

Ampersand Cable System Order

Order #	62771132
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/15/20 - 06/28/20
Agency	Multi Media Services
Advertiser	Fiona McFarland for State House

Update Date	06/17/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Apr20
-	

Client Code	FL
Product Code	06170623
Est Code	N/A
Product Name	FL-SHD 72 6.17-6.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,862.00		
Commission	\$579.30		
Net Total	\$3,282.70		
Total Spots	92		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6/16 Removed NA spots. MG to other dps. 5 under. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/15/20	6/21/20	05:00	09:00			X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	OOW 03/30/20-06/28/20
2	FXNC	FXNC EM	6/22/20	6/28/20	05:00	09:00	X	X						-	-	2	\$75.00	\$150.00	30	OOW 03/30/20-06/28/20
3	FXNC	FXNC DT	6/15/20	6/21/20	09:00	16:00			X	X	X	X	X	-	-	15	\$40.00	\$600.00	30	OOW 03/30/20-06/28/20
4	FXNC	FXNC DT	6/22/20	6/28/20	09:00	16:00	X	X						-	-	4	\$40.00	\$160.00	30	R1-2X
5	FXNC	FXNC EF	6/15/20	6/21/20	16:00	19:00			X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	OOW 03/30/20-06/28/20
6	FXNC	FXNC EF	6/22/20	6/28/20	16:00	19:00	X	X						-	-	2	\$75.00	\$150.00	30	OOW 03/30/20-06/28/20
7	FXNC	FXNC PT	6/15/20	6/21/20	19:00	24:00			X	X	X	X	X	-	-	10	\$115.00	\$1,150.00	30	OOW 03/30/20-06/28/20
8	FXNC	FXNC PT	6/22/20	6/28/20	19:00	24:00	X	X						-	-	4	\$115.00	\$460.00	30	OOW 03/30/20-06/28/20
9	FXNC	FXNC O	6/15/20	6/21/20	00:00	05:00			X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	OOW 03/30/20-06/28/20
10	FXNC	FXNC O	6/22/20	6/28/20	00:00	05:00	X	X						-	-	4	\$13.00	\$52.00	30	OOW 03/30/20-06/28/20
11	FBN	FBN DT	6/15/20	6/21/20	09:00	16:00			X	X	X			-	-	6	\$5.00	\$30.00	30	OOW 03/30/20-06/28/20
12	FBN	FBN DT	6/22/20	6/28/20	09:00	16:00	X	X						-	-	4	\$5.00	\$20.00	30	OOW 03/30/20-06/28/20
13	FBN	FBN EF	6/15/20	6/21/20	16:00	19:00			X	X	X			-	-	3	\$6.00	\$18.00	30	OOW 03/30/20-06/28/20
14	FBN	FBN EF	6/22/20	6/28/20	16:00	19:00	X	X						-	-	2	\$6.00	\$12.00	30	OOW 03/30/20-06/28/20
15	FBN	FBN PT	6/15/20	6/21/20	19:00	24:00			X	X	X			-	-	9	\$7.00	\$63.00	30	OOW 03/30/20-06/28/20
16	FBN	FBN PT	6/22/20	6/28/20	19:00	24:00	X	X						-	-	6	\$7.00	\$42.00	30	OOW 03/30/20-06/28/20

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17	FXNC	VARIOUS	6/15/20	6/21/20	05:00	09:00				X	X	X	X	-	-	1	\$75.00	\$75.00	30	R1+1X line added

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$3,862.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,862.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/17/20

62771132 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |