

Ampersand Cable System Order

Order #	62816866
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	09/21/20 - 10/04/20
Agency	David Millner Group
Advertiser	FHRCC Toledo

Update Date	09/30/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	09251001
Product Code	FLHD60
Est Code	30s
Product Name	FHRCC Toledo FLHD60 9.25-10.1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$13,844.00		
Commission	\$2,076.60		
Net Total	\$11,767.40		
Total Spots	135		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.29 MG spots adjusted, +4x +\$339, \$9 left out
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	6	\$86.00	\$516.00	30	NPE 09/04/20-09/27/20
2	CNN	NEW DAY<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	6	\$95.00	\$570.00	30	NPE 09/28/20-10/18/20
3	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	4	\$74.00	\$296.00	30	NPE 09/28/20-10/18/20
4	CNN	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$152.00	\$456.00	30	NPE 09/04/20-09/27/20
5	CNN	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$167.00	\$501.00	30	NPE 09/28/20-10/18/20
6	FXNC	FOX AND FRIEND<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	6	\$219.00	\$1,314.00	30	NPE 09/04/20-09/27/20
7	FXNC	FOX AND FRIEND<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	6	\$241.00	\$1,446.00	30	NPE 09/28/20-10/18/20
8	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	4	\$188.00	\$752.00	30	NPE 09/28/20-10/18/20
9	FXNC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$380.00	\$1,140.00	30	NPE 09/04/20-09/27/20
10	FXNC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$418.00	\$1,254.00	30	NPE 09/28/20-10/18/20
11	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$171.00	\$513.00	30	9.29 MG -1x NPE 09/04/20-09/27/20
12	MNBC	MORNING JOE<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	6	\$45.00	\$270.00	30	PRE 09/04/20-11/03/20
13	MNBC	MORNING JOE<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	6	\$45.00	\$270.00	30	PRE 09/04/20-11/03/20
14	MNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	4	\$35.00	\$140.00	30	PRE 09/04/20-11/03/20
15	MNBC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	2	\$152.00	\$304.00	30	NPE 09/04/20-09/27/20
16	MNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	2	\$167.00	\$334.00	30	NPE 09/28/20-10/18/20
17	MNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$35.00	\$105.00	30	9.29 MG -1x PRE 09/04/20-11/03/20
18	S1TP	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	6	\$69.00	\$414.00	30	PRE 09/04/20-11/03/20
19	S1TP	VARIOUS	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	6	\$69.00	\$414.00	30	PRE 09/04/20-11/03/20
20	S1TP	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	4	\$42.00	\$168.00	30	PRE 09/04/20-11/03/20

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21	S1TP	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$53.00	\$159.00	30	PRE 09/04/20-11/03/20
22	S1TP	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	2	\$53.00	\$106.00	30	PRE 09/04/20-11/03/20
23	S1TP	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	4	\$42.00	\$168.00	30	PRE 09/04/20-11/03/20
24	TWC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
25	TWC	VARIOUS	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
26	TWC	WEATHER CHANNE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	PRE 09/04/20-11/03/20
27	TWC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	PRE 09/04/20-11/03/20
28	TWC	WEATHER CHANNE<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 09/04/20-11/03/20
29	FOOD	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	2	\$162.00	\$324.00	30	NPE 09/04/20-09/27/20
30	HALL	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$80.00	\$240.00	30	PRE 09/04/20-11/03/20
31	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	2	\$295.00	\$590.00	30	NPE 09/04/20-09/27/20
32	ID	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	4	\$50.00	\$200.00	30	PRE 09/04/20-11/03/20
33	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	1	\$74.00	\$74.00	30	9.23 Added mg line
34	HGTV	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	1	\$295.00	\$295.00	30	9.23 Added mg lines
35	S1TP	S1TP EM	9/28/20	10/4/20	05:00	09:00				X				-	-	1	\$114.00	\$114.00	30	9.29 MG +1x NPE 09/28/20-10/18/20
36	S1TP	S1TP DT	9/28/20	10/4/20	09:00	16:00				X				-	-	2	\$69.00	\$138.00	30	9.29 MG +2x NPE 09/28/20-10/18/20

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37	S1TP	S1TP PT	9/28/20	10/4/20	19:00	24:00				X				-	-	1	\$87.00	\$87.00	30	9.29 MG +1x NPE 09/28/20-10/18/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	63	72	0	0	0	0	0	0	0	0	0	0	135
AMT	\$6,876.00	\$6,968.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,844.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/14/20

62816866 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |