

Ampersand Cable System Order

Order #	62787864
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Mentzer Media Services
Advertiser	Fred Hawkins Campaign

Update Date	07/29/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	IFHAW
Product Code	IFHAW
Est Code	8338
Product Name	(ATS) 7.31-8.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$341.00		
Commission	\$51.15		
Net Total	\$289.85		
Total Spots	24		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.29 New Add to Schedule Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TWC	TWC EM	7/27/20	8/2/20	05:00	09:00					X	X	X	-	-	3	\$18.00	\$54.00	30	NPE
2	TWC	TWC DT	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	8	\$8.00	\$64.00	30	PRE
3	TWC	TWC EF	7/27/20	8/2/20	16:00	19:00					X	X	X	-	-	2	\$17.00	\$34.00	30	NPE
4	TWC	TWC PT	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	4	\$20.00	\$80.00	30	NPE
5	TWC	TWC EM	8/3/20	8/9/20	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	NPE
6	TWC	TWC DT	8/3/20	8/9/20	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE
7	TWC	TWC EF	8/3/20	8/9/20	16:00	19:00	X	X						-	-	1	\$17.00	\$17.00	30	NPE
8	TWC	TWC PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	NPE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$341.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$341.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/30/20

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