

Ampersand Cable System Order

Order #	62784809
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 08/02/20
Agency	Mentzer Media Services
Advertiser	Fred Hawkins Campaign

Update Date	07/21/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	IFHAW
Product Code	IFHAW
Est Code	8291
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,205.00		
Commission	\$1,080.75		
Net Total	\$6,124.25		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.20 New Order. Please Review and Confirm. Thank You!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00			X	X	X	X	X	-	-	9	\$100.00	\$900.00	30	PRE
2	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00	X	X						-	-	3	\$100.00	\$300.00	30	PRE
3	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00			X	X	X	X	X	-	-	13	\$79.00	\$1,027.00	30	PRE
4	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X	X						-	-	4	\$79.00	\$316.00	30	PRE
5	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00			X	X	X	X	X	-	-	5	\$200.00	\$1,000.00	30	PRE
6	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00	X	X						-	-	2	\$200.00	\$400.00	30	PRE
7	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00			X	X	X	X	X	-	-	5	\$466.00	\$2,330.00	30	NPE 06/29/20-07/26/20
8	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00	X	X						-	-	2	\$466.00	\$932.00	30	NPE 06/29/20-07/26/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	32	11	0	0	0	0	0	0	0	0	0	0	43
AMT	\$5,257.00	\$1,948.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,205.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/22/20

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