

### Ampersand Cable System Order

Order #	62833765
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/20/20 - 11/02/20
Agency	Buying Time
Advertiser	Kathy Lewis for State Senate

Update Date	10/20/20
Version	2 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	10/20-11/2
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,898.00		
Commission	\$884.70		
Net Total	\$5,013.30		
Total Spots	61		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/19 Revised to match affiliate's SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X							-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
3	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$125.00	\$0.00	30	NPE 10/19/20-11/03/20
4	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	0	\$125.00	\$0.00	30	NPE 10/19/20-11/03/20
5	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$158.00	\$0.00	30	NPE 10/19/20-11/03/20
6	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
7	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	30	PRE 09/04/20-11/03/20
8	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	30	PRE 09/04/20-11/03/20
9	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$158.00	\$632.00	30	NPE 10/19/20-11/03/20
10	HALL	HALLMARK MOVIE	10/26/20	11/1/20	16:00	19:00	X							-	-	0	\$125.00	\$0.00	30	NPE 10/19/20-11/03/20
11	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$158.00	\$158.00	30	NPE 10/19/20-11/03/20
12	MNBC	MORNING JOE<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	30	PRE 09/04/20-11/03/20
13	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
14	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00		X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	30	PRE 09/04/20-11/03/20
15	MNBC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X							-	-	0	\$29.00	\$0.00	30	PRE 09/04/20-11/03/20
16	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	PRE 09/04/20-11/03/20
17	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$60.00	\$60.00	30	PRE 09/04/20-11/03/20
18	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	PRE 09/04/20-11/03/20
19	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$29.00	\$29.00	30	PRE 09/04/20-11/03/20
20	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$125.00	\$875.00	30	NPE 10/19/20-11/03/20
21	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	NPE 10/19/20-11/03/20

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22	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$158.00	\$1,106.00	30	NPE 10/19/20-11/03/20
23	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	PRE 09/04/20-11/03/20
24	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$125.00	\$125.00	30	NPE 10/19/20-11/03/20
25	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	30	PRE 09/04/20-11/03/20
26	MNBC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$29.00	\$29.00	30	PRE 09/04/20-11/03/20
27	MNBC	MORNING JOE<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$158.00	\$790.00	30	PRE 09/04/20-11/03/20
28	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$76.00	\$456.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	21	40	0	0	0	0	0	0	0	0	0	0	61
<b>AMT</b>	\$2,628.00	\$3,270.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,898.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/15/20

62833765 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |