

Ampersand Cable System Order

Order #	62841361
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Media Fortitude
Advertiser	Julie Jenkins Democrat for FL HD 60

Update Date	10/29/20
Version	1 Vs. 1

AE	Alison Jones
Sales Coordinator	Rania Hentati
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	FLATS3
Product Code	10301102
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,185.00		
Commission	\$1,077.75		
Net Total	\$6,107.25		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.28 New Order! Please Review and Confirm Online!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Tampa Bay Buccaneers @ NY Giants	11/2/20	11/8/20	20:00	23:30	X							-	-	1	\$1,650.00	\$1,650.00	30	MNF
2	ESPN	Memphis @ Cincinnati	10/26/20	11/1/20	12:00	15:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
3	ESPN	Northwestern ! Iowa	10/26/20	11/1/20	15:30	18:30						X		-	-	1	\$185.00	\$185.00	30	FIXED SPORTS
4	ACCN	Virginia Tech @ Louisville	10/26/20	11/1/20	16:00	19:00						X		-	-	1	\$185.00	\$185.00	30	FIXED SPORTS
5	ACCN	North Carolina @ Virginia	10/26/20	11/1/20	20:00	23:00						X		-	-	1	\$185.00	\$185.00	30	FIXED SPORTS
6	ACCN	Wake Forest @ Syracuse	10/26/20	11/1/20	12:00	15:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
7	ESNU	Appalachian State @ UL Monroe	10/26/20	11/1/20	16:00	19:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
8	ESNU	Louisiana @ Texas State	10/26/20	11/1/20	20:00	23:00						X		-	-	1	\$185.00	\$185.00	30	FIXED SPORTS
9	ESNU	Coastal Carolina @ Georgia State	10/26/20	11/1/20	12:00	15:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
10	ESP2	Kansas State @ West Virginia	10/26/20	11/1/20	12:00	15:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
11	ESP2	COLLEGE FOOTBA	10/26/20	11/1/20	15:30	18:30						X		-	-	1	\$185.00	\$185.00	30	FIXED SPORTS
12	FS1	Nevada @ UNLV	10/26/20	11/1/20	22:30	24:00						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
13	FS1	Iowa State @ Kansas	10/26/20	11/1/20	12:00	15:30						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
14	FS1	New Mexico @ San Jose State	10/26/20	11/1/20	19:00	22:30						X		-	-	2	\$185.00	\$370.00	30	FIXED SPORTS
15	SECN	Ole Miss @ Vanderbilt	10/26/20	11/1/20	16:00	19:00						X		-	-	2	\$275.00	\$550.00	30	FIXED SPORTS
16	SECN	Arkansas @ Texas A&M	10/26/20	11/1/20	19:30	22:30						X		-	-	2	\$275.00	\$550.00	30	FIXED SPORTS

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17	SECN	Georgia @ Kentucky	10/26/20	11/1/20	12:00	15:00						X		-	-	2	\$275.00	\$550.00	30	FIXED SPORTS

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$7,185.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,185.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/20

62841361 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |