

Ampersand Cable System Order

Order #	62834765
Syscode	2087
System Name	Spectrum/E Pasco-Wesley Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FRSCC BurgessHarrellPreston

Update Date	10/27/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	John Scott
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
-	

Client Code	FBYRG
Product Code	FBYRG
Est Code	9404
Product Name	FL SD-20 10.30-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,449.00		
Commission	\$967.35		
Net Total	\$5,481.65		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 updated rates to match provided scx
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	2	\$74.00	\$148.00	30	NPE 09/28/20-10/18/20
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$59.00	\$177.00	30	NPE 09/28/20-10/18/20
3	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$120.00	\$240.00	30	NPE 09/28/20-10/18/20
4	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$144.00	\$432.00	30	NPE 09/28/20-10/18/20
5	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$74.00	\$148.00	30	NPE 10/19/20-11/03/20
6	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$59.00	\$177.00	30	NPE 10/19/20-11/03/20
7	CNN	SITUATION ROOM<	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$120.00	\$240.00	30	NPE 10/19/20-11/03/20
8	CNN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	5	\$144.00	\$720.00	30	NPE 10/19/20-11/03/20
9	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	3	\$74.00	\$222.00	30	NPE 09/28/20-10/18/20
10	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$59.00	\$177.00	30	NPE 09/28/20-10/18/20
11	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$120.00	\$240.00	30	NPE 09/28/20-10/18/20
12	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	2	\$144.00	\$288.00	30	NPE 09/28/20-10/18/20
13	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	3	\$74.00	\$222.00	30	NPE 10/19/20-11/03/20
14	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$59.00	\$177.00	30	NPE 10/19/20-11/03/20
15	MNBC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$120.00	\$240.00	30	NPE 10/19/20-11/03/20
16	MNBC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	3	\$144.00	\$432.00	30	NPE 10/19/20-11/03/20
17	LIF	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	5	\$15.00	\$75.00	30	NPE 09/28/20-10/18/20
18	LIF	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$48.00	\$96.00	30	NPE 09/28/20-10/18/20
19	LIF	KING OF QUEENS<	11/2/20	11/8/20	09:00	16:00	X							-	-	7	\$15.00	\$105.00	30	NPE 10/19/20-11/03/20
20	LIF	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$48.00	\$96.00	30	NPE 10/19/20-11/03/20
21	TLC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$14.00	\$42.00	30	NPE 09/28/20-10/18/20

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$51.00	\$102.00	30	NPE 09/28/20-10/18/20
23	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$65.00	\$195.00	30	NPE 09/28/20-10/18/20
24	TLC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$14.00	\$42.00	30	NPE 10/19/20-11/03/20
25	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$51.00	\$102.00	30	NPE 10/19/20-11/03/20
26	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	5	\$65.00	\$325.00	30	NPE 10/19/20-11/03/20
27	TVL	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$17.00	\$51.00	30	NPE 09/28/20-10/18/20
28	TVL	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$29.00	\$58.00	30	NPE 09/28/20-10/18/20
29	TVL	TWO AND A HALF<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	4	\$36.00	\$144.00	30	NPE 09/28/20-10/18/20
30	TVL	GUNSMOKE<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$17.00	\$51.00	30	NPE 10/19/20-11/03/20
31	TVL	ANDY GRIFFITH	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$29.00	\$58.00	30	NPE 10/19/20-11/03/20
32	TVL	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	6	\$36.00	\$216.00	30	NPE 10/19/20-11/03/20
33	NGC	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NPE 09/28/20-10/18/20
34	NGC	VARIOUS	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	5	\$29.00	\$145.00	30	NPE 09/28/20-10/18/20
35	NGC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$23.00	\$46.00	30	NPE 10/19/20-11/03/20

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36	NGC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	6	\$29.00	\$174.00	30	NPE 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$6,449.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,449.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/04/20

62834765 | Tampa-St. Petersburg | Spectrum/E Pasco-Wesley Region, FL | 2087 |