$198.00	30	CHANGE RATE
162	LMN	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	5	\$8.00	\$40.00	30	R2 CHANGE RATE, 10/28: -1x w/o 10/19

Ampersand Cable System Order

Order #	62831352
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
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Update Date	10/28/20
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AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
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-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,329.00		
Commission	\$1,249.35		
Net Total	\$7,079.65		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	LMN	AVG. ALL WKS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$12.00	\$72.00	30	CHANGE RATE
164	OWN	DR. PHIL	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$8.00	\$48.00	30	CHANGE RATE
165	OWN	DATELINE ON OW/AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$17.00	\$51.00	30	CHANGE RATE
166	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$23.00	\$138.00	30	CHANGE RATE
167	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$14.00	\$84.00	30	CHANGE RATE
168	TLC	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$27.00	\$81.00	30	CHANGE RATE
169	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$36.00	\$216.00	30	CHANGE RATE
170	TWC	WEATHER CHANNE	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$8.00	\$48.00	30	CHANGE RATE
171	TWC	WEATHER UNDERG<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$12.00	\$36.00	30	CHANGE RATE
172	TWC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$12.00	\$72.00	30	CHANGE RATE
173	USA	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	CHANGE RATE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	498	0	0	0	0	0	0	0	0	0	0	0	498
AMT	\$8,329.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,329.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 12/15/20

62831352 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |