

### Ampersand Cable System Order

Order #	62787495
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Mentzer Media Services
Advertiser	Fred Hawkins Campaign

Update Date	07/29/20
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	IFHAW
Product Code	IFHAW
Est Code	8338
Product Name	(FL HD-42)7.29-8.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,258.00		
Commission	\$1,238.70		
Net Total	\$7,019.30		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R2 7.28 MG +\$666 moved from order #62784809 (\$13 change). Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00			X	X	X	X	X	-	-	8	\$209.00	\$1,672.00	30	NPE
2	FXNC	FOX AND FRIEND<	8/3/20	8/9/20	05:00	09:00	X	X						-	-	2	\$100.00	\$200.00	30	PRE
3	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00			X	X	X	X	X	-	-	10	\$79.00	\$790.00	30	PRE
4	FXNC	VARIOUS	8/3/20	8/9/20	09:00	16:00	X	X						-	-	4	\$79.00	\$316.00	30	PRE
5	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00			X	X	X	X	X	-	-	2	\$418.00	\$836.00	30	NPE
6	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00			X	X	X	X	X	-	-	5	\$513.00	\$2,565.00	30	NPE
7	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00	X	X						-	-	2	\$513.00	\$1,026.00	30	NPE
8	FXNC	VARIOUS	8/3/20	8/9/20	16:00	19:00	X	X						-	-	1	\$200.00	\$200.00	30	R1 +1x MG Line Added PRE
9	FXNC	FOX AND FRIEND<	8/3/20	8/9/20	05:00	09:00	X	X						-	-	1	\$100.00	\$100.00	30	R2 + 1X. New line added. PRE
10	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00				X	X	X	X	-	-	5	\$79.00	\$395.00	30	R2 + 5X. New line added. PRE
11	FXNC	VARIOUS	8/3/20	8/9/20	09:00	16:00	X	X						-	-	2	\$79.00	\$158.00	30	R2 + 2X. New line added. PRE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	42	0	0	0	0	0	0	0	0	0	0	0	42
<b>AMT</b>	\$8,258.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,258.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/29/20

62787495 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |