

Ampersand Cable System Order

Order #	62832227
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$16,920.00		
Commission	\$2,538.00		
Net Total	\$14,382.00		
Total Spots	73		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	
2	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	0	\$95.00	\$0.00	30	
3	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	0	\$95.00	\$0.00	30	
4	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00				X	X	X	X	-	-	0	\$95.00	\$0.00	30	NPE 09/28/20-10/18/20
5	CNN	AVG. ALL WKS<	10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	NPE 10/19/20-11/03/20
6	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00	X							-	-	0	\$120.00	\$0.00	30	NPE 10/19/20-11/03/20
7	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X							-	-	0	\$120.00	\$0.00	30	NPE 10/19/20-11/03/20
8	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00				X	X	X	X	-	-	0	\$167.00	\$0.00	30	NPE 09/28/20-10/18/20
9	FXNC	FOX & FRIENDS<	10/12/20	10/18/20	05:00	09:00				X	X	X	X	-	-	3	\$241.00	\$723.00	30	NPE 09/28/20-10/18/20
10	FXNC	FOX AND FRIEND<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$302.00	\$1,510.00	30	NPE 10/19/20-11/03/20
11	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$302.00	\$1,510.00	30	NPE 10/19/20-11/03/20
12	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$302.00	\$604.00	30	NPE 10/19/20-11/03/20
13	FXNC	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	3	\$418.00	\$1,254.00	30	NPE 09/28/20-10/18/20
14	FXNC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$523.00	\$2,092.00	30	NPE 10/19/20-11/03/20
15	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$523.00	\$2,615.00	30	NPE 10/19/20-11/03/20
16	FXNC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$523.00	\$523.00	30	NPE 10/19/20-11/03/20
17	S1TP	VARIOUS	10/12/20	10/18/20	05:00	09:00				X	X	X	X	-	-	3	\$114.00	\$342.00	30	NPE 09/28/20-10/18/20
18	S1TP	VARIOUS	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$143.00	\$572.00	30	NPE 10/19/20-11/03/20
19	S1TP	VARIOUS	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$143.00	\$572.00	30	NPE 10/19/20-11/03/20
20	S1TP	VARIOUS	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$143.00	\$143.00	30	NPE 10/19/20-11/03/20
21	S1TP	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	0	\$87.00	\$0.00	30	NPE 09/28/20-10/18/20

Ampersand Cable System Order

Order #	62832227
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 11/08/20
Agency	David Millner Group
Advertiser	Jackie Toledo for FL HD 60

Update Date	11/06/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	10151102
Product Code	FLHD60
Est Code	30s
Product Name	Jackie Toledo FLHD60 10.15-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$16,920.00		
Commission	\$2,538.00		
Net Total	\$14,382.00		
Total Spots	73		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.6 Matching SCX
------------	-------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	S1TP	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$110.00	\$440.00	30	NPE 10/19/20-11/03/20
23	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$110.00	\$440.00	30	NPE 10/19/20-11/03/20
24	S1TP	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NPE 10/19/20-11/03/20
25	S1TP	VARIOUS	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$110.00	\$0.00	30	NPE 10/19/20-11/03/20
26	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$110.00	\$0.00	30	NPE 10/19/20-11/03/20
27	S1TP	VARIOUS	11/2/20	11/8/20	19:00	24:00				X	X	X	X	-	-	0	\$87.00	\$0.00	30	
28	CNN	VARIOUS	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$120.00	\$480.00	30	
29	CNN	NEW DAY<	10/12/20	10/18/20	05:00	09:00				X	X	X	X	-	-	3	\$95.00	\$285.00	30	
30	CNN	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$120.00	\$480.00	30	NPE 10/19/20-11/03/20
31	CNN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	3	\$167.00	\$501.00	30	NPE 09/28/20-10/18/20
32	S1TP	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	3	\$87.00	\$261.00	30	
33	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$209.00	\$836.00	30	NPE 10/19/20-11/03/20
34	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$209.00	\$627.00	30	NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	43	30	0	0	0	0	0	0	0	0	0	0	73
AMT	\$9,296.00	\$7,624.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,920.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/20

62832227 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |