

### Ampersand Cable System Order

Order #	62837914
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/24/20 - 11/02/20
Agency	Multi Media Services
Advertiser	FLHRCC McFarland Massullo Tomkow

Update Date	10/23/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	
Est Code	1024-112
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$20,440.00		
Commission	\$3,066.00		
Net Total	\$17,374.00		
Total Spots	770		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/23 new order to replace 62837698. fixed advertiser name.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	HGTV DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	6	\$105.00	\$630.00	30	NPE 10/19/20-11/03/20
2	HGTV	HGTV DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$105.00	\$2,205.00	30	NPE 10/19/20-11/03/20
3	HGTV	HGTV DT	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$105.00	\$315.00	30	NPE 10/19/20-11/03/20
4	HLN	HLN EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
5	HLN	HLN EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	PRE 09/04/20-11/03/20
6	HLN	HLN EM	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/04/20-11/03/20
7	HLN	HLN DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
8	HLN	HLN DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	PRE 09/04/20-11/03/20
9	HLN	HLN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/04/20-11/03/20
10	HLN	HLN EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
11	HLN	HLN EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 09/04/20-11/03/20
12	HLN	HLN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 09/04/20-11/03/20
13	HLN	HLN PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
14	HLN	HLN PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.00	\$70.00	30	PRE 09/04/20-11/03/20
15	HLN	HLN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
16	HLN	HLN O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
17	HLN	HLN O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/04/20-11/03/20
18	HLN	HLN O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
19	TLC	TLC EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	2	\$9.00	\$18.00	30	NPE 10/19/20-11/03/20
20	TLC	TLC EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	NPE 10/19/20-11/03/20
21	TLC	TLC EM	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	NPE 10/19/20-11/03/20

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Est Code	1024-112
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TLC	TLC DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$14.00	\$56.00	30	NPE 10/19/20-11/03/20
23	TLC	TLC DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$14.00	\$196.00	30	NPE 10/19/20-11/03/20
24	TLC	TLC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NPE 10/19/20-11/03/20
25	TLC	TLC EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	NPE 10/19/20-11/03/20
26	TLC	TLC EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	NPE 10/19/20-11/03/20
27	TLC	TLC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	NPE 10/19/20-11/03/20
28	TLC	TLC PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$36.00	\$144.00	30	NPE 10/19/20-11/03/20
29	TLC	TLC PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$36.00	\$504.00	30	NPE 10/19/20-11/03/20
30	TLC	TLC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$36.00	\$72.00	30	NPE 10/19/20-11/03/20
31	TNT	TNT DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
32	TNT	TNT DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE 09/04/20-11/03/20
33	TNT	TNT DT	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
34	TVL	TVL DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
35	TVL	TVL DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	PRE 09/04/20-11/03/20
36	TVL	TVL DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/04/20-11/03/20
37	TVL	TVL EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$17.00	\$34.00	30	NPE 10/19/20-11/03/20
38	TVL	TVL EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	NPE 10/19/20-11/03/20
39	TVL	TVL EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NPE 10/19/20-11/03/20
40	TVL	TVL PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$21.00	\$84.00	30	NPE 10/19/20-11/03/20
41	TVL	TVL PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$21.00	\$294.00	30	NPE 10/19/20-11/03/20
42	TVL	TVL PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	NPE 10/19/20-11/03/20

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Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
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Product Code	
Est Code	1024-112
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$20,440.00		
Commission	\$3,066.00		
Net Total	\$17,374.00		
Total Spots	770		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TVL	TVL O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$6.00	\$12.00	30	PRE 09/04/20-11/03/20
44	TVL	TVL O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	PRE 09/04/20-11/03/20
45	TVL	TVL O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$6.00	\$6.00	30	PRE 09/04/20-11/03/20
46	TWC	TWC EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	4	\$8.00	\$32.00	30	NPE 10/19/20-11/03/20
47	TWC	TWC EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	NPE 10/19/20-11/03/20
48	TWC	TWC EM	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	NPE 10/19/20-11/03/20
49	TWC	TWC DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$8.00	\$32.00	30	NPE 10/19/20-11/03/20
50	TWC	TWC DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	NPE 10/19/20-11/03/20
51	TWC	TWC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	NPE 10/19/20-11/03/20
52	TWC	TWC EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	NPE 10/19/20-11/03/20
53	TWC	TWC EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NPE 10/19/20-11/03/20
54	TWC	TWC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/19/20-11/03/20
55	TWC	TWC PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$12.00	\$48.00	30	NPE 10/19/20-11/03/20
56	TWC	TWC PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	NPE 10/19/20-11/03/20
57	TWC	TWC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	NPE 10/19/20-11/03/20
58	USA	USA EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/19/20-11/03/20
59	USA	USA EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NPE 10/19/20-11/03/20
60	USA	USA EM	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/19/20-11/03/20
61	USA	USA DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$27.00	\$108.00	30	NPE 10/19/20-11/03/20
62	USA	USA DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$27.00	\$378.00	30	NPE 10/19/20-11/03/20
63	USA	USA DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$27.00	\$54.00	30	NPE 10/19/20-11/03/20

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Agency	Multi Media Services
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Update Date	10/23/20
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AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
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Client Code	
Product Code	
Est Code	1024-112
Product Name	
Credit Status	Cash in Advance

Show All Lines			
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Total	\$20,440.00		
Commission	\$3,066.00		
Net Total	\$17,374.00		
Total Spots	770		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	USA PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$93.00	\$372.00	30	NPE 10/19/20-11/03/20
65	USA	USA PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$93.00	\$1,302.00	30	NPE 10/19/20-11/03/20
66	USA	USA PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$93.00	\$186.00	30	NPE 10/19/20-11/03/20
67	USA	USA O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
68	USA	USA O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/04/20-11/03/20
69	USA	USA O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
70	LMN	LMN DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$8.00	\$32.00	30	NPE 10/19/20-11/03/20
71	LMN	LMN DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	NPE 10/19/20-11/03/20
72	LMN	LMN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	NPE 10/19/20-11/03/20
73	LMN	LMN EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	NPE 10/19/20-11/03/20
74	LMN	LMN EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NPE 10/19/20-11/03/20
75	LMN	LMN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/19/20-11/03/20
76	LMN	LMN PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$12.00	\$48.00	30	NPE 10/19/20-11/03/20
77	LMN	LMN PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	NPE 10/19/20-11/03/20
78	LMN	LMN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	NPE 10/19/20-11/03/20
79	HALL	HALL EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	2	\$19.00	\$38.00	30	NPE 10/19/20-11/03/20
80	HALL	HALL EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	NPE 10/19/20-11/03/20
81	HALL	HALL EM	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	NPE 10/19/20-11/03/20
82	HALL	HALL DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$53.00	\$212.00	30	NPE 10/19/20-11/03/20
83	HALL	HALL DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$53.00	\$742.00	30	NPE 10/19/20-11/03/20
84	HALL	HALL DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$53.00	\$106.00	30	NPE 10/19/20-11/03/20

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85	HALL	HALL O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	4	\$17.00	\$68.00	30	NPE 10/19/20-11/03/20
86	HALL	HALL O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	14	\$17.00	\$238.00	30	NPE 10/19/20-11/03/20
87	HALL	HALL O	11/2/20	11/8/20	00:00	05:00	X							-	-	2	\$17.00	\$34.00	30	NPE 10/19/20-11/03/20
88	AEN	AEN DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$14.00	\$56.00	30	NPE 10/19/20-11/03/20
89	AEN	AEN DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$14.00	\$196.00	30	NPE 10/19/20-11/03/20
90	AEN	AEN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NPE 10/19/20-11/03/20
91	AEN	AEN EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$75.00	\$150.00	30	NPE 10/19/20-11/03/20
92	AEN	AEN EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$75.00	\$525.00	30	NPE 10/19/20-11/03/20
93	AEN	AEN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$75.00	\$75.00	30	NPE 10/19/20-11/03/20
94	AEN	AEN PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$94.00	\$376.00	30	NPE 10/19/20-11/03/20
95	AEN	AEN PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$94.00	\$1,316.00	30	NPE 10/19/20-11/03/20
96	AEN	AEN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$94.00	\$188.00	30	NPE 10/19/20-11/03/20
97	AEN	AEN O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
98	AEN	AEN O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/04/20-11/03/20
99	AEN	AEN O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
100	APL	APL DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/04/20-11/03/20
101	APL	APL DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	PRE 09/04/20-11/03/20
102	APL	APL DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/04/20-11/03/20
103	APL	APL EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
104	APL	APL EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 09/04/20-11/03/20
105	APL	APL EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 09/04/20-11/03/20

### Ampersand Cable System Order

Order #	62837914
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/24/20 - 11/02/20
Agency	Multi Media Services
Advertiser	FLHRCC McFarland Massullo Tomkow

Update Date	10/23/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	
Est Code	1024-112
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$20,440.00		
Commission	\$3,066.00		
Net Total	\$17,374.00		
Total Spots	770		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	APL	APL PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
107	APL	APL PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.00	\$70.00	30	PRE 09/04/20-11/03/20
108	APL	APL PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
109	APL	APL O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
110	APL	APL O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/04/20-11/03/20
111	APL	APL O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
112	LIF	LIF DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	6	\$22.00	\$132.00	30	NPE 10/19/20-11/03/20
113	LIF	LIF DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$22.00	\$462.00	30	NPE 10/19/20-11/03/20
114	LIF	LIF DT	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$22.00	\$66.00	30	NPE 10/19/20-11/03/20
115	OWN	OWN EM	10/19/20	10/25/20	05:00	09:00						X	X	-	-	2	\$8.00	\$16.00	30	NPE 10/19/20-11/03/20
116	OWN	OWN EM	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	NPE 10/19/20-11/03/20
117	OWN	OWN EM	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	NPE 10/19/20-11/03/20
118	OWN	OWN DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$8.00	\$32.00	30	NPE 10/19/20-11/03/20
119	OWN	OWN DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	NPE 10/19/20-11/03/20
120	OWN	OWN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	NPE 10/19/20-11/03/20
121	OWN	OWN EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$17.00	\$34.00	30	NPE 10/19/20-11/03/20
122	OWN	OWN EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	NPE 10/19/20-11/03/20
123	OWN	OWN EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NPE 10/19/20-11/03/20
124	OWN	OWN PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$23.00	\$92.00	30	NPE 10/19/20-11/03/20
125	OWN	OWN PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$23.00	\$322.00	30	NPE 10/19/20-11/03/20
126	OWN	OWN PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	NPE 10/19/20-11/03/20

### Ampersand Cable System Order

Order #	62837914
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/24/20 - 11/02/20
Agency	Multi Media Services
Advertiser	FLHRCC McFarland Massullo Tomkow

Update Date	10/23/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Alyssa Dean
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	
Est Code	1024-112
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$20,440.00		
Commission	\$3,066.00		
Net Total	\$17,374.00		
Total Spots	770		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	OWN	OWN O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
128	OWN	OWN O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/04/20-11/03/20
129	OWN	OWN O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
130	FOOD	FOOD DT	10/19/20	10/25/20	09:00	16:00						X	X	-	-	4	\$68.00	\$272.00	30	NPE 10/19/20-11/03/20
131	FOOD	FOOD DT	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$68.00	\$952.00	30	NPE 10/19/20-11/03/20
132	FOOD	FOOD DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$68.00	\$136.00	30	NPE 10/19/20-11/03/20
133	FOOD	FOOD EF	10/19/20	10/25/20	16:00	19:00						X	X	-	-	2	\$87.00	\$174.00	30	NPE 10/19/20-11/03/20
134	FOOD	FOOD EF	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$87.00	\$609.00	30	NPE 10/19/20-11/03/20
135	FOOD	FOOD EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$87.00	\$87.00	30	NPE 10/19/20-11/03/20
136	FOOD	FOOD PT	10/19/20	10/25/20	19:00	24:00						X	X	-	-	4	\$110.00	\$440.00	30	NPE 10/19/20-11/03/20
137	FOOD	FOOD PT	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$110.00	\$1,540.00	30	NPE 10/19/20-11/03/20
138	FOOD	FOOD PT	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$110.00	\$220.00	30	NPE 10/19/20-11/03/20
139	FOOD	FOOD O	10/19/20	10/25/20	00:00	05:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
140	FOOD	FOOD O	10/26/20	11/1/20	00:00	05:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 09/04/20-11/03/20

### Ampersand Cable System Order

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CPP	-	CPM	-

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Makegood Policy	Approval Required

Comments :	10/23 new order to replace 62837698. fixed advertiser name.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
141	FOOD	FOOD O	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$5.00	\$5.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	154	616	0	0	0	0	0	0	0	0	0	0	770
<b>AMT</b>	\$4,088.00	\$16,352.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,440.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/26/20

62837914 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |