

### Ampersand Cable System Order

Order #	62833765
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/20/20 - 11/02/20
Agency	Buying Time
Advertiser	Kathy Lewis for State Senate

Update Date	10/30/20
Version	3 Vs. 2

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	10/20-11/2
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$4,743.00		
Commission	\$711.45		
Net Total	\$4,031.55		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/29 Removed dropped spots, please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$35.00	\$0.00	30	PRE 09/04/20-11/03/20
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
3	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/04/20-11/03/20
4	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$78.00	\$0.00	30	NPE 10/19/20-11/03/20
5	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00	X							-	-	0	\$78.00	\$0.00	30	NPE 10/19/20-11/03/20
6	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$78.00	\$0.00	30	NPE 10/19/20-11/03/20
7	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	PRE 09/04/20-11/03/20
8	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X							-	-	0	\$45.00	\$0.00	30	PRE 09/04/20-11/03/20
9	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	PRE 09/04/20-11/03/20
10	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$171.00	\$513.00	30	NPE 10/19/20-11/03/20
11	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$171.00	\$684.00	30	NPE 10/19/20-11/03/20
12	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$171.00	\$171.00	30	NPE 10/19/20-11/03/20
13	MNBC	MORNING JOE<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	PRE 09/04/20-11/03/20
14	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00	X							-	-	0	\$45.00	\$0.00	30	PRE 09/04/20-11/03/20
15	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	PRE 09/04/20-11/03/20
16	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	PRE 09/04/20-11/03/20
17	MNBC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	0	\$35.00	\$0.00	30	PRE 09/04/20-11/03/20
18	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$35.00	\$0.00	30	PRE 09/04/20-11/03/20
19	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$78.00	\$624.00	30	NPE 10/19/20-11/03/20
20	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$78.00	\$78.00	30	NPE 10/19/20-11/03/20
21	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	NPE 10/19/20-11/03/20

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22	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$45.00	\$45.00	30	PRE 09/04/20-11/03/20
23	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$45.00	\$45.00	30	PRE 09/04/20-11/03/20
24	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	PRE 09/04/20-11/03/20
25	MNBC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/04/20-11/03/20
26	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	PRE 09/04/20-11/03/20
27	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$93.00	\$465.00	30	PRE 09/04/20-11/03/20
28	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	PRE 09/04/20-11/03/20
29	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00						X	X	-	-	1	\$35.00	\$35.00	30	new mg line +1x w.o 10/26
30	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00						X	X	-	-	2	\$78.00	\$156.00	30	new mg line +2x w.o 10/26
31	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	1	\$35.00	\$35.00	30	new mg line +1x w.o 10/26

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	20	47	0	0	0	0	0	0	0	0	0	0	67
<b>AMT</b>	\$1,600.00	\$3,143.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,743.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/15/20

62833765 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |