

Ampersand Cable System Order

Order #	62789136
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/03/20 - 08/16/20
Agency	Mentzer Media Services
Advertiser	Fred Hawkins Campaign

Update Date	08/03/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug19
-	

Client Code	IFHAW
Product Code	IFHAW
Est Code	8356
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,550.00		
Commission	\$1,282.50		
Net Total	\$7,267.50		
Total Spots	46		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R1 7.31 MG +\$745 moved from order #62784809. Please Review and Confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/3/20	8/9/20	05:00	09:00			X	X	X	X	X	-	-	5	\$100.00	\$500.00	30	PRE
2	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00	X	X						-	-	2	\$100.00	\$200.00	30	PRE
3	FXNC	FXNC DT	8/3/20	8/9/20	09:00	16:00			X	X	X	X	X	-	-	5	\$79.00	\$395.00	30	PRE
4	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00	X	X						-	-	2	\$79.00	\$158.00	30	PRE
5	FXNC	FXNC EF	8/3/20	8/9/20	16:00	19:00			X	X	X	X	X	-	-	2	\$418.00	\$836.00	30	NPE
6	FXNC	FXNC EF	8/10/20	8/16/20	16:00	19:00	X	X						-	-	1	\$418.00	\$418.00	30	NPE
7	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00			X	X	X	X	X	-	-	7	\$513.00	\$3,591.00	30	NPE
8	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00	X	X						-	-	3	\$513.00	\$1,539.00	30	NPE
9	TWC	TWC EM	8/3/20	8/9/20	05:00	09:00			X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	PRE
10	TWC	TWC EM	8/10/20	8/16/20	05:00	09:00	X	X						-	-	1	\$11.00	\$11.00	30	PRE
11	TWC	TWC DT	8/3/20	8/9/20	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
12	TWC	TWC DT	8/10/20	8/16/20	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
13	TWC	TWC EF	8/3/20	8/9/20	16:00	19:00			X	X	X	X	X	-	-	2	\$17.00	\$34.00	30	NPE
14	TWC	TWC EF	8/10/20	8/16/20	16:00	19:00	X	X						-	-	1	\$17.00	\$17.00	30	NPE
15	TWC	TWC PT	8/3/20	8/9/20	19:00	24:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	NPE
16	TWC	TWC PT	8/10/20	8/16/20	19:00	24:00	X	X						-	-	1	\$20.00	\$20.00	30	NPE
17	FXNC	FXNC EM	8/3/20	8/9/20	05:00	09:00			X	X	X	X	X	-	-	2	\$100.00	\$200.00	30	R1 + 2X. New line added. PRE
18	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00			X	X	X	X	X	-	-	1	\$513.00	\$513.00	30	R1 + 1X. New line added. NPE

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GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	TWC	TWC DT	8/3/20	8/9/20	09:00	16:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	R1 + 4X. New line added. PRE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	46	0	0	0	0	0	0	0	0	0	0	0	46
AMT	\$8,550.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,550.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/20

62789136 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |