

Ampersand Cable System Order

Order #	62836795
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Dudley Media
Advertiser	FDP 3PAC Harrington Helm Johnson

Update Date	11/02/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Adrian Laikert
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	10291103
Product Code	FLSHD64
Est Code	FDP3PACHHJ
Product Name	FDP 3PAC HHJ 10.29-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$25,992.00		
Commission	\$3,898.80		
Net Total	\$22,093.20		
Total Spots	221		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/2 dropped spots based off report sent on 11/2, MG spots added

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$120.00	\$480.00	30	NPE
2	CNN		11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$93.00	\$372.00	30	10/22 removed NAs NPE
3	CNN		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$171.00	\$171.00	30	10/22 removed NAs NPE
4	CNN		11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$209.00	\$0.00	30	10/22 removed NAs NPE
5	CNN		10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	5	\$120.00	\$600.00	30	NPE
6	CNN		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	12	\$93.00	\$1,116.00	30	dropped spots based off report sent on 11/2 NPE
7	CNN		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$171.00	\$684.00	30	NPE
8	CNN		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	5	\$209.00	\$1,045.00	30	dropped spots based off report sent on 11/2 NPE
9	MNBC		11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$120.00	\$480.00	30	NPE
10	MNBC		11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$93.00	\$372.00	30	10/22 removed NAs NPE
11	MNBC		11/2/20	11/8/20	16:00	19:00	X							-	-	0	\$171.00	\$0.00	30	10/22 removed NAs NPE
12	MNBC		11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$209.00	\$0.00	30	10/22 removed NAs NPE
13	MNBC		10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	5	\$120.00	\$600.00	30	NPE
14	MNBC		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	13	\$93.00	\$1,209.00	30	NPE
15	MNBC		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	3	\$171.00	\$513.00	30	dropped spots based off report sent on 11/2 NPE
16	MNBC		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	4	\$209.00	\$836.00	30	dropped spots based off report sent on 11/2 NPE
17	S1TP		11/2/20	11/8/20	05:00	09:00	X	X						-	-	3	\$143.00	\$429.00	30	NPE
18	S1TP		11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$87.00	\$348.00	30	10/22 removed NAs NPE
19	S1TP		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$87.00	\$87.00	30	10/22 removed NAs NPE
20	S1TP		11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$110.00	\$220.00	30	10/22 removed NAs NPE

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21	S1TP		10/26/20	11/1/20	05:00	09:00				X	X	X	X	-	-	4	\$143.00	\$572.00	30	NPE
22	S1TP		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	14	\$87.00	\$1,218.00	30	NPE
23	S1TP		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$87.00	\$348.00	30	NPE
24	S1TP		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	5	\$110.00	\$550.00	30	NPE
25	BRVO		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$179.00	\$179.00	30	10/22 removed NAs NPE
26	BRVO		11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$224.00	\$0.00	30	10/22 removed NAs NPE
27	BRVO		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	2	\$27.00	\$54.00	30	NPE
28	BRVO		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$179.00	\$716.00	30	NPE
29	BRVO		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	0	\$224.00	\$0.00	30	10/22 removed NAs NPE
30	FOOD		11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$67.00	\$268.00	30	NPE
31	FOOD		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$179.00	\$179.00	30	10/22 removed NAs NPE
32	FOOD		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	7	\$67.00	\$469.00	30	NPE
33	FOOD		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$179.00	\$716.00	30	NPE
34	HGTV		11/2/20	11/8/20	09:00	16:00	X							-	-	4	\$249.00	\$996.00	30	NPE
35	HGTV		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$329.00	\$329.00	30	10/22 removed NAs NPE
36	HGTV		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	6	\$249.00	\$1,494.00	30	NPE
37	HGTV		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$329.00	\$1,316.00	30	NPE
38	LIF		11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$24.00	\$72.00	30	NPE
39	LIF		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$94.00	\$94.00	30	10/22 removed NAs NPE
40	LIF		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	7	\$24.00	\$168.00	30	NPE
41	LIF		10/26/20	11/1/20	16:00	19:00				X	X	X	X	-	-	4	\$94.00	\$376.00	30	NPE

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42	LIF		11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$24.00	\$24.00	30	10/22 MG +1x NPE
43	BRVO		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	13	\$27.00	\$351.00	30	10/22 MG +13x NPE
44	CNN		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	2	\$93.00	\$186.00	30	10/22 MG +2x NPE
45	FOOD		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	8	\$67.00	\$536.00	30	10/22 MG +8x NPE
46	HGTV		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	9	\$249.00	\$2,241.00	30	10/22 MG +9x NPE
47	LIF		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	5	\$24.00	\$120.00	30	10/22 MG +5x NPE
48	MNBC		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	2	\$93.00	\$186.00	30	10/22 MG +2x NPE
49	S1TP		10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	1	\$87.00	\$87.00	30	10/22 MG +1x NPE
50	CNN		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	2	\$209.00	\$418.00	30	10/22 MG +2x NPE
51	MNBC		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	3	\$209.00	\$627.00	30	10/22 MG +3x NPE
52	S1TP		10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	3	\$110.00	\$330.00	30	10/22 MG +3x NPE
53	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	2	\$126.00	\$252.00	30	10/22 MG +2x NPE
54	AMC	FEAR THE WALKING DEAD, THE WALKING DEAD: WORLD BEYOND	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	1	\$153.00	\$153.00	30	10/22 MG +1x NPE
55	APL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	1	\$74.00	\$74.00	30	10/22 MG +1x NPE
56	BET	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	1	\$56.00	\$56.00	30	10/22 MG +1x NPE
57	DISC	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$19.00	\$19.00	30	11/2 MG +1x NPE
58	ESPN	SPORTSCENTER 1<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$105.00	\$105.00	30	11/2 MG +1x NPE
59	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$302.00	\$302.00	30	11/2 MG +1x NPE
60	HIST	OFF AIR<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$27.00	\$27.00	30	11/2 MG +1x NPE
61	TBSC	EVERYBODY LOVE<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$53.00	\$53.00	30	11/2 MG +1x NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	TNT	CHARMED<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$53.00	\$53.00	30	11/2 MG +1x NPE
63	USA	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$67.00	\$67.00	30	11/2 MG +1x NPE
64	CMDY	OFF AIR	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	11/2 MG +1x NPE
65	CNBC	SQUAWK BOX<	11/2/20	11/8/20	05:00	09:00		X						-	-	1	\$32.00	\$32.00	30	11/2 MG +1x NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	221	0	0	0	0	0	0	0	0	0	0	0	221
AMT	\$25,992.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25,992.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/03/20

62836795 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |