

Ampersand Cable System Order

Order #	62834765
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	Mentzer Media Services
Advertiser	FRSCC BurgessHarrellPreston

Update Date	10/27/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	John Scott
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
-	

Client Code	FBYRG
Product Code	FBYRG
Est Code	9404
Product Name	FL SD-20 10.30-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,898.00		
Commission	\$3,284.70		
Net Total	\$18,613.30		
Total Spots	186		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.26 updated rates to match provided scx
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$171.00	\$513.00	30	NPE
2	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$209.00	\$1,254.00	30	NPE
3	CNN	SITUATION ROOM<	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$171.00	\$513.00	30	NPE
4	CNN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	5	\$209.00	\$1,045.00	30	NPE
5	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	4	\$93.00	\$372.00	30	NPE
6	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$93.00	\$186.00	30	NPE
7	CNN	VARIOUS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	2	\$120.00	\$240.00	30	NPE
8	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$120.00	\$240.00	30	NPE
9	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$523.00	\$3,138.00	30	NPE
10	FXNC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$418.00	\$1,254.00	30	NPE
11	FXNC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	3	\$523.00	\$1,569.00	30	NPE
12	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$236.00	\$708.00	30	NPE
13	FXNC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$236.00	\$472.00	30	NPE
14	FXNC	FOX & FRIENDS<	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	2	\$302.00	\$604.00	30	NPE
15	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$302.00	\$604.00	30	NPE
16	ID	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$94.00	\$282.00	30	NPE
17	ID	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$94.00	\$282.00	30	NPE
18	ID	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	NPE
19	ID	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	5	\$27.00	\$135.00	30	NPE
20	ID	AVG. ALL WKS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	3	\$17.00	\$51.00	30	NPE
21	ID	AVG. ALL WKS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	3	\$17.00	\$51.00	30	NPE

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22	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$171.00	\$513.00	30	NPE
23	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$209.00	\$1,254.00	30	NPE
24	MNBC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$171.00	\$513.00	30	NPE
25	MNBC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	6	\$209.00	\$1,254.00	30	NPE
26	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	4	\$93.00	\$372.00	30	NPE
27	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$93.00	\$186.00	30	NPE
28	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	2	\$120.00	\$240.00	30	NPE
29	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$120.00	\$240.00	30	NPE
30	OWN	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$24.00	\$72.00	30	NPE
31	OWN	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$32.00	\$192.00	30	NPE
32	OWN	DATELINE ON OW<	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$24.00	\$72.00	30	NPE
33	OWN	20/20 ON OWN<	11/2/20	11/8/20	19:00	24:00	X							-	-	6	\$32.00	\$192.00	30	NPE
34	OWN	VARIOUS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	6	\$21.00	\$126.00	30	NPE
35	OWN	DR. PHIL<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$21.00	\$63.00	30	NPE
36	OWN	DR. PHIL<	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	2	\$15.00	\$30.00	30	NPE
37	OWN	DR. PHIL<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	NPE
38	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$35.00	\$105.00	30	NPE
39	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$42.00	\$252.00	30	NPE
40	OXYG	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$35.00	\$105.00	30	NPE
41	OXYG	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$42.00	\$84.00	30	NPE
42	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	6	\$21.00	\$126.00	30	NPE

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43	OXYG	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$21.00	\$42.00	30	NPE
44	OXYG	VARIOUS	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	3	\$15.00	\$45.00	30	NPE
45	OXYG	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	NPE
46	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00					X	X	X	-	-	3	\$87.00	\$261.00	30	NPE
47	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	6	\$111.00	\$666.00	30	NPE
48	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	3	\$87.00	\$261.00	30	NPE
49	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	6	\$111.00	\$666.00	30	NPE
50	TLC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$26.00	\$78.00	30	NPE
51	TLC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$26.00	\$78.00	30	NPE
52	TLC	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00					X	X	X	-	-	3	\$17.00	\$51.00	30	NPE
53	TLC	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	3	\$17.00	\$51.00	30	NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	186	0	0	0	0	0	0	0	0	0	0	0	186
AMT	\$21,898.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,898.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/04/20

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