

Ampersand Cable System Order

Order #	62831352
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,590.00		
Commission	\$838.50		
Net Total	\$4,751.50		
Total Spots	485		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	NPE 09/04/20-09/27/20
2	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$48.00	\$0.00	30	NPE 09/28/20-10/18/20
3	AEN	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	NPE 09/04/20-09/27/20
4	AEN	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$5.00	\$0.00	30	NPE 09/28/20-10/18/20
5	AEN	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	PRE 09/04/20-11/03/20
6	AEN	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$13.00	\$0.00	30	PRE 09/04/20-11/03/20
7	AEN	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	30	PRE 09/04/20-11/03/20
8	AEN	LIVE PD: POLIC<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$20.00	\$0.00	30	PRE 09/04/20-11/03/20
9	APL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
10	APL	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
11	APL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
12	APL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
13	APL	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
14	APL	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
15	APL	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
16	APL	AVG. ALL WKS/NORTH WOODS LA	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$5.00	\$0.00	30	PRE 09/04/20-11/03/20
17	FOOD	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$39.00	\$0.00	30	PRE 09/04/20-11/03/20
18	FOOD	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
19	FOOD	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	PRE 09/04/20-11/03/20
20	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
22	FOOD	VARIOUS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$39.00	\$0.00	30	PRE 09/04/20-11/03/20
23	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	NPE
24	HALL	AVG. ALL WKS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
25	HALL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
26	HALL	AVG. ALL WKS	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	PRE 09/04/20-11/03/20
27	HALL	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	PRE 09/04/20-11/03/20
28	HALL	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$48.00	\$0.00	30	NPE
29	HGTV	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$56.00	\$0.00	30	PRE 09/04/20-11/03/20
30	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$56.00	\$0.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/19
31	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
32	HLN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12
33	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 2x w/o 10/12
34	HLN	FORENSIC FILES<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
35	HLN	FORENSIC FILES<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
36	HLN	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
37	HLN	MORNING EXPRES<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
38	HLN	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
39	HLN	FORENSIC FILES<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
40	HLN	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/12

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Primary Demo	Adults 35+
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Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	LIF	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20, 10/01: -2x w/o 09/28
42	LIF	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
43	LMN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE
44	LMN	AVG. ALL WKS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	NPE
45	LMN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	NPE
46	LMN	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
47	LMN	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20, 10/01: -4x w/o 09/28
48	LMN	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	NPE
49	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	0	\$12.00	\$0.00	30	NPE
50	OWN	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
51	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	NPE
52	OWN	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
53	OWN	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
54	OWN	DR. PHIL<	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE
55	OWN	DR. PHIL<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE
56	OWN	DR. PHIL	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE
57	OWN	DATELINE ON OW/AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	0	\$11.00	\$0.00	30	NPE
58	OWN	DR. PHIL<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
59	TLC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	PRE 09/04/20-11/03/20
60	TLC	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$14.00	\$0.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
61	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	PRE 09/04/20-11/03/20
62	TLC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$18.00	\$0.00	30	PRE 09/04/20-11/03/20
63	TLC	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
64	TLC	AVG. ALL WKS<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
65	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
66	TLC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
67	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
68	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 09/04/20-11/03/20
69	TVL	VARIOUS	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
70	TVL	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
71	TVL	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
72	TVL	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
73	TVL	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
74	TVL	GUNSMOKE<	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
75	TVL	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
76	TVL	MASH<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$6.00	\$0.00	30	PRE 09/04/20-11/03/20
77	TWC	VARIOUS	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE
78	TWC	WEATHER UNDERG<	10/12/20	10/18/20	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	NPE
79	TWC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	NPE
80	TWC	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	NPE
81	TWC	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	NPE

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82	TWC	AMHQ<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$6.00	\$0.00	30	NPE
83	TWC	WEATHER CHANNE<	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
84	TWC	WEATHER CHANNE	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
85	USA	VARIOUS	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
86	USA	VARIOUS	10/12/20	10/18/20	00:00	05:00	X	X						-	-	0	\$9.00	\$0.00	30	PRE 09/04/20-11/03/20
87	USA	VARIOUS	10/19/20	10/25/20	00:00	05:00			X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	PRE 09/04/20-11/03/20
88	USA	AVG. ALL WKS<	10/12/20	10/18/20	05:00	09:00	X	X						-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
89	USA	VARIOUS	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	PRE 09/04/20-11/03/20
90	USA	VARIOUS	10/12/20	10/18/20	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	PRE 09/04/20-11/03/20
91	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$48.00	\$192.00	30	NPE 09/04/20-09/27/20
92	AEN	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NPE 09/04/20-09/27/20
93	AEN	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	PRE 09/04/20-11/03/20
94	AEN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$13.00	\$78.00	30	PRE 09/04/20-11/03/20
95	AEN	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/04/20-11/03/20
96	AEN	LIVE PD: POLIC<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
97	APL	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	PRE 09/04/20-11/03/20
98	APL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
99	APL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
100	APL	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
101	APL	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
102	APL	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62831352
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,590.00		
Commission	\$838.50		
Net Total	\$4,751.50		
Total Spots	485		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
103	APL	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
104	APL	AVG. ALL WKS/NORTH WOODS LA	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
105	FOOD	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 09/04/20-11/03/20
106	FOOD	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/04/20-11/03/20
107	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$29.00	\$174.00	30	PRE 09/04/20-11/03/20
108	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$29.00	\$232.00	30	PRE 09/04/20-11/03/20
109	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$48.00	\$192.00	30	NPE
110	HALL	AVG. ALL WKS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	6	\$8.00	\$48.00	30	PRE 09/04/20-11/03/20
111	HALL	AVG. ALL WKS<	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	PRE 09/04/20-11/03/20
112	HALL	AVG. ALL WKS	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$11.00	\$33.00	30	PRE 09/04/20-11/03/20
113	HALL	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	PRE 09/04/20-11/03/20
114	HGTV	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$56.00	\$672.00	30	PRE 09/04/20-11/03/20
115	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	8	\$56.00	\$448.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 1x w/o 10/19
116	HLN	FORENSIC FILES<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	R2 PRE 09/04/20-11/03/20, 10/28: - 2x w/o 10/12
117	HLN	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
118	LIF	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	PRE 09/04/20-11/03/20, 10/01: -2x w/o 09/28
119	LIF	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	9	\$8.00	\$72.00	30	PRE 09/04/20-11/03/20
120	LMN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NPE
121	LMN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
122	LMN	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62831352
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,590.00		
Commission	\$838.50		
Net Total	\$4,751.50		
Total Spots	485		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
123	LMN	AVG. ALL WKS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	PRE 09/04/20-11/03/20, 10/01: -4x w/o 09/28
124	OWN	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	NPE
125	TLC	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE 09/04/20-11/03/20
126	TLC	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$14.00	\$42.00	30	PRE 09/04/20-11/03/20
127	TLC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 09/04/20-11/03/20
128	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$18.00	\$108.00	30	PRE 09/04/20-11/03/20
129	TLC	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
130	TLC	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
131	TLC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	PRE 09/04/20-11/03/20
132	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
133	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	PRE 09/04/20-11/03/20
134	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	9	\$8.00	\$72.00	30	PRE 09/04/20-11/03/20
135	TVL	VARIOUS	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	PRE 09/04/20-11/03/20
136	TVL	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
137	TVL	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 09/04/20-11/03/20
138	TVL	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$7.00	\$21.00	30	PRE 09/04/20-11/03/20
139	TVL	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	PRE 09/04/20-11/03/20
140	TVL	GUNSMOKE<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
141	TVL	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 09/04/20-11/03/20
142	TVL	MASH<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$6.00	\$18.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62831352
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,590.00		
Commission	\$838.50		
Net Total	\$4,751.50		
Total Spots	485		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
143	TWC	VARIOUS	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NPE
144	TWC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	NPE
145	TWC	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
146	TWC	WEATHER CHANNE<	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 09/04/20-11/03/20
147	TWC	WEATHER CHANNE	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	30	PRE 09/04/20-11/03/20
148	USA	VARIOUS	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	PRE 09/04/20-11/03/20
149	USA	VARIOUS	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$9.00	\$27.00	30	PRE 09/04/20-11/03/20
150	USA	VARIOUS	10/12/20	10/18/20	00:00	05:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	PRE 09/04/20-11/03/20
151	USA	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 09/04/20-11/03/20
152	USA	VARIOUS	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
153	USA	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
154	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	3	\$60.00	\$180.00	30	CHANGE RATE
155	AEN	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00	X	X						-	-	3	\$7.00	\$21.00	30	CHANGE RATE
156	HALL	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X						-	-	3	\$59.00	\$177.00	30	CHANGE RATE
157	LMN	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$12.00	\$36.00	30	CHANGE RATE
158	LMN	AVG. ALL WKS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	3	\$14.00	\$42.00	30	CHANGE RATE
159	OWN	DR. PHIL<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	CHANGE RATE
160	OWN	DR. PHIL	10/19/20	10/25/20	09:00	16:00	X	X						-	-	6	\$8.00	\$48.00	30	CHANGE RATE
161	OWN	DATeline ON OW/AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$14.00	\$42.00	30	CHANGE RATE
162	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$15.00	\$90.00	30	CHANGE RATE

Ampersand Cable System Order

Order #	62831352
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	10/28/20
Version	3 Vs. 2

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
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Est Code	10.14-10.20
Product Name	10.14-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,590.00		
Commission	\$838.50		
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Total Spots	485		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/28 R2 removed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	TWC	AMHQ<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	6	\$8.00	\$48.00	30	CHANGE RATE
164	TWC	WEATHER UNDERG<	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$12.00	\$36.00	30	CHANGE RATE
165	TWC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X						-	-	6	\$12.00	\$72.00	30	CHANGE RATE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	485	0	0	0	0	0	0	0	0	0	0	0	485
AMT	\$5,590.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,590.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/20

62831352 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |