

### Ampersand Cable System Order

Order #	62817066
Syscode	2087
System Name	Spectrum/E Pasco-Wesley Region, FL
Market	Tampa-St. Petersburg

Flight Dates	09/21/20 - 10/04/20
Agency	Mentzer Media Services
Advertiser	Danny Burgess for Florida Senate

Update Date	09/25/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
-	

Client Code	IDBUR
Product Code	IDBUR
Est Code	8997
Product Name	FL SD-20 9.25-10.1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,014.00		
Commission	\$452.10		
Net Total	\$2,561.90		
Total Spots	132		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.23 New Order: Please Review and Confirm. Thank you
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$28.00	\$84.00	30	PRE
2	CNN	NEW DAY<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$28.00	\$84.00	30	PRE
3	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$23.00	\$69.00	30	PRE
4	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$23.00	\$69.00	30	PRE
5	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$45.00	\$90.00	30	PRE
6	CNN	SITUATION ROOM<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$45.00	\$90.00	30	PRE
7	CNN	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$55.00	\$165.00	30	PRE
8	CNN	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$55.00	\$165.00	30	PRE
9	MNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$28.00	\$84.00	30	PRE
10	MNBC	MORNING JOE<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$28.00	\$84.00	30	PRE
11	MNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$23.00	\$69.00	30	PRE
12	MNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$23.00	\$69.00	30	PRE
13	MNBC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$45.00	\$90.00	30	PRE
14	MNBC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$45.00	\$90.00	30	PRE
15	MNBC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$55.00	\$165.00	30	PRE
16	MNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$55.00	\$165.00	30	PRE
17	TLC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$5.00	\$15.00	30	PRE
18	TLC	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$5.00	\$15.00	30	PRE
19	TLC	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$22.00	\$44.00	30	PRE
20	TLC	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$22.00	\$44.00	30	PRE
21	TLC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$27.00	\$135.00	30	PRE

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22	TLC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$27.00	\$189.00	30	PRE
23	TVL	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$8.00	\$24.00	30	PRE
24	TVL	GUNSMOKE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	PRE
25	TVL	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$14.00	\$28.00	30	PRE
26	TVL	ANDY GRIFFITH	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$14.00	\$28.00	30	PRE
27	TVL	TWO AND A HALF<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$17.00	\$85.00	30	PRE
28	TVL	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$17.00	\$119.00	30	PRE
29	TWC	AMHQ WEEKEND<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$6.00	\$18.00	30	PRE
30	TWC	AMHQ<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$6.00	\$18.00	30	PRE
31	TWC	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$7.00	\$14.00	30	PRE
32	TWC	WEATHER UNDERG<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$7.00	\$14.00	30	PRE
33	TWC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$8.00	\$40.00	30	PRE
34	TWC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$8.00	\$56.00	30	PRE
35	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$8.00	\$24.00	30	PRE
36	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	PRE
37	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$22.00	\$44.00	30	PRE
38	HALL	HALLMARK MOVIE	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$22.00	\$44.00	30	PRE
39	HALL	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$28.00	\$140.00	30	PRE

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40	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$28.00	\$196.00	30	PRE

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	62	70	0	0	0	0	0	0	0	0	0	0	132
<b>AMT</b>	\$1,427.00	\$1,587.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,014.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/14/20

62817066 | Tampa-St. Petersburg | Spectrum/E Pasco-Wesley Region, FL | 2087 |