

Ampersand Cable System Order

Order #	62817066
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	09/21/20 - 10/04/20
Agency	Mentzer Media Services
Advertiser	Danny Burgess for Florida Senate

Update Date	09/25/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
-	

Client Code	IDBUR
Product Code	IDBUR
Est Code	8997
Product Name	FL SD-20 9.25-10.1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,373.00		
Commission	\$805.95		
Net Total	\$4,567.05		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 9.24 MG matching provided scx. Please Review and Confirm. Thank you

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	PAID PROGRAMMI<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$9.00	\$27.00	30	PRE
2	CNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$9.00	\$27.00	30	PRE
3	CNBC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$15.00	\$30.00	30	PRE
4	CNBC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$15.00	\$30.00	30	PRE
5	CNBC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$19.00	\$76.00	30	PRE
6	CNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	6	\$19.00	\$114.00	30	PRE
7	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$29.00	\$87.00	30	PRE
8	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$29.00	\$87.00	30	PRE
9	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	0	\$88.00	\$0.00	30	R1 - 2X. PRE
10	CNN	SITUATION ROOM<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$88.00	\$176.00	30	PRE
11	CNN	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	0	\$110.00	\$0.00	30	R1 - 3X. PRE
12	CNN	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	5	\$110.00	\$550.00	30	PRE
13	MNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	2	\$60.00	\$120.00	30	PRE
14	MNBC	MORNING JOE<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$60.00	\$180.00	30	PRE
15	MNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	4	\$29.00	\$116.00	30	PRE
16	MNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	5	\$29.00	\$145.00	30	PRE
17	MNBC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$88.00	\$176.00	30	PRE
18	MNBC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$88.00	\$176.00	30	PRE
19	MNBC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$110.00	\$330.00	30	PRE
20	MNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	5	\$110.00	\$550.00	30	PRE
21	TLC	AVG. ALL WKS<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$7.00	\$21.00	30	PRE

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22	TLC	VARIOUS	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	5	\$7.00	\$35.00	30	PRE
23	TLC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	0	\$44.00	\$0.00	30	R1 - 5X. PRE
24	TLC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$44.00	\$308.00	30	PRE
25	TVL	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
26	TVL	GUNSMOKE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$10.00	\$30.00	30	PRE
27	TVL	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$23.00	\$46.00	30	PRE
28	TVL	ANDY GRIFFITH	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$23.00	\$46.00	30	PRE
29	TVL	TWO AND A HALF<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$28.00	\$112.00	30	PRE
30	TVL	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	6	\$28.00	\$168.00	30	PRE
31	TWC	AMHQ WEEKEND<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	0	\$9.00	\$0.00	30	R1 - 3X. PRE
32	TWC	AMHQ<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$9.00	\$27.00	30	PRE
33	TWC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	R1 - 1X. PRE
34	TWC	WEATHER CHANNE	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	PRE
35	TWC	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	0	\$8.00	\$0.00	30	R1 - 2X. PRE
36	TWC	WEATHER UNDERG<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$8.00	\$16.00	30	PRE
37	TWC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	0	\$8.00	\$0.00	30	R1 - 3X. PRE
38	TWC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	PRE
39	ID	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$12.00	\$36.00	30	PRE
40	ID	AVG. ALL WKS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	5	\$12.00	\$60.00	30	PRE
41	ID	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$46.00	\$230.00	30	PRE
42	ID	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$46.00	\$322.00	30	PRE

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43	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$167.00	\$334.00	30	R1 + 2X. New line added. NPE
44	CNN	SITUATION ROOM<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	1	\$88.00	\$88.00	30	R1 + 1X. New line added. PRE
45	TLC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$75.00	\$375.00	30	R1 + 5X. New line added. NPE
46	TWC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	1	\$8.00	\$8.00	30	R1 + 1X. New line added. PRE

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	52	84	0	0	0	0	0	0	0	0	0	0	136
AMT	\$2,170.00	\$3,203.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,373.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/14/20

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