

Ampersand Cable System Order

Order #	62832227
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	0	\$90.00	\$0.00	30	NPE 09/28/20-10/18/20
2	AEN	HOARDERS<	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$112.00	\$0.00	30	NPE 10/19/20-11/03/20
3	AEN	HOARDERS<	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$112.00	\$0.00	30	NPE 10/19/20-11/03/20
4	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$112.00	\$0.00	30	NPE 10/19/20-11/03/20
5	AEN	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$92.00	\$92.00	30	NPE 10/19/20-11/03/20
6	AEN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$92.00	\$184.00	30	NPE 10/19/20-11/03/20
7	AEN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	0	\$73.00	\$0.00	30	NPE 09/28/20-10/18/20
8	CNN	VARIOUS	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	0	\$125.00	\$0.00	30	NPE 09/28/20-10/18/20
9	CNN	VARIOUS	10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	0	\$125.00	\$0.00	30	NPE 09/28/20-10/18/20
10	CNN	NEW DAY<	10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$158.00	\$0.00	30	NPE 10/19/20-11/03/20
11	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$287.00	\$861.00	30	NPE 10/19/20-11/03/20
12	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$287.00	\$574.00	30	NPE 10/19/20-11/03/20
13	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00				X	X	X	X	-	-	0	\$230.00	\$0.00	30	NPE 09/28/20-10/18/20
14	CNN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$287.00	\$0.00	30	NPE 10/19/20-11/03/20
15	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	NPE 10/19/20-11/03/20
16	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$76.00	\$380.00	30	NPE 10/19/20-11/03/20
17	CNN	CNN NEWSROOM<	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	2	\$61.00	\$122.00	30	NPE 09/28/20-10/18/20
18	CNN	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$230.00	\$460.00	30	NPE 10/19/20-11/03/20
19	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$230.00	\$460.00	30	NPE 10/19/20-11/03/20
20	CNN	VARIOUS	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$184.00	\$184.00	30	NPE 09/28/20-10/18/20
21	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$76.00	\$0.00	30	REMOVED SPOTS

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Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
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Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
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22	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$76.00	\$0.00	30	REMOVED SPOTS
23	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	REMOVED SPOTS
24	FXNC	FOX & FRIENDS<	10/12/20	10/18/20	05:00	09:00				X	X	X	X	-	-	2	\$200.00	\$400.00	30	NPE 09/28/20-10/18/20
25	FXNC	FOX AND FRIEND<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$249.00	\$747.00	30	NPE 10/19/20-11/03/20
26	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$249.00	\$498.00	30	NPE 10/19/20-11/03/20
27	FXNC	VARIOUS	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$471.00	\$0.00	30	NPE 10/19/20-11/03/20
28	FXNC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$471.00	\$0.00	30	NPE 10/19/20-11/03/20
29	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$471.00	\$0.00	30	NPE 10/19/20-11/03/20
30	FXNC	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	2	\$376.00	\$752.00	30	NPE 09/28/20-10/18/20
31	FXNC	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$380.00	\$760.00	30	NPE 10/19/20-11/03/20
32	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$380.00	\$760.00	30	NPE 10/19/20-11/03/20
33	FXNC	VARIOUS	11/2/20	11/8/20	16:00	19:00				X	X	X	X	-	-	0	\$304.00	\$0.00	30	NPE 09/28/20-10/18/20
34	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	0	\$125.00	\$0.00	30	NPE 09/28/20-10/18/20
35	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$158.00	\$0.00	30	NPE 10/19/20-11/03/20
36	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$158.00	\$0.00	30	NPE 10/19/20-11/03/20
37	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$158.00	\$0.00	30	NPE 10/19/20-11/03/20
38	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$125.00	\$125.00	30	NPE 10/19/20-11/03/20
39	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$125.00	\$250.00	30	NPE 10/19/20-11/03/20
40	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	16:00	19:00				X	X	X	X	-	-	0	\$101.00	\$0.00	30	NPE 09/28/20-10/18/20
41	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$380.00	\$0.00	30	NPE 10/19/20-11/03/20
42	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	0	\$304.00	\$0.00	30	NPE 09/28/20-10/18/20

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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
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Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
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Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	0	\$304.00	\$0.00	30	NPE 09/28/20-10/18/20
44	HGTV	LOVE IT OR LIS<	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$380.00	\$0.00	30	NPE 10/19/20-11/03/20
45	HGTV	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	0	\$158.00	\$0.00	30	NPE 09/28/20-10/18/20
46	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	0	\$158.00	\$0.00	30	NPE 09/28/20-10/18/20
47	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$198.00	\$0.00	30	NPE 10/19/20-11/03/20
48	HGTV	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	0	\$243.00	\$0.00	30	NPE 09/28/20-10/18/20
49	HGTV	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	0	\$243.00	\$0.00	30	NPE 09/28/20-10/18/20
50	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$304.00	\$0.00	30	NPE 10/19/20-11/03/20
51	HIST	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$209.00	\$0.00	30	NPE 10/19/20-11/03/20
52	HIST	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	0	\$167.00	\$0.00	30	NPE 09/28/20-10/18/20
53	HIST	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	0	\$167.00	\$0.00	30	NPE 09/28/20-10/18/20
54	HIST	AMERICAN PICKE<	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$209.00	\$0.00	30	NPE 10/19/20-11/03/20
55	HIST	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	0	\$49.00	\$0.00	30	NPE 09/28/20-10/18/20
56	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	0	\$49.00	\$0.00	30	NPE 09/28/20-10/18/20
57	HIST	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$63.00	\$0.00	30	NPE 10/19/20-11/03/20
58	HIST	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	0	\$137.00	\$0.00	30	NPE 09/28/20-10/18/20
59	HIST	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	0	\$137.00	\$0.00	30	NPE 09/28/20-10/18/20
60	HIST	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$171.00	\$0.00	30	NPE 10/19/20-11/03/20
61	ID	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	2	\$87.00	\$174.00	30	NPE 09/28/20-10/18/20
62	ID	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$109.00	\$327.00	30	NPE 10/19/20-11/03/20
63	ID	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$109.00	\$218.00	30	NPE 10/19/20-11/03/20

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Advertiser	Jackie Toledo for FL HD 60

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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
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Survey	DMA Nielsen Live+SD Aug20
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Client Code	10151102
Product Code	FLHD60
Est Code	30s
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ID	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$109.00	\$0.00	30	NPE 10/19/20-11/03/20
65	ID	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	0	\$70.00	\$0.00	30	NPE 09/28/20-10/18/20
66	ID	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	0	\$70.00	\$0.00	30	NPE 09/28/20-10/18/20
67	ID	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	NPE 10/19/20-11/03/20
68	LIF	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$94.00	\$0.00	30	NPE 10/19/20-11/03/20
69	LIF	AVG. ALL WKS	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$94.00	\$0.00	30	NPE 10/19/20-11/03/20
70	LIF	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$94.00	\$0.00	30	NPE 10/19/20-11/03/20
71	LIF	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	0	\$75.00	\$0.00	30	NPE 09/28/20-10/18/20
72	LIF	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$75.00	\$75.00	30	NPE 10/19/20-11/03/20
73	LIF	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$75.00	\$150.00	30	NPE 10/19/20-11/03/20
74	LIF	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00				X	X	X	X	-	-	0	\$60.00	\$0.00	30	NPE 09/28/20-10/18/20
75	TLC	VARIOUS	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$102.00	\$0.00	30	NPE 10/19/20-11/03/20
76	TLC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	30	NPE 10/19/20-11/03/20
77	TLC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$102.00	\$204.00	30	NPE 10/19/20-11/03/20
78	TLC	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	2	\$82.00	\$164.00	30	NPE 09/28/20-10/18/20
79	TLC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$85.00	\$85.00	30	NPE 10/19/20-11/03/20
80	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	NPE 10/19/20-11/03/20
81	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00				X	X	X	X	-	-	0	\$68.00	\$0.00	30	NPE 09/28/20-10/18/20
82	TNT	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	2	\$179.00	\$358.00	30	NPE 09/28/20-10/18/20
83	TNT	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$224.00	\$672.00	30	NPE 10/19/20-11/03/20
84	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$224.00	\$448.00	30	NPE 10/19/20-11/03/20

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Total	\$35,006.00		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TNT	AVG. ALL WKS	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$224.00	\$0.00	30	NPE 10/19/20-11/03/20
86	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NPE 10/19/20-11/03/20
87	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NPE 10/19/20-11/03/20
88	TNT	VARIOUS	11/2/20	11/8/20	09:00	16:00				X	X	X	X	-	-	0	\$40.00	\$0.00	30	NPE 09/28/20-10/18/20
89	USA	WWE ENTERTAINM<	10/12/20	10/18/20	19:00	24:00	X							-	-	0	\$224.00	\$0.00	30	NPE 10/19/20-11/03/20
90	USA	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$224.00	\$672.00	30	NPE 10/19/20-11/03/20
91	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$224.00	\$448.00	30	NPE 10/19/20-11/03/20
92	USA	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	0	\$179.00	\$0.00	30	NPE 09/28/20-10/18/20
93	USA	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	NPE 09/28/20-10/18/20
94	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	NPE 09/28/20-10/18/20
95	USA	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$76.00	\$0.00	30	NPE 10/19/20-11/03/20
96	USA	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	0	\$143.00	\$0.00	30	NPE 09/28/20-10/18/20
97	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	0	\$143.00	\$0.00	30	NPE 09/28/20-10/18/20
98	USA	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$179.00	\$0.00	30	NPE 10/19/20-11/03/20
99	AEN	HOARDERS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$112.00	\$112.00	30	NPE 10/19/20-11/03/20
100	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$112.00	\$336.00	30	NPE 10/19/20-11/03/20
101	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$112.00	\$224.00	30	NPE 10/19/20-11/03/20
102	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	NPE 09/28/20-10/18/20
103	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	NPE 09/28/20-10/18/20
104	CNN	VARIOUS	10/12/20	10/18/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$230.00	\$0.00	30	NPE 10/19/20-11/03/20
105	CNN	VARIOUS	11/2/20	11/8/20	16:00	19:00				X	X	X	X	-	-	0	\$184.00	\$0.00	30	NPE 09/28/20-10/18/20

Ampersand Cable System Order

Order #	62832227
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	CNN	CNN NEWSROOM<	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	REMOVED SPOTS
107	FXNC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$471.00	\$1,884.00	30	NPE 10/19/20-11/03/20
108	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$471.00	\$1,884.00	30	NPE 10/19/20-11/03/20
109	FXNC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$471.00	\$471.00	30	NPE 10/19/20-11/03/20
110	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$158.00	\$158.00	30	NPE 10/19/20-11/03/20
111	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	30	NPE 10/19/20-11/03/20
112	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	30	NPE 10/19/20-11/03/20
113	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$101.00	\$101.00	30	NPE 09/28/20-10/18/20
114	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$380.00	\$1,520.00	30	NPE 10/19/20-11/03/20
115	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$380.00	\$1,520.00	30	NPE 10/19/20-11/03/20
116	HGTV	LOVE IT OR LIS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$380.00	\$380.00	30	NPE 10/19/20-11/03/20
117	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$198.00	\$1,188.00	30	NPE 10/19/20-11/03/20
118	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$198.00	\$1,188.00	30	NPE 10/19/20-11/03/20
119	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$304.00	\$608.00	30	NPE 10/19/20-11/03/20
120	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$304.00	\$608.00	30	NPE 10/19/20-11/03/20
121	HIST	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$209.00	\$627.00	30	NPE 10/19/20-11/03/20
122	HIST	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$209.00	\$418.00	30	NPE 10/19/20-11/03/20
123	HIST	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	1	\$167.00	\$167.00	30	NPE 09/28/20-10/18/20
124	HIST	AMERICAN PICKE<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$209.00	\$209.00	30	NPE 10/19/20-11/03/20
125	HIST	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	2	\$49.00	\$98.00	30	NPE 09/28/20-10/18/20
126	HIST	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$63.00	\$378.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62832227
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$63.00	\$378.00	30	NPE 10/19/20-11/03/20
128	HIST	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$137.00	\$137.00	30	NPE 09/28/20-10/18/20
129	HIST	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$171.00	\$171.00	30	NPE 10/19/20-11/03/20
130	HIST	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$171.00	\$342.00	30	NPE 10/19/20-11/03/20
131	ID	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$109.00	\$109.00	30	NPE 10/19/20-11/03/20
132	ID	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$70.00	\$70.00	30	NPE 09/28/20-10/18/20
133	ID	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$87.00	\$87.00	30	NPE 10/19/20-11/03/20
134	ID	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$87.00	\$174.00	30	NPE 10/19/20-11/03/20
135	LIF	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$94.00	\$282.00	30	NPE 10/19/20-11/03/20
136	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$94.00	\$188.00	30	NPE 10/19/20-11/03/20
137	LIF	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$94.00	\$188.00	30	NPE 10/19/20-11/03/20
138	LIF	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	NPE 09/28/20-10/18/20
139	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$102.00	\$102.00	30	NPE 10/19/20-11/03/20
140	TLC	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$68.00	\$68.00	30	NPE 09/28/20-10/18/20
141	TNT	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$224.00	\$224.00	30	NPE 10/19/20-11/03/20
142	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	2	\$40.00	\$80.00	30	NPE 09/28/20-10/18/20
143	USA	WWE ENTERTAINM<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$224.00	\$224.00	30	NPE 10/19/20-11/03/20
144	USA	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	2	\$61.00	\$122.00	30	NPE 09/28/20-10/18/20
145	USA	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	NPE 10/19/20-11/03/20
146	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	NPE 10/19/20-11/03/20
147	USA	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$143.00	\$143.00	30	NPE 09/28/20-10/18/20

Ampersand Cable System Order

Order #	62832227
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	USA	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$179.00	\$179.00	30	NPE 10/19/20-11/03/20
149	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$179.00	\$358.00	30	NPE 10/19/20-11/03/20
150	CNN	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$230.00	\$0.00	30	REMOVED SPOTS
151	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$230.00	\$0.00	30	REMOVED SPOTS
152	CNN	VARIOUS	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	0	\$184.00	\$0.00	30	REMOVED SPOTS
153	TNT	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$179.00	\$179.00	30	NPE 10/19/20-11/03/20
154	TNT	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$179.00	\$358.00	30	NPE 10/19/20-11/03/20
155	TNT	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$143.00	\$143.00	30	NPE 09/28/20-10/18/20
156	CNN	VARIOUS	10/12/20	10/18/20	05:00	09:00				X	X	X	X	-	-	1	\$125.00	\$125.00	30	NPE 09/28/20-10/18/20
157	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$158.00	\$474.00	30	NPE 10/19/20-11/03/20
158	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$158.00	\$316.00	30	NPE 10/19/20-11/03/20
159	CNN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	2	\$230.00	\$460.00	30	NPE 09/28/20-10/18/20
160	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$287.00	\$287.00	30	NPE 10/19/20-11/03/20
161	AEN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00				X	X	X	X	-	-	1	\$73.00	\$73.00	30	
162	DIY	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	
163	DIY	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
164	CC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	9	\$2.00	\$18.00	30	

Ampersand Cable System Order

Order #	62832227
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$35,006.00		
Commission	\$5,250.90		
Net Total	\$29,755.10		
Total Spots	226		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
165	CC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	115	111	0	0	0	0	0	0	0	0	0	0	226
AMT	\$18,618.00	\$16,388.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$35,006.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/20

62832227 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |