

Ampersand Cable System Order

Order #	62837906
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FHRCC/Hawkins

Update Date	10/23/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	IFHHA
Product Code	IFHHA
Est Code	9522
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$41,601.00		
Commission	\$6,240.15		
Net Total	\$35,360.85		
Total Spots	325		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.23 R1 MG Within Order. Total Decreased \$16,872.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$67.00	\$1,005.00	30	NPE 10/19/20-11/03/20
2	BRVO	BELOW DECK<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$67.00	\$201.00	30	NPE 10/19/20-11/03/20
3	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$148.00	\$740.00	30	NPE 10/19/20-11/03/20
4	BRVO	BELOW DECK	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$148.00	\$148.00	30	NPE 10/19/20-11/03/20
5	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	5	\$182.00	\$910.00	30	NPE 10/19/20-11/03/20
6	BRVO	BELOW DECK<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$182.00	\$364.00	30	NPE 10/19/20-11/03/20
7	ESPN	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	10	\$112.00	\$1,120.00	30	NPE 10/19/20-11/03/20
8	ESPN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$112.00	\$224.00	30	NPE 10/19/20-11/03/20
9	ESPN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$249.00	\$1,245.00	30	NPE 10/19/20-11/03/20
10	ESPN	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$249.00	\$249.00	30	NPE 10/19/20-11/03/20
11	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$314.00	\$2,826.00	30	NPE 10/19/20-11/03/20
12	ESPN	NFL REGULAR SE<	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$314.00	\$0.00	30	NPE 10/19/20-11/03/20
13	FX	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$36.00	\$540.00	30	NPE 10/19/20-11/03/20
14	FX	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$36.00	\$108.00	30	NPE 10/19/20-11/03/20
15	FX	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$141.00	\$705.00	30	NPE 10/19/20-11/03/20
16	FX	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$141.00	\$141.00	30	NPE 10/19/20-11/03/20
17	FX	FX MOVIE PRIME<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	5	\$177.00	\$885.00	30	NPE 10/19/20-11/03/20
18	FX	FX MOVIE PRIME	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$177.00	\$177.00	30	NPE 10/19/20-11/03/20
19	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$72.00	\$1,080.00	30	NPE 10/19/20-11/03/20
20	TNT	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$72.00	\$216.00	30	NPE 10/19/20-11/03/20
21	TNT	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$171.00	\$855.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62837906
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FHRCC/Hawkins

Update Date	10/23/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	IFHHA
Product Code	IFHHA
Est Code	9522
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$41,601.00		
Commission	\$6,240.15		
Net Total	\$35,360.85		
Total Spots	325		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.23 R1 MG Within Order. Total Decreased \$16,872.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	TNT WEEKDAY MO<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$171.00	\$171.00	30	NPE 10/19/20-11/03/20
23	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	12	\$209.00	\$2,508.00	30	NPE 10/19/20-11/03/20
24	TNT	TNT MOVIE WHEE<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$209.00	\$418.00	30	NPE 10/19/20-11/03/20
25	USA	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$105.00	\$1,575.00	30	NPE 10/19/20-11/03/20
26	USA	CHICAGO PD<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$105.00	\$315.00	30	NPE 10/19/20-11/03/20
27	USA	LAW & ORDER: S<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$188.00	\$940.00	30	NPE 10/19/20-11/03/20
28	USA	CHICAGO PD<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$188.00	\$188.00	30	NPE 10/19/20-11/03/20
29	USA	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	1	\$236.00	\$236.00	30	NPE 10/19/20-11/03/20
30	USA	WWE ENTERTAINM<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$236.00	\$236.00	30	NPE 10/19/20-11/03/20
31	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$144.00	\$2,160.00	30	NPE 10/19/20-11/03/20
32	FOOD	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$144.00	\$432.00	30	NPE 10/19/20-11/03/20
33	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$188.00	\$940.00	30	NPE 10/19/20-11/03/20
34	FOOD	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$188.00	\$188.00	30	NPE 10/19/20-11/03/20
35	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$236.00	\$0.00	30	NPE 10/19/20-11/03/20
36	FOOD	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$236.00	\$236.00	30	NPE 10/19/20-11/03/20
37	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$67.00	\$1,005.00	30	NPE 10/19/20-11/03/20
38	HALL	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$67.00	\$201.00	30	NPE 10/19/20-11/03/20
39	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$181.00	\$905.00	30	NPE 10/19/20-11/03/20
40	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$181.00	\$181.00	30	NPE 10/19/20-11/03/20
41	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$224.00	\$448.00	30	NPE 10/19/20-11/03/20
42	HALL	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$224.00	\$224.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62837906
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FHRCC/Hawkins

Update Date	10/23/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	IFHHA
Product Code	IFHHA
Est Code	9522
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$41,601.00		
Commission	\$6,240.15		
Net Total	\$35,360.85		
Total Spots	325		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.23 R1 MG Within Order. Total Decreased \$16,872.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$67.00	\$1,005.00	30	NPE 10/19/20-11/03/20
44	TBSC	FRIENDS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$67.00	\$201.00	30	NPE 10/19/20-11/03/20
45	TBSC	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$200.00	\$1,000.00	30	NPE 10/19/20-11/03/20
46	TBSC	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$200.00	\$200.00	30	NPE 10/19/20-11/03/20
47	TBSC	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	5	\$249.00	\$1,245.00	30	NPE 10/19/20-11/03/20
48	TBSC	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$249.00	\$249.00	30	NPE 10/19/20-11/03/20
49	AEN	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$56.00	\$840.00	30	NPE 10/19/20-11/03/20
50	AEN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$56.00	\$168.00	30	NPE 10/19/20-11/03/20
51	AEN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$107.00	\$535.00	30	NPE 10/19/20-11/03/20
52	AEN	LIVE PD: POLIC	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$107.00	\$107.00	30	NPE 10/19/20-11/03/20
53	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	3	\$129.00	\$387.00	30	NPE 10/19/20-11/03/20
54	AEN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$129.00	\$0.00	30	NPE 10/19/20-11/03/20
55	DISC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$70.00	\$1,050.00	30	NPE 10/19/20-11/03/20
56	DISC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$70.00	\$210.00	30	NPE 10/19/20-11/03/20
57	DISC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$168.00	\$840.00	30	NPE 10/19/20-11/03/20
58	DISC	STREET OUTLAWS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$168.00	\$168.00	30	NPE 10/19/20-11/03/20
59	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	12	\$211.00	\$2,532.00	30	NPE 10/19/20-11/03/20
60	DISC	STREET OUTLAWS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$211.00	\$422.00	30	NPE 10/19/20-11/03/20
61	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	15	\$93.00	\$1,395.00	30	NPE 10/19/20-11/03/20
62	HIST	AMERICAN PICKE<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$93.00	\$279.00	30	NPE 10/19/20-11/03/20
63	HIST	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$179.00	\$895.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62837906
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FHRCC/Hawkins

Update Date	10/23/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	IFHHA
Product Code	IFHHA
Est Code	9522
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$41,601.00		
Commission	\$6,240.15		
Net Total	\$35,360.85		
Total Spots	325		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.23 R1 MG Within Order. Total Decreased \$16,872.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	AMERICAN PICKE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$179.00	\$179.00	30	NPE 10/19/20-11/03/20
65	HIST	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$224.00	\$448.00	30	NPE 10/19/20-11/03/20
66	HIST	AMERICAN PICKE<	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$224.00	\$0.00	30	NPE 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	325	0	0	0	0	0	0	0	0	0	0	0	325
AMT	\$41,601.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,601.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/20

62837906 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |