

Ampersand Cable System Order

Order #	62782222
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Fred Hawkins Campaign

Update Date	07/14/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	IFHAW
Product Code	IFHAW
Est Code	8208
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,205.00		
Commission	\$1,080.75		
Net Total	\$6,124.25		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.14 R1 Bumped PT to NPE (\$10 change). Please Review and Confirm. Thank You!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/13/20	7/19/20	05:00	09:00			X	X	X	X	X	-	-	9	\$100.00	\$900.00	30	PRE
2	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X	X						-	-	3	\$100.00	\$300.00	30	PRE
3	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	11	\$79.00	\$869.00	30	PRE
4	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X	X						-	-	4	\$79.00	\$316.00	30	PRE
5	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	5	\$200.00	\$1,000.00	30	PRE
6	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X	X						-	-	2	\$200.00	\$400.00	30	PRE
7	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	0	\$245.00	\$0.00	30	R1 - 10X. PRE
8	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X	X						-	-	0	\$245.00	\$0.00	30	R1 - 4X. PRE
9	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	R1 + 2X. New line added. PRE
10	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	5	\$466.00	\$2,330.00	30	R1 + 5X. New line added. NPE 06/29/20-07/26/20
11	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00	X	X						-	-	2	\$466.00	\$932.00	30	R1 + 2X. New line added. NPE 06/29/20-07/26/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$7,205.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,205.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/15/20

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